



## Activyl and Seresto

*Introducing two new flea and tick products...*

### *Activyl and Seresto*



#### **Activyl Tick Plus**

A topical flea and tick product that is spread through the natural oils in your dogs skin, when a flea or tick lands, it takes up Activyl Tick Plus (no blood meal necessary). Enzymes inside the flea and tick trigger the active ingredient, the flea and tick become unable to feed, and they become paralyzed and die. Activyl is waterproof, and one application lasts for a month. Activyl is also available for cats, but the cat formula only protects against fleas. This is an exceptional product to help fight the battle against fleas.

#### **Seresto**

The two active ingredients in seresto, imidacloprid and flumethrin, are part of the collar's patented technology. Bayer's Polymer Matrix is designed to slowly and continuously release the active ingredients over eight months, which makes it clearly different from other collars. Seresto works similarly to a monthly topical, but as the active ingredients wear off over time, a new supply is continuously replenished in low concentrations. This sustained release technology gives your dog or cat eight months of uninterrupted protection against fleas and ticks.

**Imidacloprid** has been used in products recommended by veterinarians for years to control flea infestations.

**Flumethrin** works with imidacloprid to repel and kill ticks. No other treatment has this combination of ingredients. These two active ingredients work together to provide dual action protection against fleas and ticks. When the collar makes contact with your dog or cats hair and skin, the active ingredients spread from the site of direct contact over the skin surface.

If you are interested, or have questions about either of these products, please contact Lake Side by phone or [email](#).

Sincerely,  
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