

Smithsonian NATIONAL MUSEUM of the AMERICAN INDIAN



D. Villella Fashion Institute of Technology Spring 2023

Summary of Work

Sacred Earth is an exhibition design for the Smithsonian National Museum of the American Indian that will take visitors on a journey around the country, leveraging first person narrative by identifying native peoples, and tying them to the places they cherish. In each area, the overarching "We Are" kry concept pairs with an additional key concept to create a powerful statement such as "We Are Celebrating Our Culture", instilling human identity and belief systems as the core of the experience. This serves as an opportunity for visitors to not only build empathy for the Native Peoples represented but also to demonstrate their profound connections with place. This further allows the visitor to see their own connections to these people and places more clearly, reinforcing the Oneness Mindset.

The approach is to inspire wonder and awe using scale, lighting, and interactive exhibits. Fostering an environment that nurtures the building of shared responsibility for protecting sacred places, and creating opportunities for deepening one's own empathy through shared history that can cause transformative mindsets and evoke emotions of change.

Visitors will have the opportunity to understand nature, interact with history, participate in storytelling, celebrate with native peoples, and advocate for the rights of native peoples and the protection of sacred places. They will also have the opportunity to actively advocate for these places and peoples via forms such as letters and petitions, and understand how they can contribute towards repairing historic oppression and wrongdoing. This will enable the possibility of visitors identifying with the struggles of Native Peoples for the first time, or finding commonalities between their own struggles and believes they may not have been aware of with regards to Native traditions.

Images from top, going counterclockwise:
Black Hills, SD from blackhillsbadlands.com
Carved mask by Kathleen Carlo-Kendall from nativeartsandcultures.org
Secretary Deb Haaland at Bears Ears, UT from article " 'The earth holds so much power': Deb Haaland

visits sacred site Trump shrank" at theguardian.com





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Client Description

A diverse and multifaceted cultural and educational enterprise, the National Museum of the American Indian (NMAI) is an active and visible component of the Smithsonian Institution, the world's largest museum complex. The NMAI cares for one of the world's most expansive collections of Native artifacts, including objects, photographs, archives, and media covering the entire Western Hemisphere, from the Arctic Circle to Tierra del Fuego.

The National Museum of the American Indian operates three facilities. The museum on the National Mall in Washington, DC, offers exhibition galleries and spaces for performances, lectures and symposia, research, and education. The George Gustav Heye Center (GGHC) in New York City houses exhibitions, research, educational activities, and performing arts programs. The Cultural Resources Center (CRC) in Suitland, Maryland, houses the museum's collections as well as the conservation, repatriation, and digital imaging programs, and research facilities. The NMAI's off-site outreach efforts, often referred to as the "fourth museum," include websites, traveling exhibitions, and community programs.

Since the passage of its enabling legislation in 1989 (amended in 1996), the NMAI has been steadfastly committed to bringing Native voices to what the museum writes and presents, whether on-site at one of the three NMAI venues, through the museum's publications, or via the Internet. The NMAI is also dedicated to acting as a resource for the hemisphere's Native communities and to serving the greater public as an honest and thoughtful conduit to Native cultures—present and past—in all their richness, depth, and diversity.



Client Vision

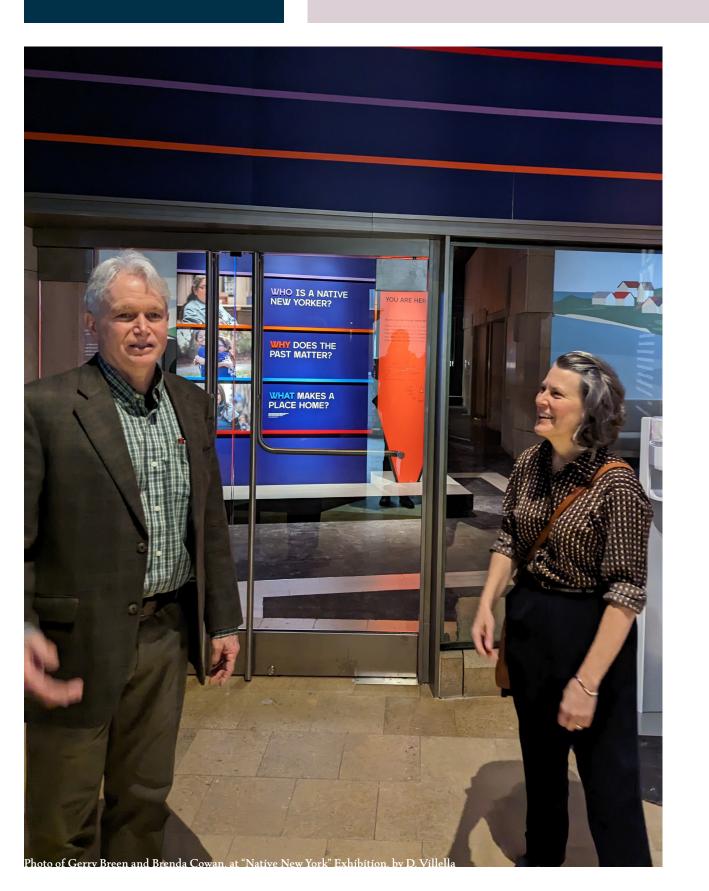
Equity and social justice for the Native peoples of the Western Hemisphere through education, inspiration, and empowerment.

Client Mission

In partnership with Native peoples and their allies, the National Museum of the American Indian fosters a richer shared human experience through a more informed understanding of Native peoples.

01 Client National Museum of the American Indian

Sacred



Important Takeaways

- The exhibition should be inclusive and welcoming, especially for youth.
- The exhibition should be truthful and not stereotype Native Peoples.
- A social action element is required.

- NMAI Opened in 1994, and resides in Hamilton Custom House 1904. It is operated by the U.S. General Services Administration.
- Wayfinding or any proposed elements for the public space outside the galleries must work with the existing architecture. Activations at stairs or exterior plaza are possible.
- Use first person voice wherever possible.
- The primary audience is children and school groups. There are generally 2-4 school groups every day, and families with children as well.
- Use Native Artists When Possible.
- Cultural interpreters need space to gather with groups of ±20, so open space within the gallery is needed – don't cram spaces.
- The design will be placed in the East gallery. There are 3 galleries that are interconnected. The East gallery connects to the North Gallery which hosts the Infinity of Nations permanent exhibition.
- 200,000 of 800,000 artifacts in NMAI's collection are searchable on the website, including all objects on display in New York and Washington.
- The exhibition should be inclusive and welcoming, especially for youth.
- Paper, textiles, and other sensitive artifacts should be displayed in cases. Stone, metal, and most wooden artifacts needn't be in cases.
- Political conversation is welcome, but is often a delicate balance at Smithsonian institutions.
- The exhibition should be truthful and not stereotype Native Peoples. If possible and warranted, it should bust stereotypes.
- A social action element is required, but how to incorporate it is up to the designer.



<u>S</u>acred Earth

Important Takeaways

- Native Americans are consistently misidentified and mis-categorized, and are subject to abuse just because of their heritage.
- Terminology varies by nation, tribe, and individual. Look at how organizations identify themselves.



- European Settlers leveraged the doctrine of manifest destiny to exterminate, conquer, or encroach on native peoples. This was exploitation of native peoples to build commerce for themselves without regard to the Native Peoples.
- Early US government policies of forced removal, sterilization, boarding schools, and human rights policies dehumanized Native peoples and stripped them of their culture and heritage. Reservations had no or extremely limited resources for commerce. This was another means of eradication.
- Native Americans are consistently misidentified and mis-categorized, and are subject to abuse just because of their heritage. People don't understand why many natives have animosity towards non-natives.
- Federally recognized Native peoples in the US are the only pedigreed people in the world, using blood quantum and undoing their identity. Who gets to decide who and is not culturally a member of a tribe?
- There are 576 or so federally recognized tribes. 270 tribes in Alaska alone, and Hawaiian natives are also recognized under the NMAI Act.
- Despite treaties maintaining water rights, fishing rights and subsistence living rights, late 80's early 90's corporate attempts to take, exploit, and mine these resources were, and are still commonplace. There is a history of environmental impacts of industrial developments on native land, and of land exploitation. Water damming projects have also impacted peoples, especially in California.
- Rivalries between tribes are sometimes built on differences between cultural identities
- Terminology varies by nation, tribe, and individual. First Nations, Indigenous, American Indian, and Native American are all commonly used. Look at how organizations identify themselves.
- Secretary Haaland has taken steps to restore culture and assets to native people. This is significant, and has never happened at this level in the US. She's well positioned to take stances to affect policy in positive ways also in terms of jurisdiction. Reflection of the time and of the ethics of morals situated in US agencies that can be hard to break.
- The Missing and murdered indigenous women's movement and Native American Rights Fund started as a result of not being taken seriously with local or Federal agencies.
- Think about the relationships between Native Americans and the Land.
- "Plastic Medicine Men" and other uses of native culture co-opt the culture in various ways and misappropriate ceremony and practice, causing cosmic harm when things are taken out of context.
- Native people have a rich cultural history prior to colonization. Trade routes such as the Inca trail, and mounds such as the spiral mound still reflect this today.
- Ceremonies involving the divine are often not photographed or recorded out of respect. These should not be put on display out of respect. This also applies to certain dances, especially within the Dream Dance Religion. Many songs are not sung publicly or openly.
- Some Native culture has evolved into secular, modern, and/or empowerment movements. People finding their voices has sparked social change and political support. Ryan Singer is a Navajo artist who uses those vehicles of expression, contemporizing identity.
- "The 1491's" on Hutu, recognizes the importance of these cultures, but not in a sanitized way. "Dances with wolves" and "Billy Jack" demonstrate savior complexes, a form of guilt.

What I Heard **Terry Snowball**

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Sacred

Important Takeaways

- Ensure the Native Voice is at the center. Resist generalized narrative.
- Work to counteract stereotypes and generalized narrative. Few things are universally true. Avoid "always" language.
- When discussing contemporary lives, show, don't tell. Allow living people to speak for themselves.



- Ensure the Native Voice is at the center. Resist generalized narrative.
- Work to counteract stereotypes and generalized narrative. Few things are universally true. Avoid "always" language.
- Leverage existing information. What information do people want corrected?
- When discussing contemporary lives, show, don't tell. Allow living people to speak for themselves. Get specific, people know Native Peoples exist..
- Human beings exist over time, some things have changed, some things have not. Compare then and now. Most are invested in some aspects of culture moving forward. In many tribes there are parallels between how people live today as opposed to the past.
- Seek out vetted source materials. Make sure you're looking at sites and information that are valid and truthful. Cite all resources.
- Juxtapose contemporary mapping and recognizing our land boundaries are contrived and have no meaning when discussing Pre-Columbian America.
- Historic displacement affects most Native Peoples. There is a whole range of relationships with the land, often fraught with trauma.
- Empathy, see people as humans, and as whole beings, feel like they can relate to something point of entry. Feel a connection with somebody. Overcome perceptions.
- Whenever possible, people prefer to be referred to by their name and native nation. "Native peoples" avoid postcolonial uses. (American) "Native" used as an adjective. Indigenous more academic. Use the words people call themselves.
- Make sure your teaching tools leave you with a robust image of contemporary life. Narrative and counter-narrative.
- Boarding school experience shaped everyone's lives. They are invariably part of the story.
- Build trust. You need permission if a person appears or says something. Their name is associated with something. Build relationships and trust.
- An artifact approach disembodies the object and makes it easy to lose context. Objects in native spaces are contextualized differently. Balance that narrative.

