



2027 Convention Committee

May 2025 Report



Our 2027 Convention Committee is excited to share the recent progress made in several areas. We're especially pleased to announce **Lou Sassi, Cheryl Sassi, Stephen Priest, MMR** and **Dr. Cinthia Priest** will all be featured clinicians, and **Craig Fuller**, the CEO of Firecrown Media, will be both a special guest clinician and our banquet speaker! Here are other accomplishments and some key next steps –

Done

- Dates set - Thursday through Sunday, **June 3-6, 2027**
- Hotel set - **Cincinnati North Holiday Inn** in West Chester, Ohio
- **Extended Leadership Team** set and held kick-off meeting
- **"The Cincinnati"** convention name and logo finalized
- Created **publicity posters** to debut at the 2025 MCR Convention in Columbus
- Both **early-bird layouts set** – Larry Bonhaus (N) + Bob Lawson's new layout (HO)
- Secured **5 special guest clinicians**, including our banquet speaker
- Tentative convention **activities schedule** and meeting spaces **floor plans** set
- **Launched our initial web page** for the convention
- Met with hotel to begin working some specific details – audio, tables, food, reg.

Next Steps

- Refine budget and finalize at the early June Div 7 BOD meeting
- Continue to investigate electronic registration design options (likely via RegFox)
- Dimension spaces and secure in-hotel layouts
- Arrange advance convention shirt sales
- Continue to build teams + incorporate many other volunteers closer to event

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