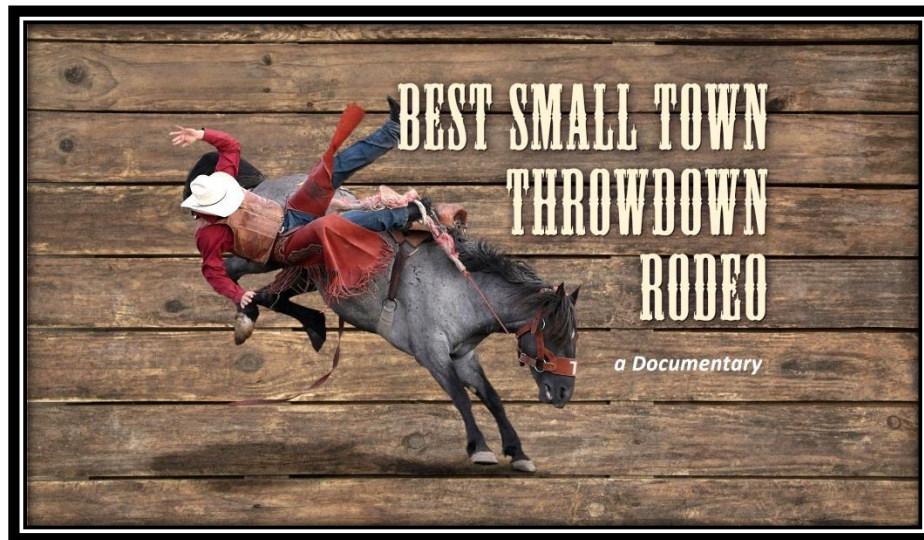


HANOVER PARK ENTERTAINMENT

Presents



Documentary Run Time: 45-minutes

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www.BestSmallTownThrowdownRodeo.com



Facebook.com/BestSmallTownThrowdownRodeo/



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Information on the Documentary:

Hope Manna
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Hope@HanoverParkEnt.com

**BEST SMALL TOWN THROWDOWN RODEO
FILMMAKERS**

Produced by	Kellie Allred and Hope Manna
Edited by	Doug Jacobson
Written and Directed by	Hope Manna



The Eagle Rodeo Team



Tracy Baggerly

FEATURING – In order of appearance

<p>TRACY BAGGERLY President, Eagle Rodeo</p> <p>ELIZABETH BAGGERLY Director, Eagle Rodeo</p> <p>MONA ASCHENBRENER Vice President, Eagle Rodeo</p> <p>DAVID ASCHENBRENER Vice President, Eagle Rodeo</p> <p>RHONDA NONEMAN Eagle Rodeo/PRCA Photographer</p> <p>DREW BLESSINGER PRCA Contractor/Pick Up Man</p> <p>DR. MATT WOODINGTON PRCA Veterinarian</p> <p>SCOTT ALLEN Professional Rodeo Announcer</p> <p>TY BAGGERLY Junior Director, Eagle Rodeo</p> <p>NICK HILL Director, Eagle Rodeo</p>	<p>JUSTIN MONSEN Sponsorship Director, Eagle Rodeo</p> <p>JOY STRAYER Executive Director, Eagle Chamber of Commerce</p> <p>JAMES FISCHER Volunteer, Eagle Rodeo</p> <p>JODIE PERKINS Royalty Director, Eagle Rodeo</p> <p>NOLAN GILLIES PRCA Bareback Rider</p> <p>ROSCOE JARBOE PRCA Bull Rider</p> <p>TYLER BINGHAM PRCA Bull Rider</p> <p>MATT TARR PRCA Clown/Barrelman</p> <p>COLE ESHERE PRCA Saddle Bronc Rider</p> <p>MYRA METCALF Flag Runner</p>
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BRIEF SYNOPSIS:

BEST SMALL TOWN THROWDOWN RODEO is a behind the scenes journey of what it took to move an entire rodeo arena, kit and caboodle, and build a new arena and PRCA rodeo event from scratch in just 12 months in time for the launch of the new rodeo season.



LONG SYNOPSIS:

The Eagle Rodeo was established by Tracy Baggerly in 2001, nestled in the charming town of Eagle, Idaho. The Rodeo had a rocky start but through the years, was developed, groomed and cultivated into a thriving Professional Rodeo Cowboys Association-sanctioned rodeo with thousands in attendance each year.

And then, after 17 years, the land-use lease was up and it was time to move... the entire rodeo arena!

The *BEST SMALL TOWN THROWDOWN RODEO* documentary is a behind-the-scenes journey following its fearless leader finding a new home and a team of over 60 volunteers who helped move the rodeo arena from Point A to Point B. You will see the new rodeo arena grounds in its raw and stark infancy as it progresses to a professional arena and see the massive amount of time, work and resources in between to make it happen, *in less than 1 year*, in time for the launch of the next rodeo season.

The Rodeo documentary is “Idaho-centric” and will capture the beauty and western spirit of our state and the charm of a small town called Eagle.

Our audience will get a rare look at the Cowboys and Cowgirls that are pivotal to a rodeo’s success and the pain, scrapes, bruises and sacrifice of rodeo life and deep love of the sport.