04 What I Heard Marisa Corwin Manitowabi

Sacred art



Audience Motivators

Explorers, visitors who are curiosity-driven with a generic interest in the content of the museum. They expect to find something that will grab their attention and fuel their learning.

Facilitators, visitors who are socially motivated. Their visit is focused on primarily enabling the experience and learning of others in their accompanying social group.

Professionals and Hobbyists are visitors who feel a close tie between the museum content and their professional or hobbyist passions. Their visits are typically motivated by a desire to satisfy a specific content-related objective.

Experience Seekers, visitors who are motivated to visit because they perceive the museum as an important destination. Their satisfaction primarily derives from the mere fact of having 'been there and done that'.

Rechargers, visitors who are primarily seeking to have a contemplative, spiritual and/or restorative experience. They see the museum as a refuge from the work-a-day world or as a confirmation of their religious beliefs.

Audience Description

The primary audience is elementary school groups and families. NMAI receives 2-4 school groups per day on a typical weekday. The museum is open to the public and receives a diverse group of secondary visitors.

Visitor Information

In 2022, the National Museum of the American Indian Heye Center in New York City received 239,435 visitors.

visitors.

Pre-pandemic, in 2019, the National Museum of the American Indian Heye Center in New York City received 348,599



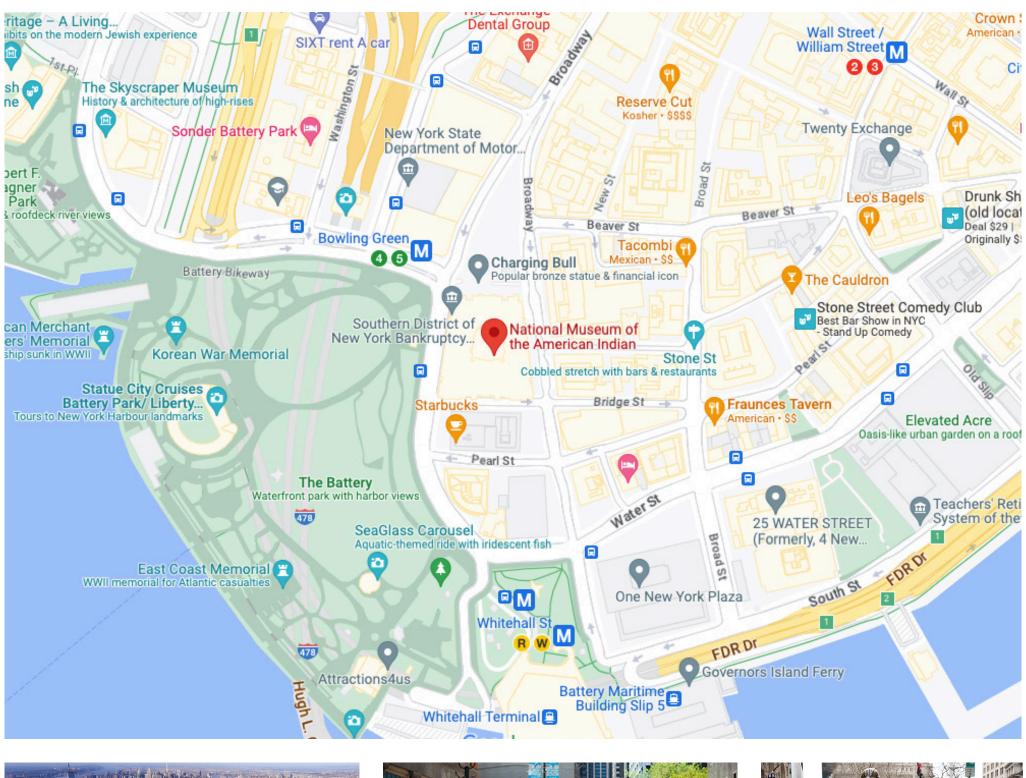
Address

1 Bowling Green, New York, NY 10004

Hours

| Saturday | 10 AM-5 PM |
|-----------|------------|
| Sunday | 10 AM-5 PM |
| Monday | 10 AM-5 PM |
| Tuesday | 10 AM-5 PM |
| Wednesday | 10 AM-5 PM |
| Thursday | 10 AM-5 PM |
| Friday | 10 AM-5 PM |

Images from top, going counterclockwise:
Lower Manhattan map, from maps.google.com
Lower Manhattan image from edc.nyc
Lower Manhattan street view from financial district neighborhood guide at compass.com
Fearless Girl from article "Wounded by 'Fearless Girl,' Creator of 'Charging Bull' Wants Her to Move" at NYtimes.com









Site Description

NMAI resides in the Alexander Hamilton Custom House built in 1904, which is operated by the U.S. General Services Administration.

The project will be located in the East Gallery, which connects to both the central atrium and the North Gallery, which hosts the Infinity of Nations permanent exhibition. It is a mirror of the West Gallery, which hosts the Native New York permanent exhibition. The gallery is roughly 2,000 SF and H-shaped. With four primary display spaces off a central axis. The main entrance is also along the central axis.

Financial District

This is the city's buzzing financial heart, home to Wall Street and glittering skyscrapers. Sidewalks bustle during the week and, after work, young professionals fill the restaurants and bars of the South Street Seaport and pedestrian-only Stone Street. Above it all is the observatory atop One World Trade Center.

06 Exhibition Site George Gustav Heye Center

Project Goals

- Serve the mission and vision of the Smithsonian Museum of the American Indian
- Serve the institution's visitor base including general and family audiences, as well as visiting school groups
- Enhance an awareness of contemporary Native American culture
- Encourage social participation and action in response to the issues presented in the exhibition

Education Goals

- Learn what sites and places are valued by Native Peoples.
- Learn why many of these sites are historically significant.
- Learn about the unique geology of the sites.
- Learn about the myths, cultures, and traditions tied to these sites and the peoples who value them.

Experience Goals

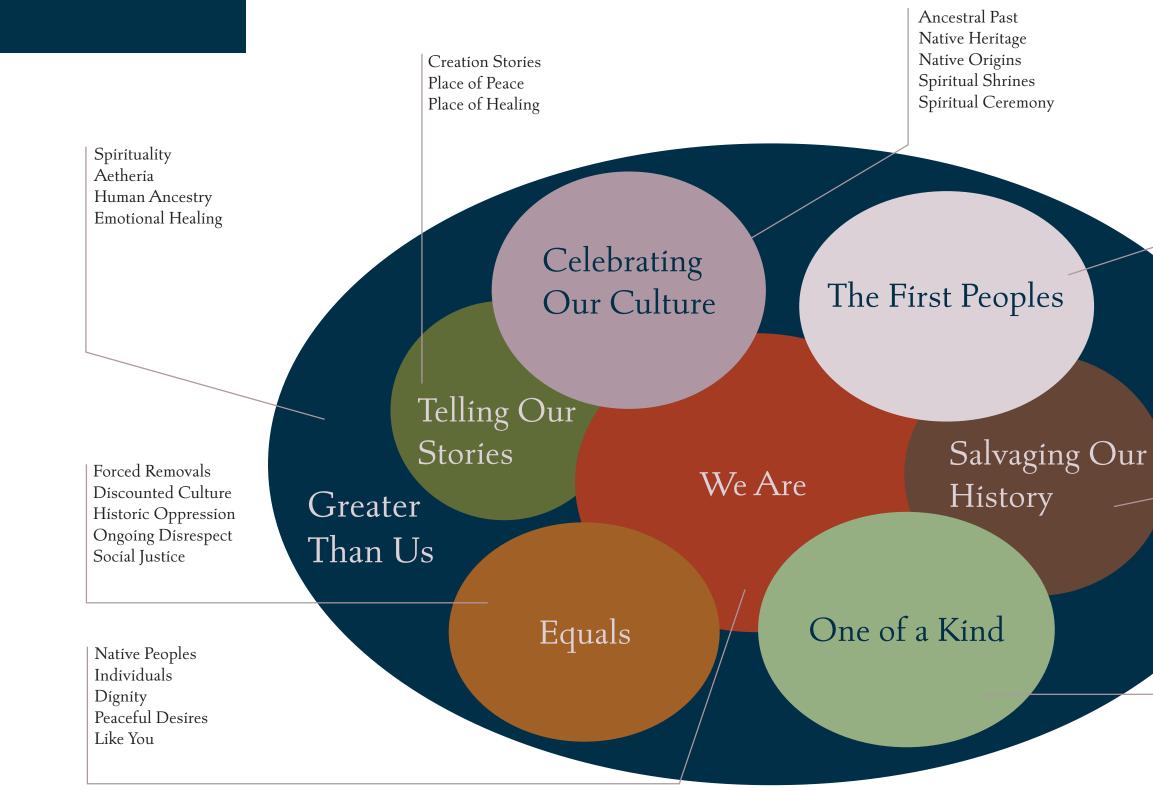
- Visitors should feel transported to another place
- Visitors should see what damage has been done to sacred places.
- Visitors should see in concrete ways what they can do to halt or reverse destruction of these places.

Subject Description

Sacred Earth will focus on sites and places sacred to native peoples. It will explore why these places are meaningful spiritually, naturally, historically, and culturally to both native peoples and to the visitor and world. It will show how these sites have been exploited, stolen, desecrated, or destroyed, and what protections they have today, if any.



07 Exhibition Subject and Goals The Land We Live On



Precolumbian Artifacts Ancient Art Prehistoric Art Ancient Ways of Life

> Destruction of History Wreckless Pollution Plundering Stolen land

Visually Striking Geology Relevant to World History Unique Formations Prehistoric Nature



Detailed Big Idea

What is a sacred place? What makes it sacred? Who has the right to decide what places are or are not sacred? In the U.S., freedom of religion reigns supreme – at least if you're Christian. For Native Peoples, sacred space is often more abstract than it is in European originated religions. Places you might expect, like ancient ruins are critical ancestral places, but so are mounds that often look like natural hills, and other unique geological features treasured by ancestors, often accompanied by myths surrounding their creation.

Violence, oppression, and forced removals have severed native peoples from their ancestral lands, and stripped their sacred places of protection. The fight to protect these places is ongoing. Many of these long-fought battles are lost, and only recently has the federal government even moved to recognize that these cultural sites – important to all of our histories, are worthy of consideration for protection. Why is this battle so difficult? What can we contribute to saving the sacred places, and preserving them for all humankind?

Exhibition Description

Sacred Earth will take visitors on a journey around the country, leveraging "We Are" to identify native peoples, create first person narrative, and tie them to the places they cherish. In each area, "We Are" pairs with an additional key concept to create a powerful statement such as "We Are Celebrating Our Culture"

The approach is to inspire wonder and awe, and create a sense of shared responsibility for protecting these places, fostering empathy through shared history that can cause transformative mindsets and evoke emotions of change.

