

Dear [Insert Name Here],

The BRAYN AEC Summit is an intimate conference for financial professionals in the Architecture, Engineering and Construction discipline. BAEC provides practical, focused information ideal for connection, communication, and collaboration between the AEC disciplines. This is the perfect environment to connect and share ideas and best practices with other leaders in the AEC industry. BAEC will provide me with handling of business practices in an intentional way that I can implement on a daily basis instead of constantly putting out fires.

Most importantly, I will walk away with a life-long network of cohorts and friends that will support me in the future. To connect, communicate, and collaborate, this event simply has no equal. I believe my participation is critical to bringing new ideas and approaches to our organization and further my professional development. I would like to request approval to attend.

The event is **June 12-14, 2022 in Scottsdale, Arizona at The Talking Stick Resort**. I'll be among 100-150 industry leaders across the country connecting and sharing ideas. I will gain practical skills pertaining Relationship Intelligence, Risk Management, Cyber Security, Visualizing Data to Drive Action, Hiring and Retaining Great Talent, Cracking the next generation, KPI's, Employee education, training and culture,

The BAEC Summit offers the opportunity to network with businesses and cohorts that will have a positive impact on our organization and support each other in our roles in AEC firms. By meeting with industry partners, I can find solutions to everyday issues as well as strengthen existing relationships.

I plan to attend the following sessions to strengthen my professional development:

Following are the Exhibitors that I plan to speak with that I think can help our organization.

Here are the costs associated with attending the BRAYN AEC Summit:

Airfare:

Hotel:

Registration Fee:

Miscellaneous (meals/taxi/golf
networking outing):

This investment will pay off in more efficient practices, proven solutions, new insights and ideas. In addition, I can provide a report of my key takeaways and recommended actions to our team.

I appreciate your approval. I will work to make sure we get the full value of this event.

Sincerely,

[Insert Name Here]

Website:

<https://baecsummit.com/>

LinkedIn:

<https://www.linkedin.com/showcase/brayn-aec-summit/?viewAsMember=true>

REGISTER FOR BAEC 2022!
JUNE 12 - 14, 2022
SCOTTSDALE, AZ
THE TALKING STICK RESORT

