

POSITIVELY HOLLIS POST AD Specifications

The Post is published quarterly in March, June, September, and December, with 3,628 copies mailed free to every Hollis household and business. An additional 372 copies are distributed at high-traffic locations around town. It's the only local publication dedicated to uniting the community with positive, engaging stories. All advertisers also have their logo displayed on *PositivelyHollis.com*, complete with a backlink to their website. Be sure to include your logo when submitting your advertising file to maximize your visibility.

For FY25 Ad reservations payments must be paid in full if buying multiple ads and must be paid six weeks prior to first issue production. Ad material for any issue is due six weeks prior to issue publication. **Ad sales questions can be directed to Haley Brown at PHPostAds@gmail.com.**

ADVERTISING SPECIFICATIONS

Publication paper size is 11"x14, print area size is 10"x 13"

No bleed ads allowed. No tear-out or redeemable coupons allowed.

Ad Sizes

Width x Height in inches

Full Page.....	10 x 15.5
Half Page Horizontal.....	10 x 6.25
Half Page Vertical.....	5 x 12.5
Quarter Page Vertical.....	5 x 6.25
Eighth Page Horizontal.....	5 x 3.13
Eighth Page Vertical.....	2.4 x 6.25
Sixteenth Vertical.....	2.4 x 3.13

PROOFS: Advertiser will receive a pdf proof by email from the **PHPostAds@gmail.com**. The advertiser will promptly approve or comment by returning the email to PHPostAds@gmail.com. Ads will not be published without advertiser proof approved in writing.

Ad Creation:

If you don't have a print-ready ad, we'll create one for you at no extra cost. Email us your ad reservation form, logo (.jpeg), contact information, and details you would like included in your ad.

Ad Space Reservation Form

Submitting this advertising space reservation confirms the advertiser has read and accepts all terms and conditions as put forth in this document by the publisher.

Questions on advertising file design or print requirements may be directed to **PHPostAds@gmail.com**.

FILE REQUIREMENTS:

Print-Quality PDF files are strongly preferred and should be sent to **Haley Brown at PHPostAds@gmail.com**. Email files should be no greater than 10MB. The file dimensions must be the same size as the ad space you are reserving. Please ensure no ad copy appears outside the image size area or it will not print. Line drawn artwork must be black and white only. The advertiser is permitted to have different ads in a multi purchase. Use of actual Business Cards are not permitted due to print quality.

If files are not sent electronically, all files, images, and fonts should be included on a CD or DVD and mailed to: The Positively Hollis Post, Attn: Haley Brown 5 Broad St. Hollis, NH 03049. The file dimensions must be the same size as the ad space you are reserving. *Adobe Illustrator and Photoshop files are not accepted.*