Visitors will have the opportunity to understand nature, interact with history, participate in storytelling, celebrate with native peoples, and advocate for the rights of native peoples and the protection of sacred places.

Visitors will have the opportunity to actively advocate for these places and peoples via forms such as letters and petitions, and understand how they can contribute towards repairing historic oppression and wrongdoing. This will enable the possibility of visitors identifying with the struggles of Native Peoples for the first time.

Big Idea

Violence, oppression, and forced removals have severed native peoples from their ancestral lands, and stripped their sacred places of protection. Only recently has the federal government moved to recognize that these cultural sites – important to all of our histories, are worthy of consideration for protection. What can we contribute to saving sacred places, and preserving them for all humankind?

Focus

Wonder, awe, and empathy as a mechanism for transformative experiences.

Interpretive Approach

Create a first-person narrative that evokes emotions of Native Peoples through the visitors own lens.



Sacred

Key Concept Development

From the initial card sort, each of the established key concepts were renamed to align to the desired first person narrative and create dialogue between the Native Peoples portrayed and the viewer.

- Greater than Us remains as is to center the audience and establish cohesion between the viewer and Native Peoples.
- We Are was born of *Who They Are*, and set at the center of the radial plan, to establish native voice as the centerpiece of the surrounding discussion of the meaning of sacredness. We Are leads into all of the following sections and completes an affirmative statement, We Are... The First Peoples, as an example.
- **One of a Kind** derives from *Dramatic Geology*, centering uniqueness and steering away from any perceived dramatization of the value of place.
- The First Peoples derives from Ancient Significance, establishing human history as the centerpiece rather than abstracted antiquity.
- Salvaging Our History derives from Destruction, making loss personal and tying it to the need to secure these places.
- Telling Our Stories is Native Myth, reoriented to value the story and it's history, whether or not it's considered mythological.
- Celebrating Our Culture centers on Native Culture, but activates it's value.
- Equals establishes affirmatively that Native Peoples are deserving of rights and respect, reorienting Fight for Equity in favor of a firm statement

Sites of Study and Associated Nations

- Grand Staircase-Escalante, UT Puebloan, Fremont, Hopi, Paiute, Zuni, Ute, Navajo
- **Onondaga Lake**, **NY** Haudenosaunee
- Black Hills, SD Lakota, Sioux, Cheyenne
- Bear Butte, SD Lakota, Sioux, Cheyenne
- Bear's Ears, UT Hopi, Navajo, Ute Mountain, Ute Indian Tribe, Pueblo of Zuni.
- Coast Miwok Burial Mound, CA Miwok, Coast Miwok
- Ana Kwna Nchi Nchi Pata, OR Yakama, Grand Ronde
- Denali, AK Alaskan Athabaskan (Ahtna, Dena'ina, Deg Xinag, Eyak, Gwich'in, Hän, Holikachuk, Koyukon, Tanana, Kuskokwim)
- Nanih Waiya, MI Choctaw, Chickasaw, Creek, Muskogee





Exhibit Content Outline

1. Greater than Us

for all people from a societal perspective.

- What does "Sacred" mean from different perspectives?
- What is important to our shared history as human beings?
- What personal and societal value does respect and understanding for others beliefs have?

2. We Are

people, with strong ties to place.

- Tells the story of what a place means to a people or culture from a personal perspective.
- Tells the stories of the people advocating for protections. Explains the relationship between a person and a place. Shows native peoples using their influence to affect positive change.

- Leads in to all other key concepts.
- 3. One of a Kind geologic uniqueness Shows how these places have been cared for, better or worse.

 - Allows exploration of places that cannot be easily visited.

4. The First Peoples

- How did ancient native cultures live?
- How did ancient native children play?
- How has life changed for these peoples?

5. Salvaging Our History

- Shows places that have lost protection and been destroyed. Shows places at risk of destruction.
- 6. Telling Our Stories Legends
 - Tells the Athabascan tale of the creation of Denali.

7. Celebrating Our Culture

- Shows native celebrations and festivals. Shows native burial and funerary traditions and the
- associated objects.

8. Equals

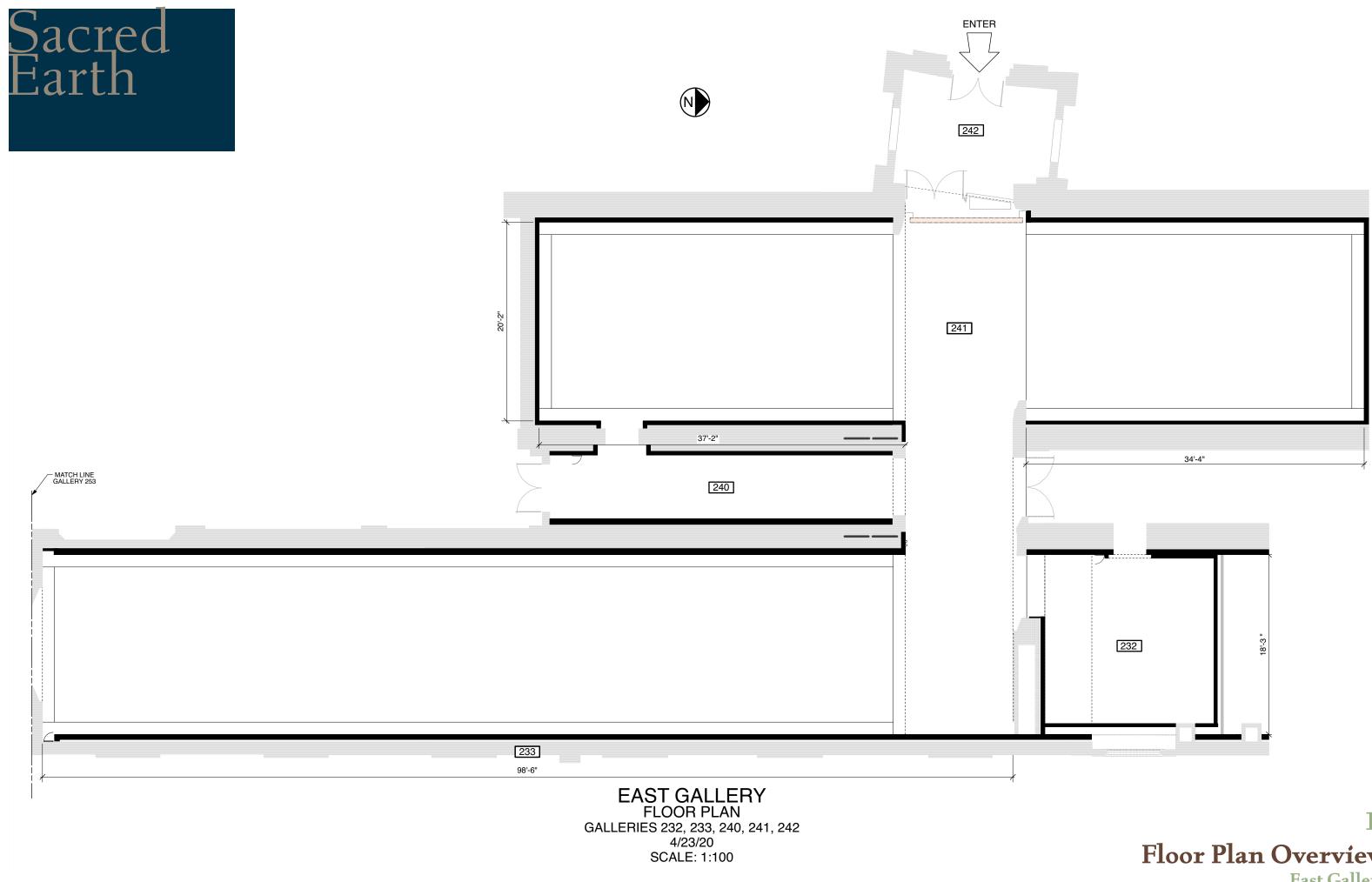
- Provides resources for further learning. Provides resources for participating in further preservation and
- advocacy efforts.
- Shows the complexity and value of restoration
- Shows native displacement.

- Central Theme explores the meaning of spirituality and respect

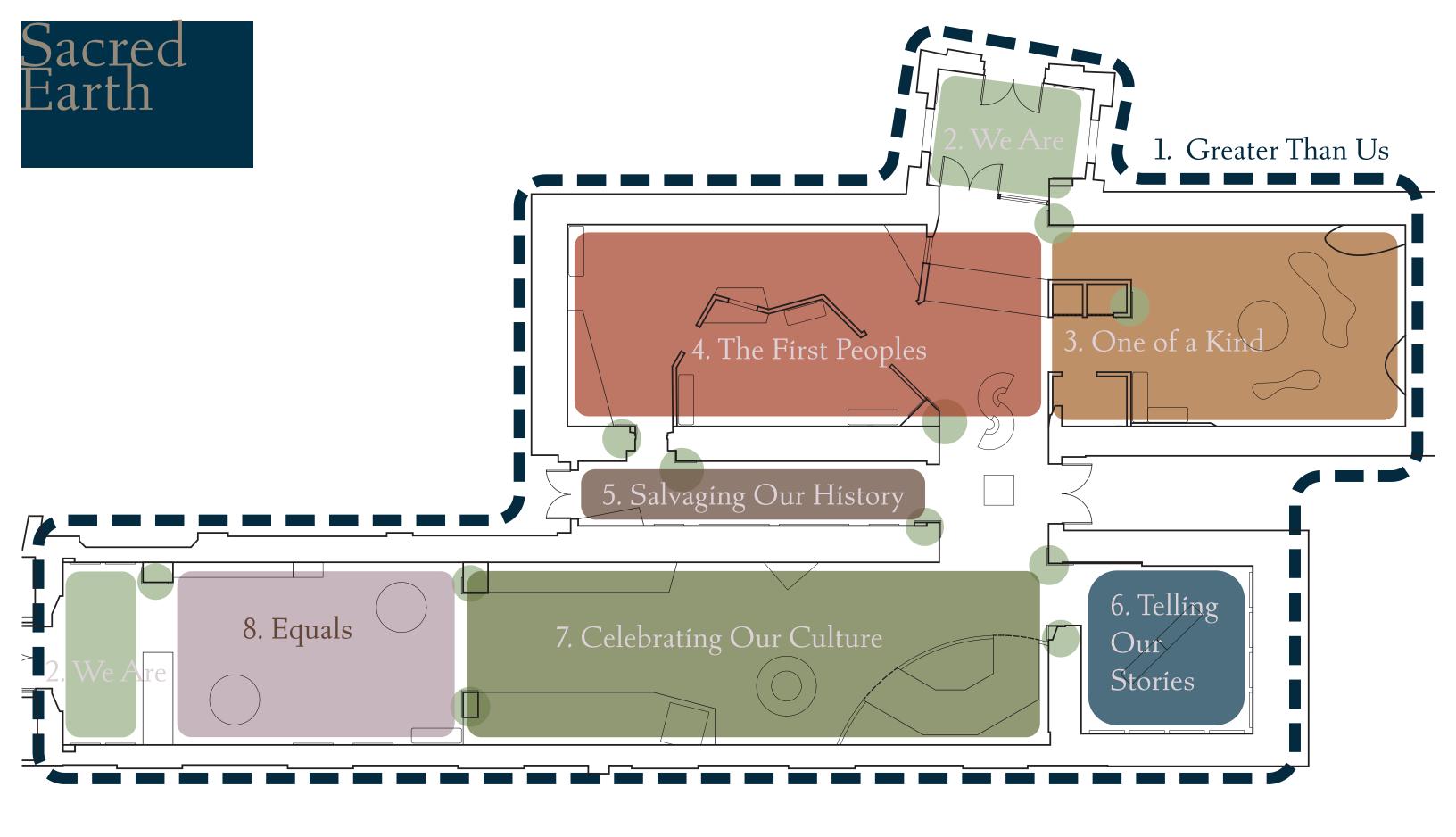
Secondary Central Theme – Explores natives cultures with focus on

