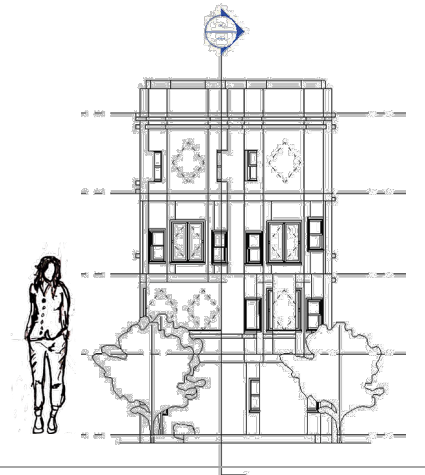


KATIE E JANSEN

Interior Architecture & Design



CONTACT

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OBJECTIVE

Master of Fine Arts student in Interior Architecture & Design program at the Academy of Art University (CIDA-certified program). Flexible and available for full-time, part-time, internship or contract roles, leveraging advanced design training, academic projects, and a strong background in business development, digital design, and client relationships to drive innovation and growth within the architecture and interior design industry.

EXPERIENCE

KBCO DESIGN - ORLANDO, FL

Executive Administrative Assistant | Dec 2022 – Jul 2023

Managed PR and marketing for interior design projects, including Universal Studios, Lowe's Hotel, and restaurants. Streamlined workflows, coordinated vendors, and enhanced engagement through social media campaigns.

GIRL SCOUTS OF THE DESERT SOUTHWEST – NM

Director Board Member | 10/24 – Present

Volunteer board role advising on strategic initiatives to enhance program spaces, community engagement, and functional design for youth-focused environments.

OSTEEN MEDIA GROUP - LAS CRUCES, NM

Director of New Business Development | 09/23 – 08/24

Developed marketing strategies highlighting environmental branding and spatial storytelling to improve client engagement and growth.

DIRECT SOURCE WEALTH – PUERTO RICO

Investor Relations Director | 02/24 – 06/24

Raised \$3M for real estate projects, showcasing architectural concepts and spatial planning to high-net-worth investors.

THE FUND (OLD REPUBLIC TITLE COMPANY) – ORLANDO, FL

Regional Sales Manager | 10/21 – 07/22

Directed sales strategies and team training, focusing on project efficiency, client satisfaction, and innovative spatial solutions in real estate.

DIAMOND CAPITAL ADVISORS

Director of Investment Banking | 10/17 – 10/20

Led strategic planning and relationship management for commercial real estate and sell-side, buy-side and capital raising projects, closing \$100M+ in deals

EDUCATION

MASTER OF FINE ARTS, INTERIOR ARCHITECTURE AND DESIGN

Academy of Art University, San Francisco, CA (CIDA Certified Program) | Grad Est. Spring 2027

BACHELOR OF ARTS, BEHAVIORAL SCIENCE & LAW

University of Wisconsin-Madison – Madison, WI

REAL ESTATE FINANCE & INVESTMENT

University of Southern California (UCLA) – Los Angeles, CA

DESIGN PROJECTS

LONE OAK SPA MASTER BATH DESIGN

Conceptualized a serene spa retreat featuring sustainable materials and universal design elements.

COAST CAFÉ AND BAKERY RESTAURANT DESIGN

Developed floor plans, lighting schemes, and furniture layouts tailored to client vision and sustainability objectives.

LITTLE RIVER MEDICAL CENTER DESIGN

Created schematic designs and presentation boards with integrated blueprints, hand sketches, and renderings.

UNIVERSITY AUDITORIUM REDESIGN

Delivered digital imaging and detailed design documentation to enhance acoustics and seating efficiency.

FIREPLACE SURROUND DESIGN

Designed a custom fireplace surround emphasizing minimalist aesthetics and material harmony.

EL PASO MUSEUM OF MODERN ART

Contributed to the redesign of a historic space into a modern art gallery, integrating lighting, spatial flow, and preservation techniques.

LEE CAPITAL FAMILY OFFICE MULTIFAMILY BUILDING DESIGN

Modeled a multifamily residential building in Revit, utilizing the Render plugin for photorealistic visualizations and delivering comprehensive BIM plans focused on sustainability.

SKILLS

TECHNICAL SKILLS

- **Design Software:** Revit, SketchUp, Enscape, V-Ray, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Ai Rendering, RoomSketcher
- **Building Information Modeling (BIM):** Revit, Dynamo Ai, SmartDraw, Rayon.
- **Visualization & Rendering:** 3D Rendering, Digital and Hand Drafting, Model Making, Concept Presentation.
- **Technology Tools:** Adobe Firefly Ai, Interior Ai, Houzz Pro, Canva Ai, PromeAi, ChatGPT Pro.

DESIGN SKILLS

- **Specializations:** Hospitality, Healthcare, Residential, Retail, Universal Design, Historical Preservation & Restoration.
- **Core Competencies:** Space Planning, Material & Finishes, Lighting Design, FF&E Specification, Sustainable Design, ADA Compliance.
- **Concept Development:** Gestalt Design, Color Theory, Construction Documentation, Trend Analysis, Post-Occupancy Evaluations.

PROJECT MANAGEMENT

- Client Relationship Management, Vendor & Contractor Coordination, Budgeting & Cost Estimation.
- Project Scheduling, Quality Assurance, Time Management, Proposal Writing & RFPs.

RESEARCH & ANALYTICAL SKILLS

- Site Analysis, Sustainability Assessments, Building Codes & Regulations.
- Data Mining for Client Development, Market Research, Post-Occupancy Evaluations.

MARKETING & BUSINESS DEVELOPMENT

- Branding, Logo Design, Social Media Strategy, Digital Marketing, Event Management.
- Website Development (Squarespace, GoDaddy, WordPress) and Content Management.
- CRM Implementation & Management (HubSpot, Microsoft Dynamics 365).