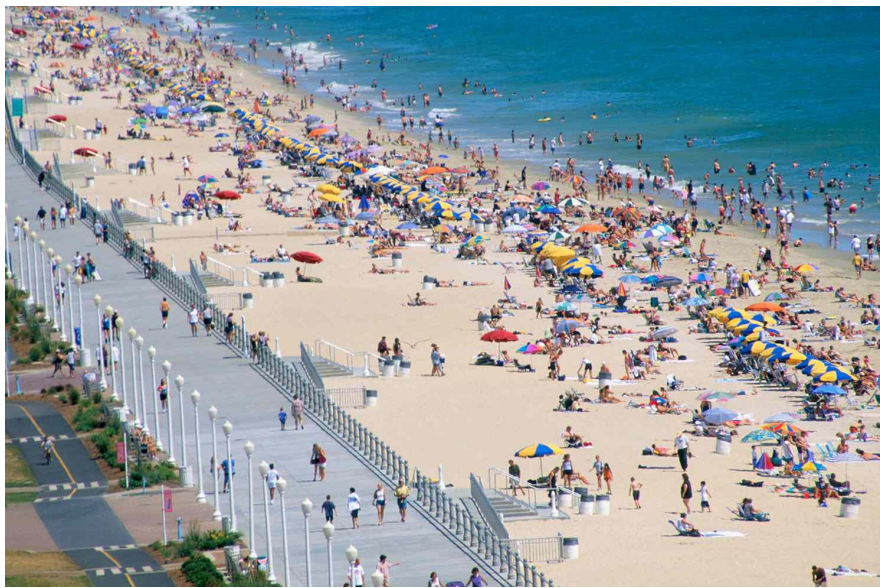




Allow us to introduce you to the hottest advertising medium to hit Hampton Roads, Virginia—the inflatable billboard display!

The Virginia Beach oceanfront resort area hosts thousands upon thousands of people each summer.





Capture their attention with a marketing message they are certain not to miss this season!



These eye popping billboard displays measure 24ft x 16ft and are towed only 300 yards offshore at the leisurely speed of 5mph to allow for maximum viewing time—Sure to leave an impression!

Pull Routes:

VB Oceanfront - 1st to 40th street

*Advertise to a captive audience of approximately 50,000 beach-goers during peak tourist season.

Chicks Beach/Lesner Bridge/Broad Bay

*Perfect for locals advertising anything from real estate to happy hours specials and everything in between.

Hampton Roads Bridge Tunnel

*This is the most heavily traveled bridge in Hampton Roads with approximately 90,000 vehicles crossing each day.

Chesapeake Bay Bridge Tunnel

*The connection between mainland Virginia and the Eastern Shore, this is the main thoroughfare for travelers coming from the northeast. Great for gaming establishments and anyone looking to target tourist traffic.

Ready to be one of the first brands to capitalize on this fresh new marketing format?

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