Content Outline

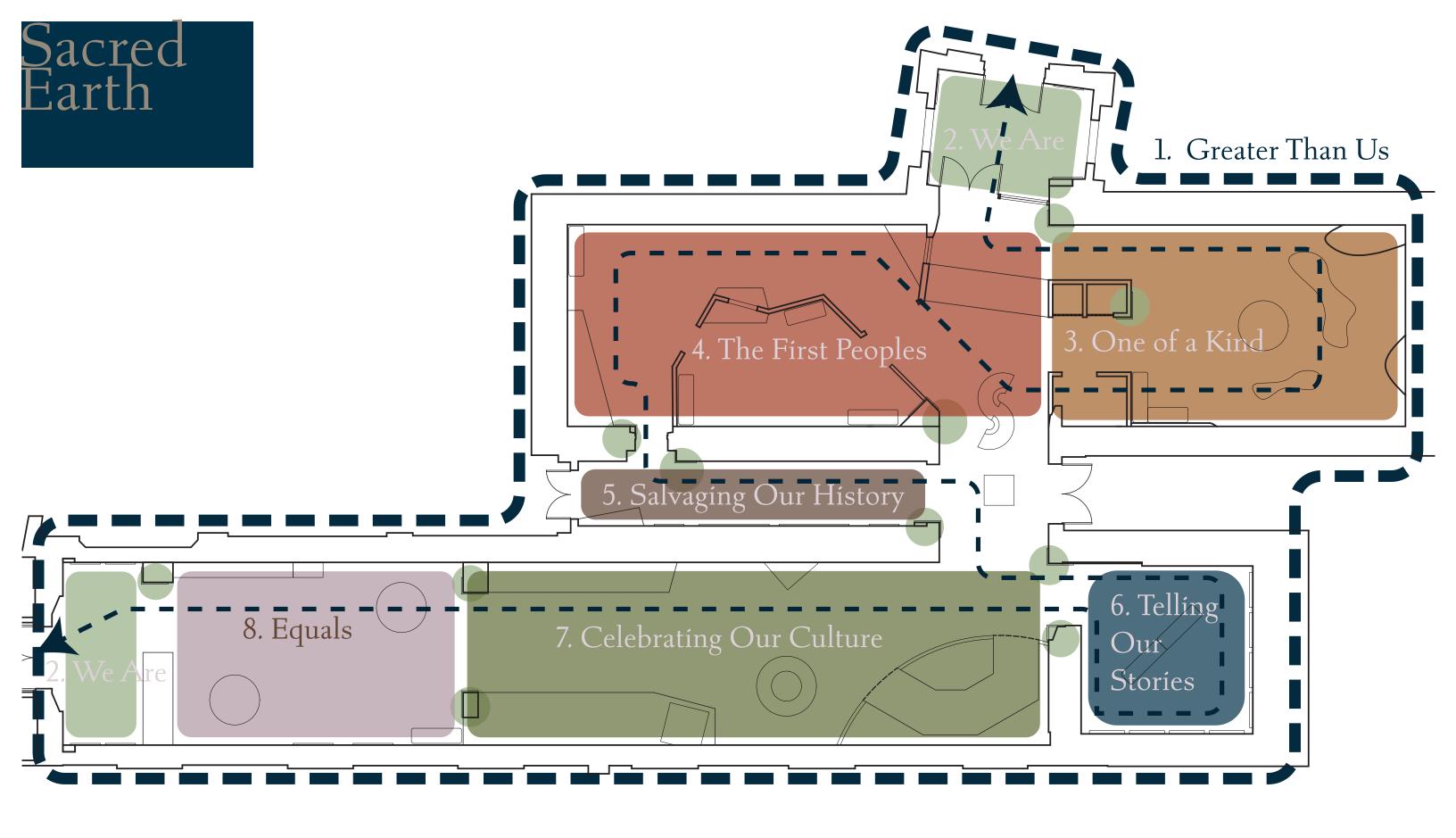
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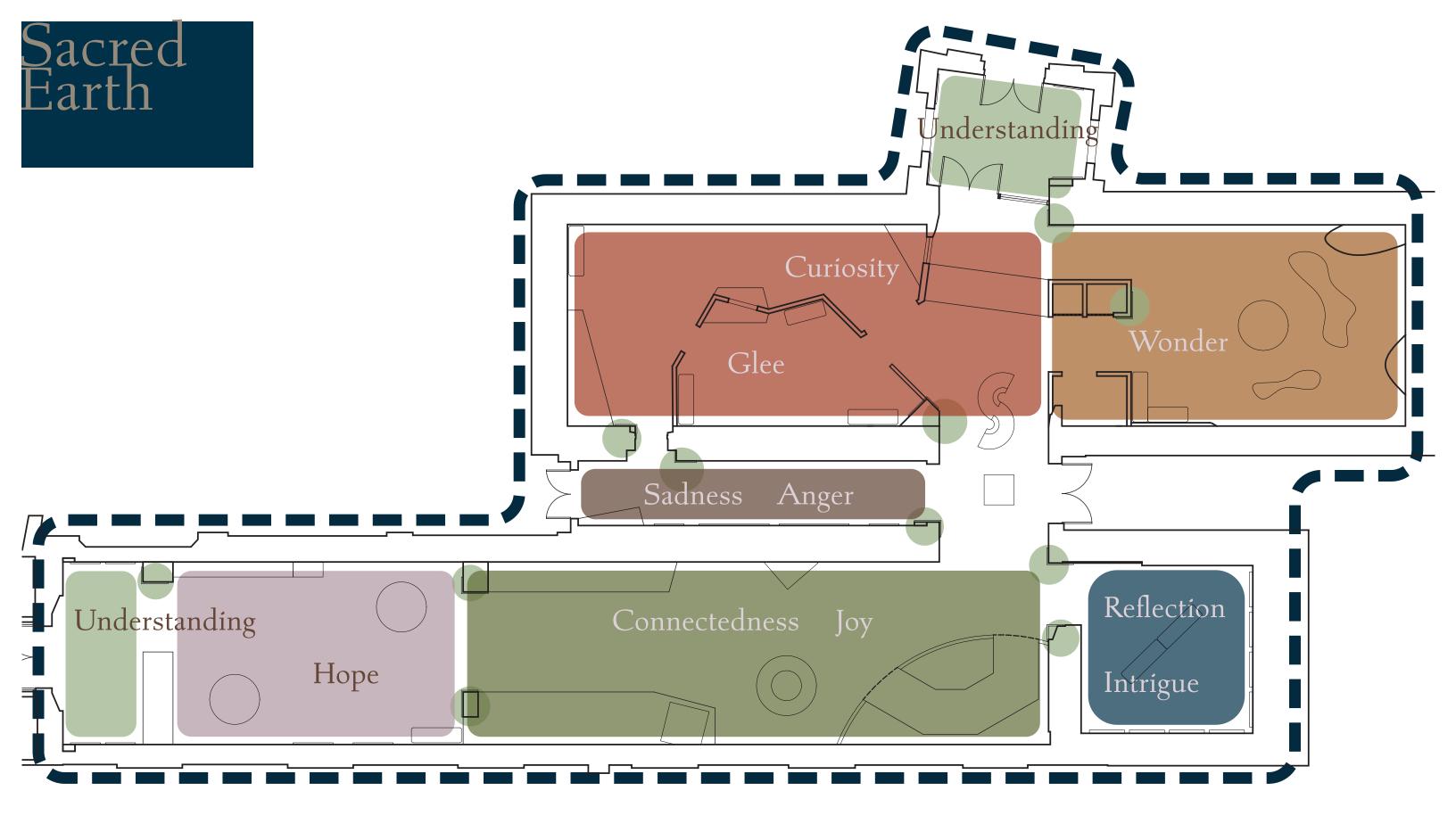
11 Floor Plan Overview East Gallery



