



www.speakintothelight.org

Phone: 216-421-5085

SPONSORSHIP PROPOSAL



Speak into the Light YASS" (Young Adults Supplemental Skills) program

To ensure the success of the "Speak into the Light YASS" (Young Adults Supplemental Skills) program, building partnerships with local businesses and community organizations is essential. Our program is committed to empowering young adults with the essential skills needed for personal and professional growth. By collaborating with us, sponsors can significantly enhance their visibility and extend their reach within the community.

Objectives:

- **Enhance Brand Visibility:** Partnering with the program allows sponsors to showcase their commitment to youth development, while gaining exposure to potential customers and community members.
- **Engage with the Community:** Our program provides various opportunities for sponsors to actively engage with young adults through job openings and volunteer roles, fostering connections that promote goodwill and brand loyalty.
- **Support Dynamic Events:** Your organization will play a prominent role in our monthly virtual and in-person events, where participants connect with industry professionals and expand their networks.

Partnership Opportunities:

1. **Skill Workshops and Seminars:** Local businesses can host or sponsor workshops on key topics such as resume writing, interview techniques, and professional etiquette. This not only benefits participants but also positions your brand as a leader in community development.
2. **Sponsorship of Events:** Local organizations can sponsor our networking events, helping to underwrite costs or providing venues. Your branding will be prominently displayed, ensuring high visibility to attendees and participants.
3. **Promotional Collaborations:** Partnering to promote events and activities will allow your business to reach a dedicated audience, strengthening your brand's presence in the community.

Benefits to Sponsors:

- **Enhanced Community Presence:** Supporting our program showcases your organization's commitment to community development and youth empowerment, boosting your reputation.
- **Increased Brand Recognition:** Achieve greater visibility through event branding, promotional materials, and digital channels, making a lasting impression within the community.
- **Networking Opportunities:** Engage directly with motivated young adults and community leaders, creating connections that could lead to future collaborations or initiatives.

In summary, partnering with the "Speak into the Light YASS" program offers invaluable benefits for your organization. Together, we can empower young adults with essential skills while elevating your brand's visibility and impact within the community. Join us in this important mission!

Attached for your reference are the sponsorship package and program flyer.



Y.A.S.S.

SPEAK INTO THE LIGHT

Support the "Speak into the Light YASS" (Young Adults Supplemental Skills) program and help empower young adults in our community! We offer monthly sponsorship packages that provide excellent visibility and engagement opportunities.

MONTHLY SPONSORSHIP OPPORTUNITIES



- Recognition- Your business name/logo featured in our monthly newsletter.
- Social Media Shout-Out- One post on our social media acknowledging your support.
- Event Visibility- Logo displayed on event materials for one monthly networking event.

\$300



- All Bronze Benefits
- Event Co-Sponsorship- Co-sponsor one monthly networking event with your branding included in promotional materials.
- Enhanced Logo Placement- Your logo featured on our program website and event flyers.
- Complimentary Passes- Two complimentary spots for employees to attend the sponsored networking event.

\$500



- All Silver Benefits
- Workshops Opportunity- Chance to host a workshop for participants on a relevant skill area.
- Extended Social Media Promotion- One dedicated social media post highlighting your business as a supporter of our program.
- Networking with Participants- Exclusive access to networking events where you can connect with participants and other sponsors.

\$1000



Contact Us:

WWW.SPEAKINTOTHELIGHT.ORG
SPEAKINTOTHELIGHT@GMAIL.COM



Y.A.S.S



**ONLINE &
FACE TO FACE
WORKSHOPS**

WWW.SPEAKINTOTHELIGHT.ORG

REGISTRATION OPEN!

Program Benefits

- Job Placement
- Community Service Hours
- Trainings And Certifications
- Entrepreneurial Development
- Resources And Support



REGISTER TODAY!

ABOUT US

The YASS (Young Adults Supplemental Skills) program empowers young adults with the skills and resources they need for career success. This program provides workshops, networking events, essential supplies, and continuous support to help them navigate their work development journey.

**KEEP IN TOUCH:
(216)421-5085**