

About

Fruit Strength Farm, Ltd. produces honeybee products and jams. We grow novelty and rarely available Ohio fruits.

Chemical-Free Fields:

We maintain our fields without any chemicals whatsoever. Sarah L. Sullivan, PhD. learned to grow food using chemical-free methods from her Grandfather who lived from 1888 to 1988. Sarah succeeds in raising high quality fruits and veggies using the same methods that Grandpa did.

Hypoallergenic Practices:

We specialize in using rigorous Hypoallergenic practices with all harvesting, handling, storing, cooking, packaging, etc. performed by us, on our 15 acre farm, using dedicated equipment.

History:

2020: Began offering On-Farm Drive-Thru Delivery

2019: Added jams in regular Homemade Sweetness Level

2014: Began beekeeping with new products including: Honey, Pollen, and Beeswax.

2013: Purchased 15 acre property in Marysville, OH. Rebranded business to Fruit Strength Farm, Ltd. Registered Trademarks. Copyrighted icons.

2009 - 2012:

Doing business as Aunt Sarah's Homemade, Ltd. from a 575 sq. ft. apartment in Columbus, Ohio. Harvested Ohio chemical-free fruits via self-pick at local farms and via backyard barter. Offered fruit preserves, jams, jellies, and fruit butters in 4 Sweetness Levels. Purchase outlets included: farmers markets and holiday bazaars.

Innovations Include:

- 1. Fruit Concentration: Our full fruit concentration and multi-concentration fruit products contain the bounty of micro-nutrients that nature provides.
- 2. Sweetness Levels: We offer five (5) sweetness levels so that you can choose how much added sugar you want with your fruit.
- 3. <u>Calories by Ingredient:</u> We show calories by ingredient so that you can see where your calories come from.
- 4. <u>Ingredient Photos:</u> We show photos of how much fruit, sugar, and other ingredients are in each of our canned products.

- 5. Open Shelf Life: Our jar labels show the anticipated open shelf life of our products. Since sugar is a preservative, our products have a shorter shelf life then similar products that contain substantially more sugar. We came up with these open shelf life guidelines by doing "science experiments" in our refrigerator.
- 6. <u>Date opened marking space</u>: Our jar labels include a printed space for you to write the date that you opened the jar.

Earlier:

Sarah has been making jam since she was 5 years old. She learned by helping Grandma with every step; harvesting and cleaning delicious fruits, cooking, canning, labeling jars, and enjoying the product of their labor. Grandma was the wife of a minister in rural Minnesota. In the early 1900's, Grandpa's income was too meager to afford sugar or enough canning jars. So, Grandma solved both problems by concentrating the fruit.