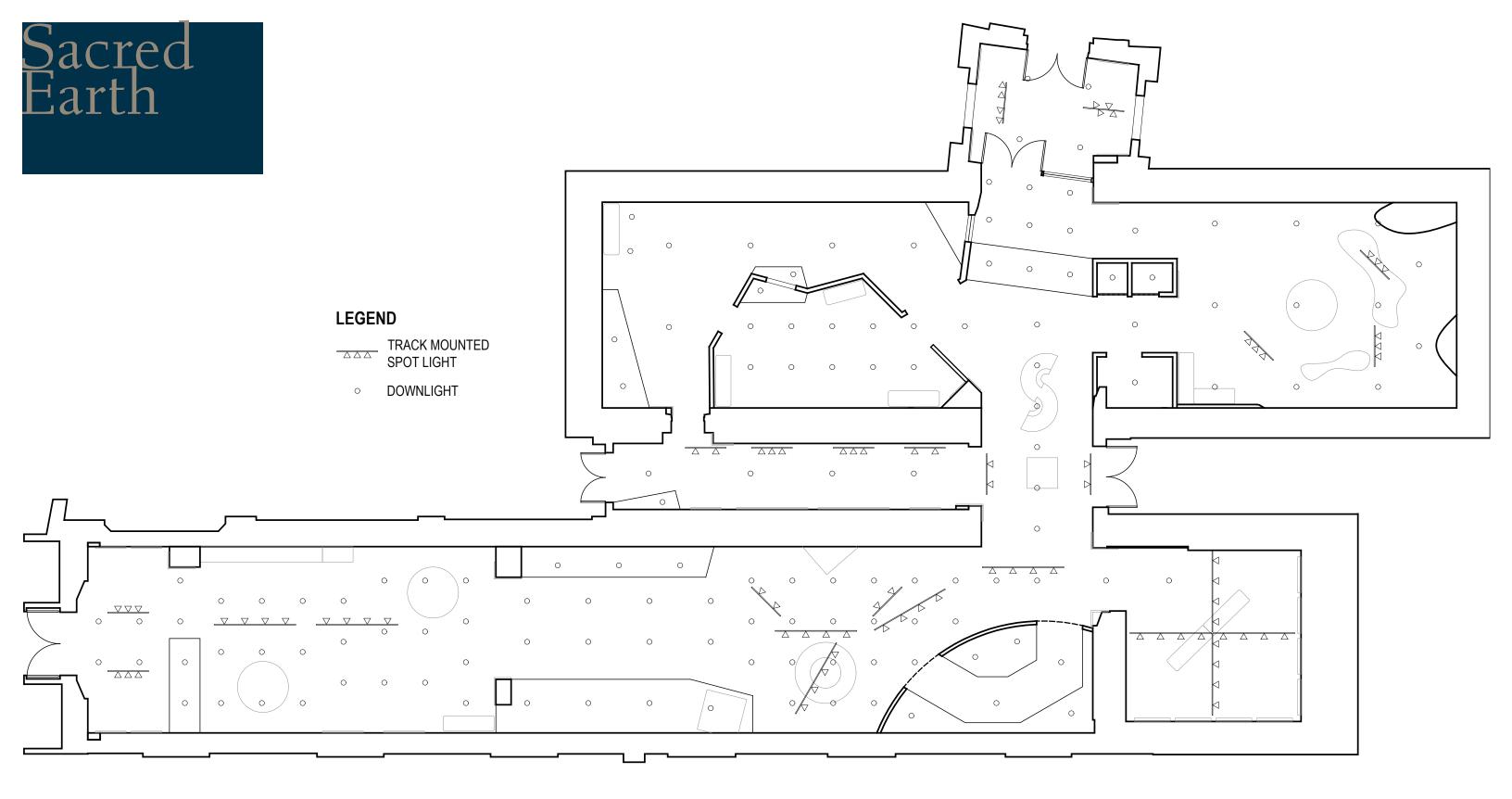
12 Thematic Plan East Gallery



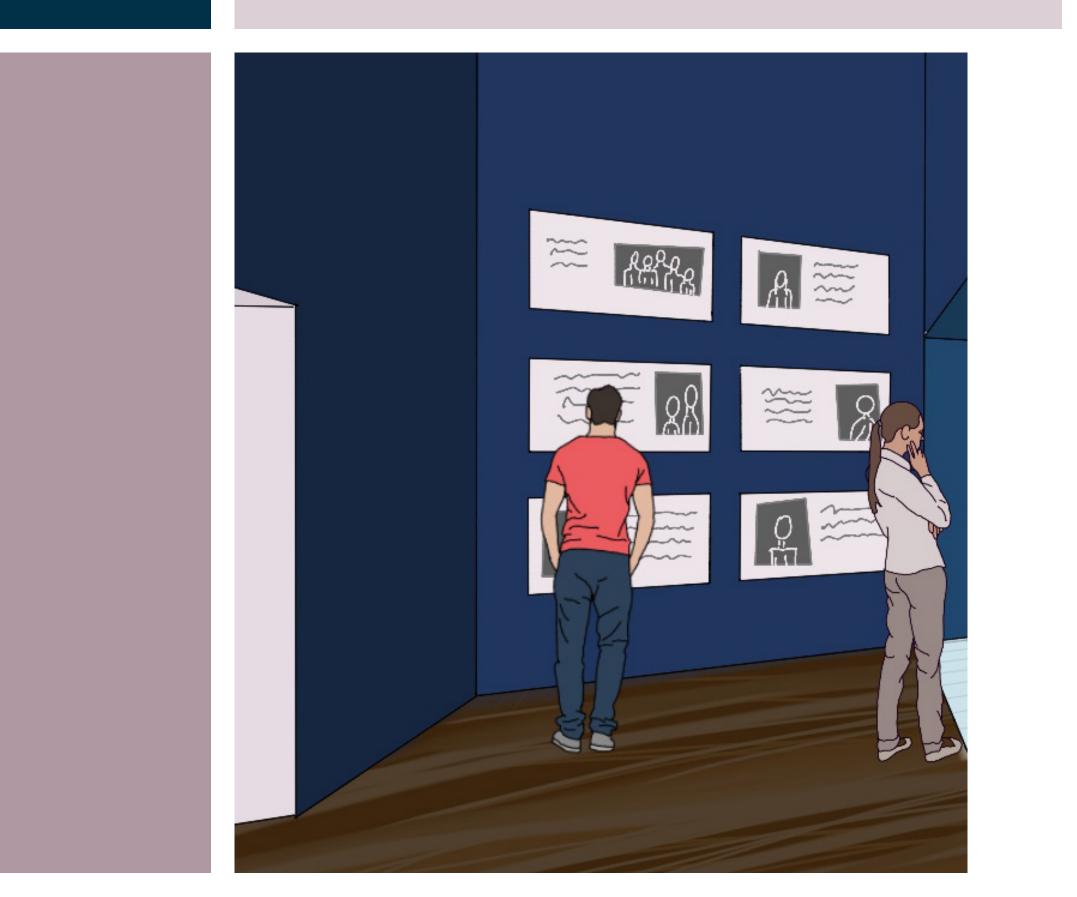
13 Experience Plan Overview



14 Emotion Plan Overview

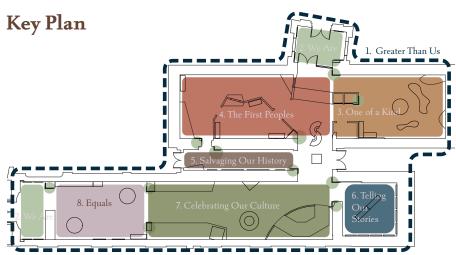








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We Are is located at both entrances to the gallery, as well as at each exhibit area.

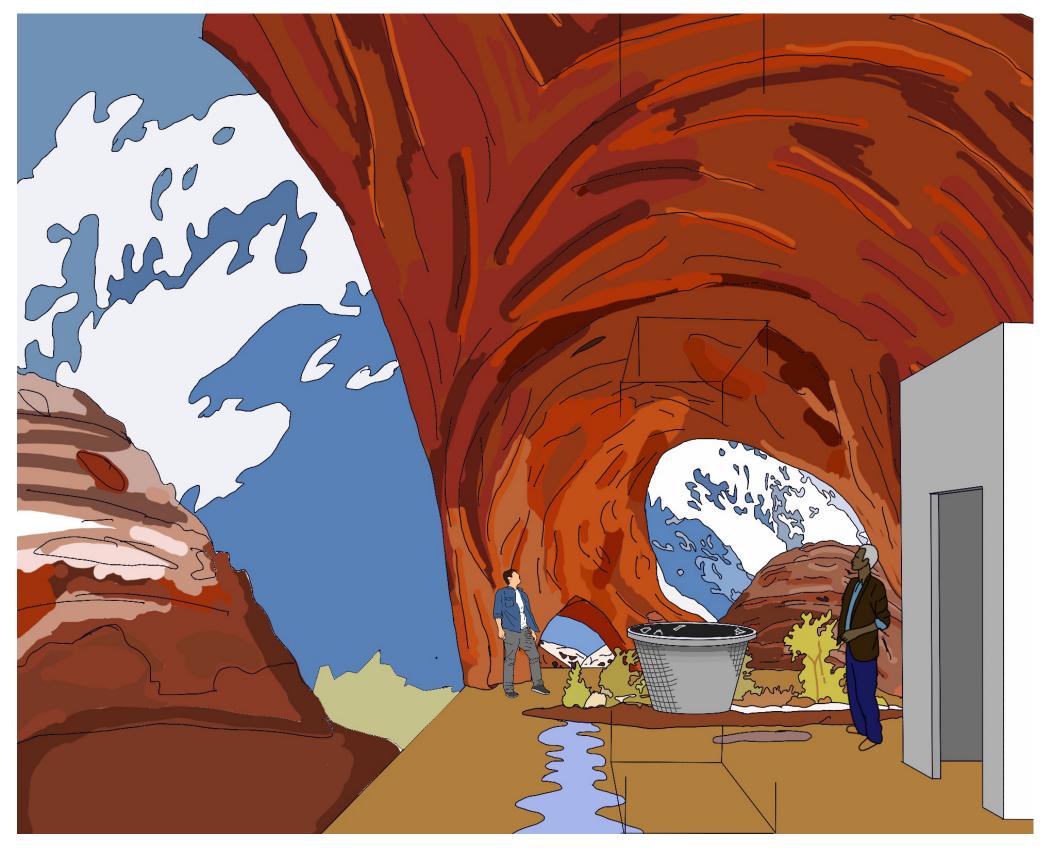
See - photographs and artistic depictions of representatives of the tribes or nations that hold the respective site sacred.

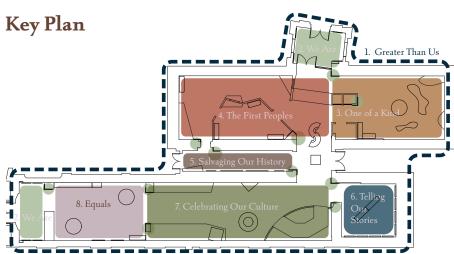
• Do - read and listen to stories and histories told about these places.

Experience - a simple introduction to each of the other key concept areas through first person narratíve.

• Learn - the relationships between the sacred places and Native Peoples.







Anchor Activity One of a Kind Landscape

- Do interact with watery projections on the walls and floor.
- Learn understand your relationship with sacred space and how you affect it.

- Learn The value of actively participating in maintaining sacred spaces.

- See a booth with immersive 360-degree projections and sound
- Do look around, explore different sites
- sites.

• See - a recreation of Grand Staircase Escalante, leveraging sculpture, full scale photography, sound, and projections

• Experience - an immersive and awe striking recreation of this sacred site.

Activity - Clean Up The Site

• See - a virtual landscape simulating a natural environment with visible pollution.

