

@NUVE\_CLINIC

# Thinking About a Career in Beauty?

10 REAL TIPS TO GET YOU STARTED

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TIP 1

# Start Small & Choose Wisely

Pick one (or a couple of) treatments and  
get really good at them.

Don't try to do everything at once.

ONLY OFFER TREATMENTS YOU ENJOY — IT WILL SHOW  
IN YOUR WORK.

TIP 2

# Practice on real people (a lot)

Friends, family, models — this is how you  
improve fast.

Confidence comes from doing, not just  
learning.

YOU CAN'T MASTER A TREATMENT FROM A TRAINING DAY  
ALONE — REAL GROWTH HAPPENS IN REAL TREATMENTS.

TIP 3

# Take photos of EVERYTHING

Before & afters = your proof.  
They help people trust your work. Social  
media is your shop window.

DON'T WORRY ABOUT PERFECTION — EVERYONE STARTS  
SOMEWHERE. DOCUMENT YOUR JOURNEY.

TIP 4

# Be careful with discounts

It's okay to offer a *small intro price* when  
learning a new treatment...  
Don't build your business on cheap deals.

YOU WANT **LOYAL CLIENTS**, NOT DISCOUNT HOPPERS.

TIP 5

# Start small... then grow smart

Once you've built a client base and mastered your first treatments, you can start introducing new ones.

YOUR EXISTING CLIENTS WILL TRUST YOU AND ARE FAR MORE LIKELY TO TRY THEM.

# Promote your busy, not your empty

Show what's booked and in demand — not empty slots. Posting availability can put clients off; instead highlight what you do have.

PEOPLE ARE DRAWN TO WHAT FEELS IN DEMAND

# You will doubt yourself (everyone does)

Quiet weeks, cancellations,  
comparison... it happens.

Your only competition is who you were  
yesterday.

# Be professional from day one

Consultations, hygiene, insurance —  
take it seriously.

Even if you're just starting, act like a  
professional

# Never settle — keep learning

The learning never stops.  
No matter how long you've been in the  
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# Be someone people want to come back to

Your results matter — but so does  
how you make people feel.  
Be friendly, professional, and  
consistent.

People don't just return for  
treatments... they return for you.