

Advance Reviews for  
**The Middle Matters**

An engaging and empowering read!  
A great little book full of powerful, personal insights and practical advice for all those on the journey through leadership.  
-Chris W.

A must-read for mid-level managers seeking to enhance their skills, and for senior leaders aiming to better understand and support them, "The Middle Matters" offers practical tools and advice to help middle managers navigate their unique challenges and achieve success.  
-Jessica R.

I've read so many books focused on making it to the "top". While we all strive to reach the apex of our respective fields, in the meantime, we need to know how to manage up as well as down. That is where this book shines.  
-Frank N

I would recommend it to anyone in business (not only middle managers) as a useful guide to be close at hand.  
In summary, it is fast, clear, well-structured, factual and useful, so definitively recommendable.  
-Simone C.

Finally, a business book that's enjoyable to read! Jeff's book offers real-world insight and practical advice for both managers and employees.  
-Kristin K.

This truly is a Toolkit for middle managers to not only be successful in the middle, but to embrace the middle as the place where we spent most of our career, and have the opportunity to make meaningful and significant contributions to our organizations.  
-Paul N.

"The Middle Matters" is a game-changer for those navigating the complex world of middle management. It addresses the unique challenges middle managers face, offering practical and realistic solutions for those stuck in the middle.  
-Collette R

This book will be an excellent resource for my ongoing efforts  
to develop leaders.

-Wendy D.

I wish had the insights and wisdom of this book when I was a middle  
manager. Insightful and useful framework to consider how you do your  
work, and great examples to make them memorable. Five stars and  
thanks, Jeff!

-Jim L.

Reading Jeff's work is like receiving a benevolent boost to your  
productivity and results, no matter where you stand in your career  
journey. His insights are not just lessons but transformative  
experiences that inspire and empower.

-Theo N.

I found The Middle Matters to be both a great framework for thinking  
about the role and, perhaps more importantly, a guide someone can  
use to zero in on areas they want to continue to build or improve... A  
worthy read/listen.

-Chris C.

I love the structured approach to the book which ensures that readers  
can easily apply the lessons to their own managerial position. This is  
the toolkit your middle managers need!

-Doris J.

Jeff Sigel delves into the often overlooked but vital role of middle  
management in today's ever-evolving corporate landscape. With its  
relatable real-life scenarios and actionable insights, this book sheds  
light on the importance of embracing and excelling in the role we hold  
today, rather than seeing it as a necessary evil.

-Jenny D.

Every manager who wants to grow and develop their skills will find a  
treasure trove of practical ideas enveloped in the self-reflections of  
Sigel's broad experiences.

-Brett K.

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