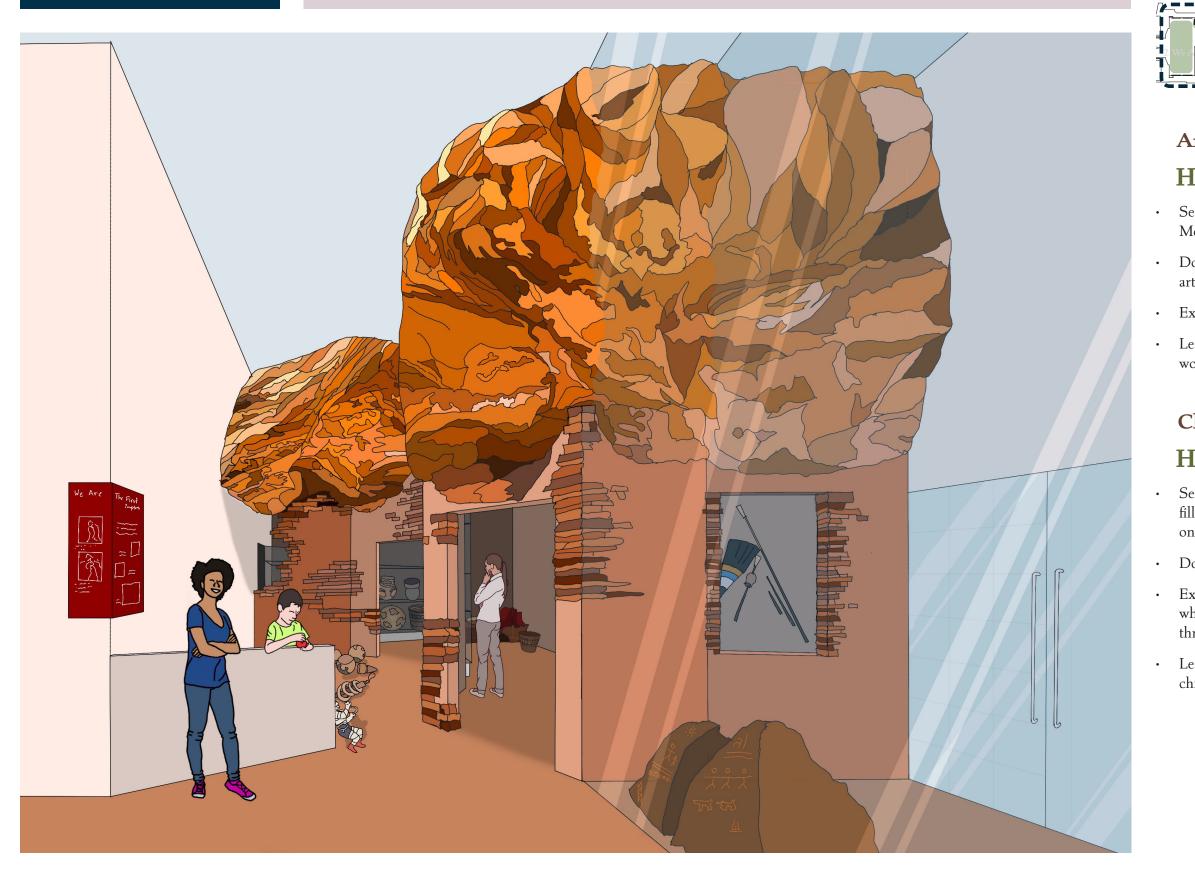
- Do swipe to remove the trash and clean up the environment.
- Experience pollution of a unique environment and participation in cleanup.

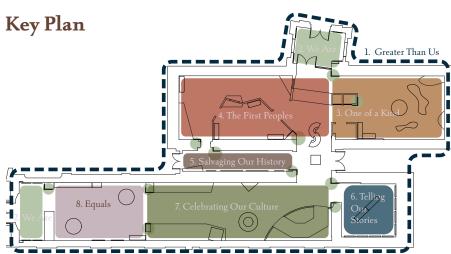
Activity – Virtual Landscape

• Experience - immersive and awe striking virtual photographic experiences of sacred

• Learn - understand the variety and breadth of sacred spaces that exist.







Anchor Activity

How We Lived

• See - a recreation of a cliff dwelling in the Bears Ears National Monument

• Do - explore the cliff dwelling interior and exterior, interact with artifact recreations

Experience - an immersive recreation of an ancient cliff dwelling

Learn - how the peoples who occupied these dwellings lived and worked

Children's Anchor Activity

How We Played

• See - a vignette of a historic dwelling with open play space in front, filled with recreations of various toy artifacts, and real toy artifacts on display.

Do - play with the recreations and examine the artifacts on display

Experience - being transported through space and time to a place where life looked very different, and come to understand this like through play

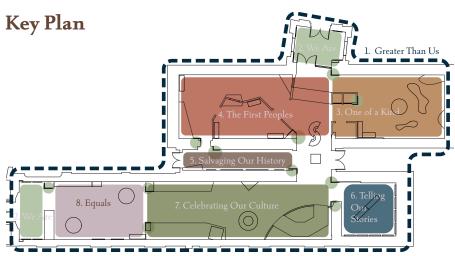
• Learn - understand how ancient toys were used, how ancient children played, and how the ancestral lands were used.





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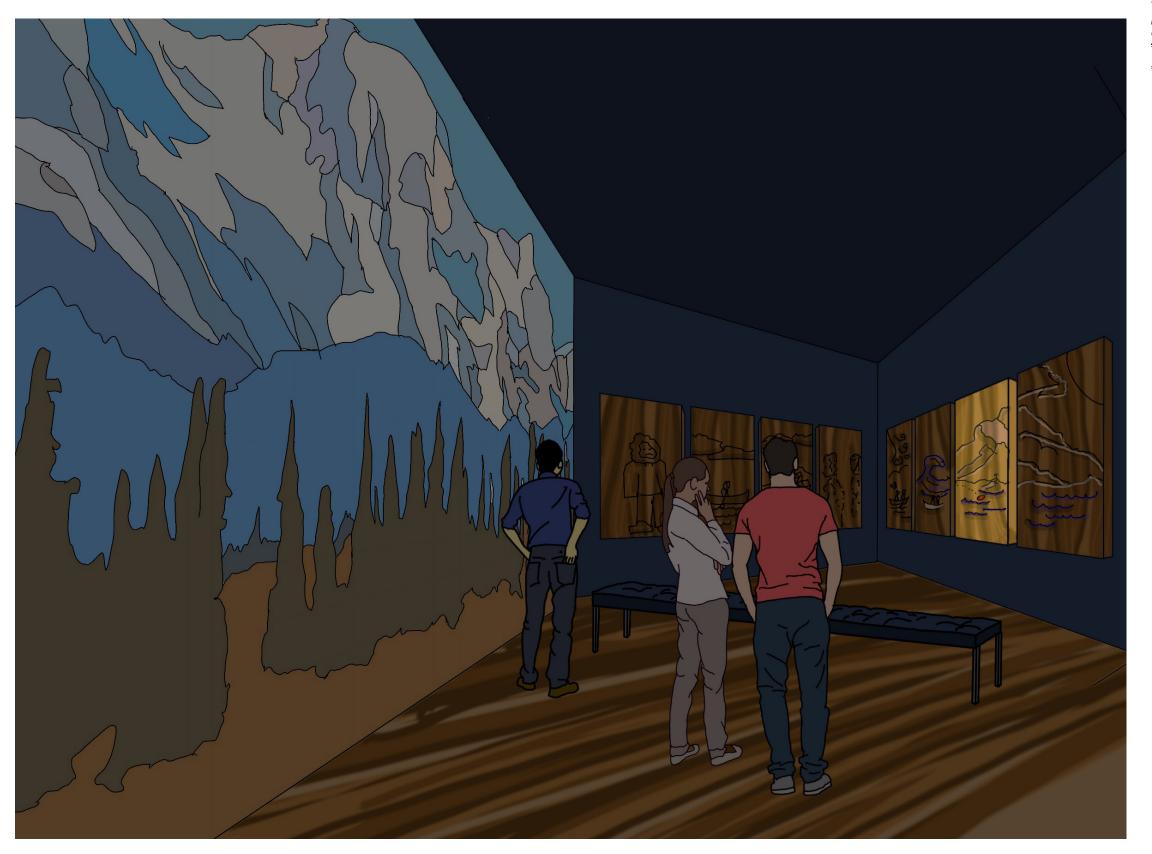
Anchor Activity

Not All That's Sacred Survives

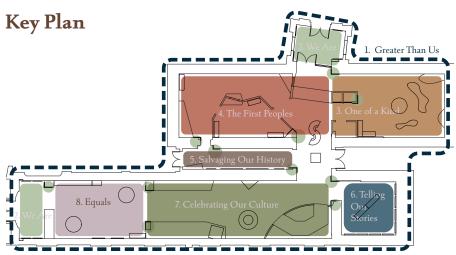
See - lenticular graphics overlaying photographs or artistic depictions of sacred sites that have been destroyed, and how these places appear today. Traditional gallery setup.

- Do reflect on the loss of these places.
- Experience an introspective moment of quiet solitude
- Learn how important sites are still endangered





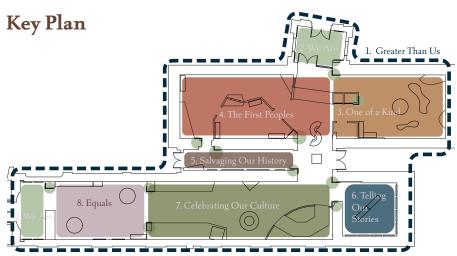




Anchor Activity -3 minute object theater The Legend of Denali

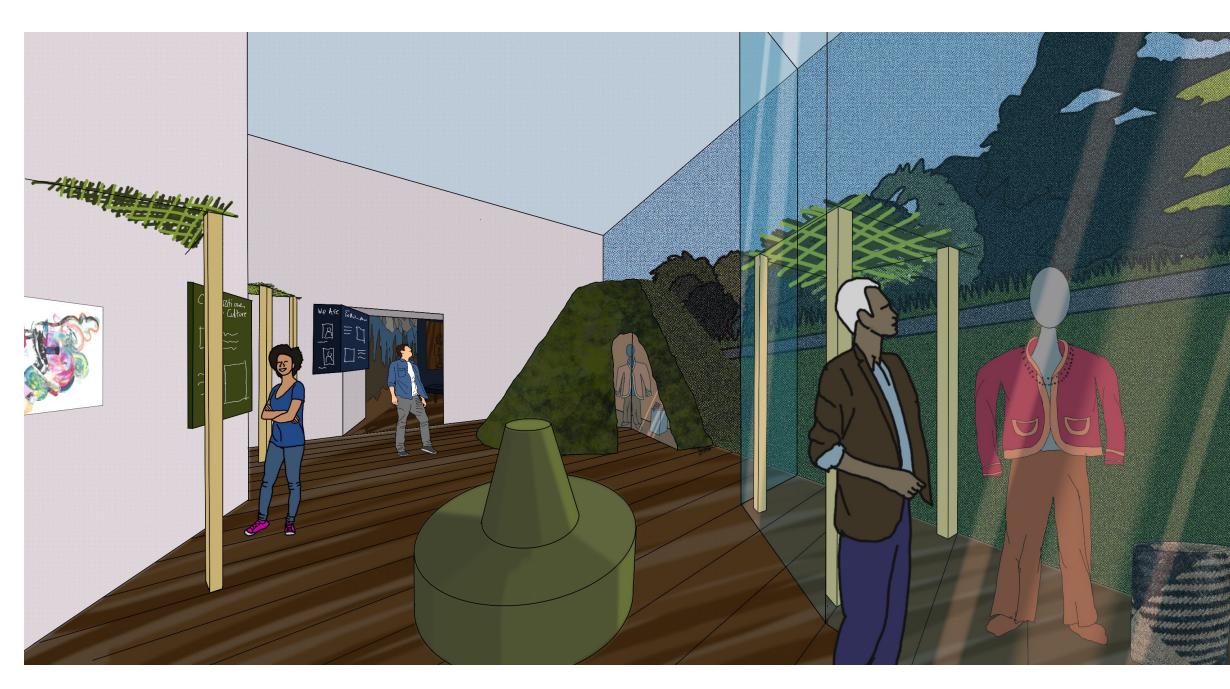
- See a dimly lit room with elaborately carved relief in wood
- Do listen to the Denali creation • story as told by late Chief Mitch Demientieff while watching lighting and projection mapping illuminating the story in the wall relief
- Experience a dramatic and immersive telling of the Denali creation story.
- Learn an Athabascan legend about the origins of Denali, the Great One. Gain an understanding of Native legends.





Activity – Bones of Our Ancestors

- See photos and artifacts related to Nanih Waiya and the struggle to retain it by the Choctaw Peoples.
- Do examine the artifacts and photos, listen to narrated and written story. •
- Experience a detailed look at history from the perspective of Native peoples.
- Learn the importance of Nanih Waiya to the Native Peoples of the American Southeast, and it's relevance in world history.



Anchor Activity

Green Corn Ceremony

- Weekly live storyteller and dancer telling Muskogee legends and explaining the green corn rituals.
- See a recreation Nanih Waiya and the Muskogee Arbors used to celebrate the Green Corn Festival.
- Do explore the varying traditions of the Muskogee, Choctaw, and Chickasaw Peoples surrounding Nanih Waiya.
- Experience an immersive recreation of the mound and arbors, with sounds of the festival dances
- Learn the diversity of beliefs and traditions even among related tribes and Nations.



Sacred

While the entire exhibition has social action at it's core, *Equals* in particular targets equity, highlights historic and present inequities, and empowers visitors to take specific action.

Anchor Activity

Reach Out

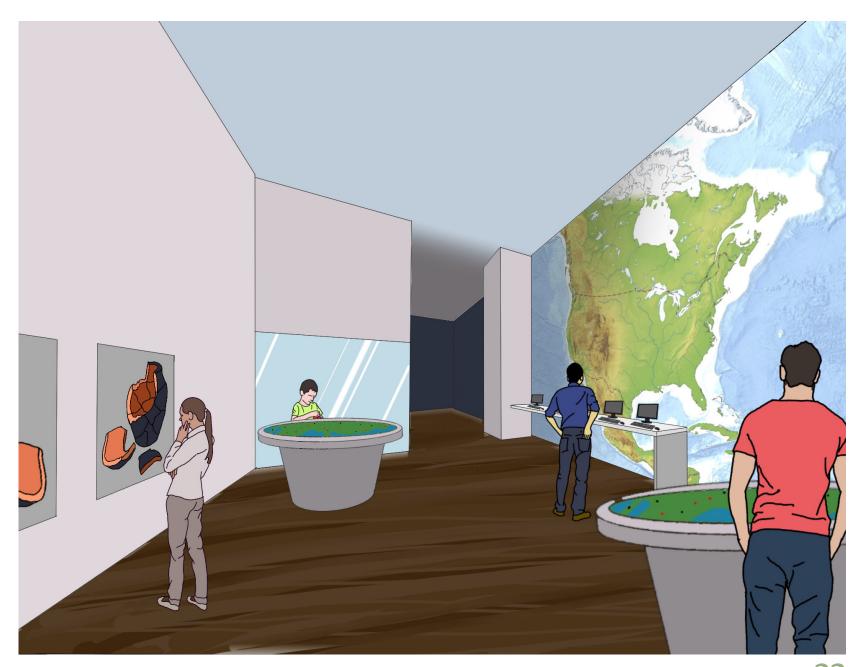
- See interactive screens with information on various sacred sites and monuments in need of protection
- Do sign up for mailing lists, send letters to representatives, sign petitions, donate goods or money, volunteer services.
- Experience an interactive participatory social justice activation
- Learn the best ways to help in the fight to protect sacred spaces.

Activity – Ancestral Lands

- See a large scale interactive map with a number of icons of tribes' current locations and ancestral locations
- Do Match the tribes with their ancestral land
- Experience a large scale interactive mural
- Learn the extent to which Native peoples have been removed from their land, and understand the origins of these people in relation to where they live today.

Activity – Restore the Artifact

- See an interactive screen with a silhouette of ancient artifacts, and broken pieces of the silhouetted artifact scattered about it.
- Do assemble the puzzle to restore the artifact.
- Experience destruction and restoration of historic artifacts
- Learn The value of restoration



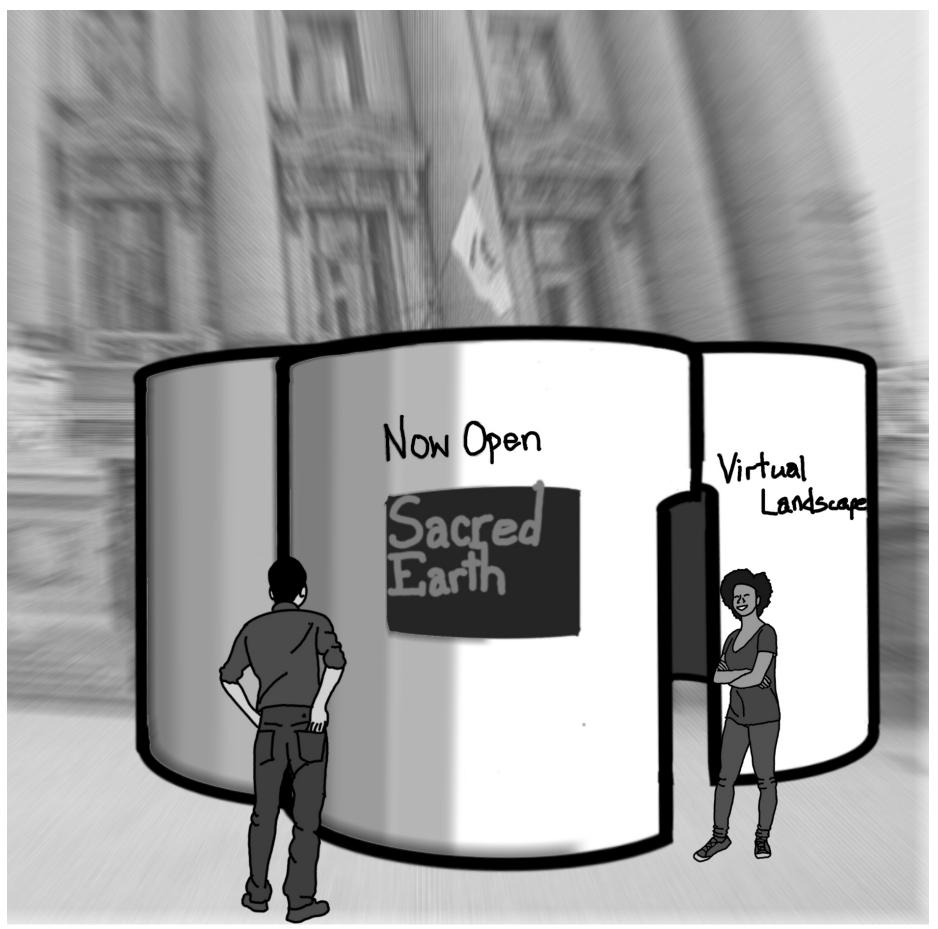




22 Equals Social Action Approach

Virtual Landscape

- See a booth with immersive 360-degree projections and sound
- Do look around, explore different sites
- Experience immersive and awe striking virtual photographic experiences of sacred sites.
- Learn understand the variety and breadth of sacred spaces that exist.



23



Sacred

Logo Typeface

Albertan Pro Regular

Leading at 66.75% of font size.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Header Typeface

Albertan Pro Bold

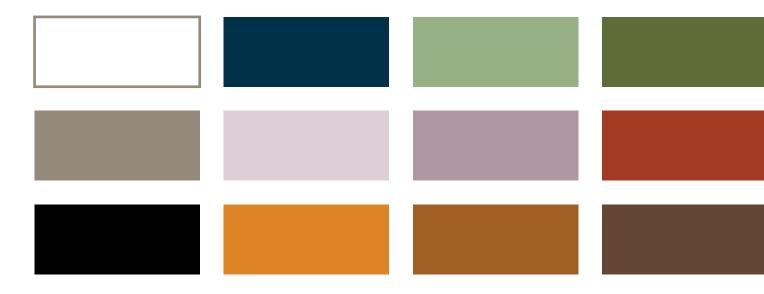
Aa Bb Cc Dd Ee Ff Gg Hh Ií Jí Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Body Copy Typeface

Albertan Pro Book

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890





Design Intent

The logo appears crowded in a corner, calling to mind forced removals to reservations of native peoples.

The "E" sits flush with the edge of the color field. The bottom of the "d" upper serif sits flush to the top edge of the color field, slightly breaking it's edge, implying uprising and growth.

The leading is undersized to represent confinement, creating a ligature between "r" and "h", representing connection to place, and connection between communities.





The First Peoples

Lorem ipsum dolor sit amet, consectetue adipiscing elit, sed diam nonummy nibh



Salvaging Our History

We Are

Telling Our Stories





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We Are

Celebrating Our Culture

ue duis dolore te feuga

We Are





Sacred Earth

Equals.

25 Graphics Final Approach

We Are

moonmagazine.org

We Are One of a Kind

Photography of

Native Peoples and accompanying text

Placeholder - Hopi advocate to speak to the importance of Grand Staircase - Escalante National Monument



Chairperson Chervle A. Kennedy from wweek.com

We Are Salvaging Our History

Grande Ronde Chairperson Cheryle A. Kennedy speaks to the destruction of Ana Kwna Nchi Nchi Pata.



Justina Bruns from teenvogue.com

We Are Equals

Lakota advocate Justína Bruns speaking to the importance of representation.



We Are Equals

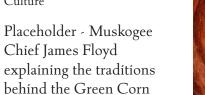
Placeholder - Pueblo Zuni Tribal Council speaking to the fight for legal protections.







Placeholder - Muskogee Chief James Floyd explaining the traditions



We Are Celebrating Our Culture

We Are Celebrating Our

Culture

Ceremony.

Mississippi Band Choctaw Chief Cyrus Ben speaking to Choctaw traditions

Chief Cyrus Ben from mc.edu



Chairman Manuel Heart from SiliconValley.com



theguardian.com



Ute Chairman Manuel

We Are One of a Kind

Heart to speak to the fight for the protection of Grand Staircase - Escalante National Monument

We Are The First Peoples

of protecting sacred

sites from a National

perspective and her

standpoint as a tribal

We Are The First Peoples

Dine Navajo Chairwoman

Shelley C. Lowe to speak

importance of Bear's Ears National Monument.

to Dine culture and the

Chairwoman Shelley C. Lowe

member.

from neh.gov

Interior Secretary Haaland

to speak to the importance



Elder Joseph Sanchez from petaluma360.com



Late Chief Mitch Demientieff from nps.gov



We Are Telling Our Stories

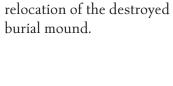
Kathleen Carlo-Kendall speaking to the creation of the wall relief, and her traditional art.

Kathleen Carlo-Kendall from unitedstatesartists.org

Chief James Floyd from npca.org

ashiwi.org/Government

Pueblo of Zuni Tribal Council from



We Are Salvaging Our History

Coast Miwok Elder

Joseph Sanchez on the



telling the tale of the Raven Chief and the creation of Denali.

Chief Mitch Demientieff

Athabascan Artist

One of a Kind





Sculptural recreation of Jacob Hamblin Arch

Iacon Hamlin arch from scenicusa.net

Photographic panorama of landscape surrounding Jacob Hamblin Arch, printed on TPO wallcovering.

Jacon Hamlín arch from scenícusa.net

Foliage recreations

Iacon Hamlin arch from scenicusa.net



The First Peoples - How We Lived All photos on this page are from NMAI collections,

unless noted otherwise.



Hopi Pueblo Pottery Catalog # 9/645



Dine Bowl Catalog # 5/2664



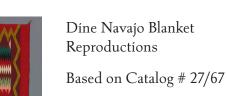
Dine Navajo Vase Catalog # 19/4576



2000 year old tattoo needle found at Bear's Ears ca. 1972, loan from Washington State University photo from sltrib.com

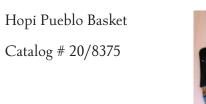
Clovis Spear Points Catalog # 6/3102





20000





Dine Navajo Basket Catalog # 6/5040

Basket Reproductions

Based on Catalog #

20/8375

Catalog # 20/8375







org



Dine Bowl Catalog # 22/8672

Dine Vessel

Catalog # 25/1405

Dine Vase Catalog # 11/8009







20000



Dine Navajo Fan, rattle, staff, drumstick, and drum-head tightening stick



Catalog # 26/8989

Dine Navajo Ankle band/ ornament

Catalog # 26/5096

Dine Navajo Man's dance kilt/apron Catalog # 25/9952



Moquí rock art photo by Tim Peterson, from grandcanyontrust.

Rock art previously cut from Bear's Ears National Monument, loan from Grand Canyon Trust



The First Peoples - How We Played All photos on this page are from NMAI collections,

unless noted otherwise.



Tohono O'odham Balls Catalog # 8/9826



Hopi Pueblo Top Catalog # 9/529



Cocopa Ball Catalog # 11/6937



Cocopa Cup and Pin Game

Catalog # 11/6941



Hopi Pueblo Figure Catalog # 23/5792

Lenticular graphic created from before and after

photographs of destruction of Ana Kwna Nchi Nchi Pata

Salvaging Our History



Lenticular graphic created from before and after photographs of destruction of Ana Kwna Nchi Nchi Pata



photgraphs from columbiagorgenews.com









Miwok Tools (attributed) Catalog # 23/9145

Miwok Brush (attributed) Catalog # 4/1493

Miwok Projectile points (attributed)

Catalog # 23/9414

Miwok Needle and Bag Catalog # 23/7307



Based on catalog #s 8/9826, 9/529 , 11/6941, 11/6937, and 23/5792



Toy Reproductions









Map of demolished Coast Miwok Burial Site

map from sfgate.com

Photograph of destroyed Coast Miwok Burial Site

photgraph from sfgate.com

Photo of destroyed burial site at Organ Pipe National Monument for construction of border wall

photgraph from bbc.com

Photo of destroyed burial site at Organ Pipe National Monument for construction of border wall

photgraph from bbc.com



Celebrating Our Culture All photos on this page are from NMAI collections,

Sacred Earth

unless noted otherwise.



Recreation of Muskogee Green Corn Ceremony Structures.

image of painting by George Catlin, from en.wikipedia.org

Mississippi Choctaw Shoulder sash/Baldric Catalog # 1/8868

www.

Mississippi Choctaw Cupping horn and lancet

Catalog # 1/9106

Mississippi Choctaw Man's coat/jacket

Catalog # 1/8888









Mississippi Choctaw Basket

Mississippi Choctaw

Catalog # 26/1808

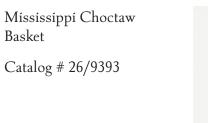
Necklace











Recreation of Nanih Waiya, Mother Mound

photograph of Nanih Waiya from en.wikipedia.org

Mississippi Choctaw Man's coat/jacket





Telling Our Stories

relief carvings in solid hardwood of the legend of the origins of Denali, by Athabaskan Mask Maker and Carver Kathleen Carlo-Kendall. 8 panels, approx 42"x96"x4" each.



(left) Kathleen Carlo-Kendall from unitedstatesartists.org

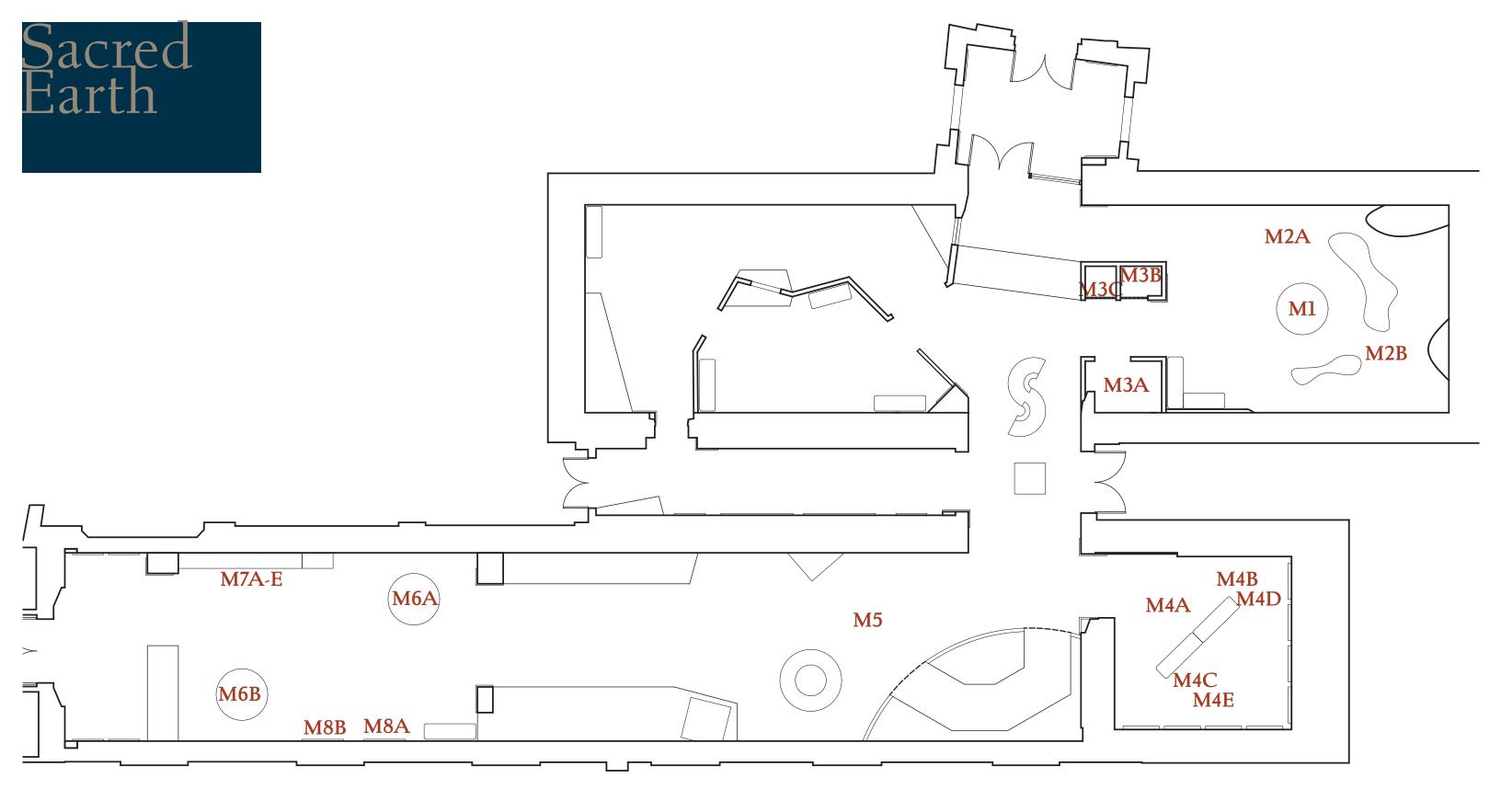
(right) Carved mask by Kathleen Carlo-Kendall from nativeartsandcultures.org

Mississippi Choctaw Painting, Infinite Anomaly

Catalog # 26/5659



29





One of a Kind

Telling Our Stories

Equals



M1 - Interactive Game clear the trash from the site faster than it can accumulate. Table top.



Late Chief Mitch Demientieff from nps.gov

M4B, M4C - Spot lighting

coordinated to the audio

narrative.

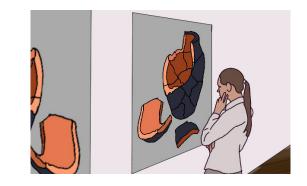
M4A - 3-minute audio narrative of The late Chief Mitch Demientieff of Nenana, Alaska, reading Athabascan legend about the origins of Denali.

Courtesy of NPS.

M4D, M4E - Projection mapping on wall relief, coordinated with lighting and audio narrative.









mapping to simulate flowing water, shadow, rustling leaves, and enhanced textures.

Jacob Hamlin arch from scenicusa.net

M2B - Nature audio to

coordinate with M2A

M2A - Projection

Celebrating Our Culture



M3A, M3B, M3C -360-degree projection and coordinating audio of Bear Butte, Black Hills, and Lake Onondaga. Visuals cycle between 3 booths ever 3 minutes. Bear Butte, SD from travelsouthdakota.com



M5 - Audio recordings of Chickasaw Storyteller Q'orianka Kilcher portraying Te Ata and speaking to Chickasaw Traditions.

Q'orianka Kilcher from denverpost.com



M6A, M6B - Interactive Game - match the tribes and nations with their historic lands. Table top.



M7A-E - Limited access PCs with access to volunteer, donation, advocacy, and outreach resources.

M8A. M8B - Interactive Game - reassemble the destroyed pottery, wall screen.



| Value Engineering Narrative | Di |
|--|-------------------------------|
| We Are Individual framed narratives converted to simple wall graphics, combined where possible. | 1. Wo |
| One of a Kind Eliminate projection mapping. Sculptural landscape replaced with wall graphics Eliminate clear the trash game. Eliminate Virtual Landcapes. | for • exj 2. Or • |
| 3. The First Peoples Sculpted construction replaced with standard construction and specialty paint treatment. Sculpted construction replaced with standard construction and spplied graphics Eliminate furnishing reproductions, keep only toy reproductions. | • on 3. Or Ou |
| 4. Salvaging Our History • Replace lenticulars with paired images. | • 4. Tel |
| 5. Telling Our Stories - Legends Eliminate projection mapping. Keep lighting only. Replace carved relief panels with graphic novel style wall graphics. Partner with National Parks Service to share cost. NPS to take ownership of exhibit at end of exhibition. | • wit 5. Eq • |
| 6. Celebrating Our Culture Eliminate weekly live storyteller. Use standard construction for burial mound. Apply wall graphics for texture. | ava |

7. Equals

- Replace interactives with physical games.
- Eliminate wall graphic.

igital Opportunities

Ve Are + Equals

Access to all of Equals resources in web rmat.

We Are identities integrated into digital perience.

ne of a Kind

Virtual Landscape available online.

Clear the trash game available as overlay to line virtual landscape.

ne of a Kind, The First Peoples, Celebrating ur Culture

Virtual Tour with audio.

lling Our Stories

Digital version reimagined as graphic novel th audio.

luals

Restoration and Displacement games ailable in online format.