We will also get an up-close look at the action – inside and outside the chutes - of the rodeo events including Bareback, Saddle Bronc, Bull Riding, Barrel Racing and learn something new at every turn. You will be intrigued by the Pick-Up Men who come to the rescue when a Cowboy is in trouble or the insight from a Stock Contractor who considers the stock as their pride and joy. We will get a glimpse at why the western way of life is important to our heritage and how it defines future generations in Idaho.

Join us for an exciting, unique and action-packed 45-minutes as we take a look at the *BEST SMALL TOWN THROWDOWN RODEO*.



Writer/Producer/Director's Statement – HOPE MANNA

I had only been to two rodeos in my life. The first was massive and my seat was high up in the bleachers. The second was the Eagle Rodeo in June 2017. The Eagle Rodeo was different. You were closer to the action and the energy was palpable. I recall talking with one of the Volunteers and said I was impressed by how many moving parts there were to a Rodeo. She said 'Get a good look because we have to move!'"

I walked around the rodeo grounds and thought it would make a fascinating documentary. How would you actually move an entire rodeo, where would they go and how could they possibly build a new arena in time for the 2018 Eagle Rodeo season?

Principle photography began in July 2017 at the start of their move from the original location to the new grounds. We filmed nearly 50 days throughout 4 seasons. The entire documentary was filmed outside which was the first time I've ever filmed against wind, rain, horses, bulls, tractors, crowds, Cowboys, Cowgirls and blasting music. It was quite the learning experience and overall, the most fun I've had on set!



Producer Statement – KELLIE ALLRED

Born and raised in Idaho, I have been to many rodeos big and small. My Mom was a Rodeo princess and my family believes in the western way of life.

Upon learning of the Eagle Rodeo move, I jumped on board with producing partner Hope Manna knowing this was an interesting story that needed to be told. In our small town of Eagle, the Eagle Rodeo is the highlight event of the summer. We hope to share the insights, hard work and determination of the people that bring the rodeo to life each year. I salute the cowboys who risk everything for an 8-second ride.

I have worked in the entertainment industry most of my life and there is nothing more entertaining and enjoyable than a Small Town Throwdown Rodeo.

IT'S AN IDAHO THING!

The documentary came to life when some of our Idaho friends (new and old) jumped in and donated their time, talent, artistry and creative juices to the *BEST SMALL TOWN THROWDOWN RODEO*.



ANDY BYRON

When Hope Manna heard “The Journey,” the first thing she thought of was that it would be a fitting song for the End Credits of the *BEST SMALL TOWN THROWDOWN RODEO* documentary. Boise musician Andy Byron and his writing partner Bill Roser agreed to let us use the moving track and it flows beautifully. Andy’s voice has a wonderful way of capturing the listener as he takes you through each story he is sharing through his music.



AERIAL MASTERY LLC

Many of the drone shots you see in the documentary were furnished by Aerial Mastery in Boise Idaho. Owner Andrew Black is an FAA cleared Drone Pilot. The drone footage was shot on both the original Eagle Rodeo grounds and the new arena as it was being built and during the rodeo competition. The drone footage really captured the depth of the Eagle Rodeo and is pretty awesome to watch!



ELLE PHILLIPS

Elle Phillips is the owner and Creative Director of Red Couch Creative, Inc. based in Eagle Idaho. Known for her ability to take on any project with extreme dedication and bring it to completion on deadline with consistency and grace, she’s been working as a freelancer and entrepreneur-ette since 2004 with huge success. Elle was willing, able and enthusiastic to lend her time and creative talents to both the documentary and print elements for the *BEST SMALL TOWN THROWDOWN RODEO* documentary. Elle is personally proud of her ability to work with all personality and project types, happily extends her dry sense of humor onto those who don’t necessarily seek it, and enjoys assessing clients’ needs with an almost psychic-like ability.



PATRICK STOREY

When we met Patrick for the first time, that ‘voice’ simply spoke rodeo! So we asked if he would narrate our *BEST SMALL TOWN THROWDOWN RODEO* documentary and he said yes without hesitation. Patrick is a co-owner of Audio Lab in Garden City, Idaho. Patrick has been with Audio Lab since 2004, and has owned and operated studios for over 30 years in Boise and in Atlanta, Georgia and is one of the premier live audio engineers in the Boise valley, with live-mixing experience stretching back to 1979.



STEVE FULTON

Steve Fulton is a singer/songwriter from Boise, Idaho who performs under the stage name, SFM - Steve Fulton Music. Steve has performed all over the country for the last 20 years touring with his band and as a solo artist. His musical persona includes full band funky-rock-reggae and stripped down Americana.

In 2016, SFM - Steve Fulton Music released “Eponym.” After hearing Steve’s music, Hope thought many of the tracks would be perfect for the *BEST SMALL TOWN THROWDOWN RODEO* documentary. Steve was gracious and enthusiastic to be a part of our project and his music adds a melodic pace throughout. Steve is also a producer and recording engineer.

Steve is a household name in his hometown of Boise, where he also owns and operates one of the state’s finest recording studios; Audio Lab in Garden City.

ABOUT THE FILMMAKERS:

HOPE MANNA

Hope Manna is the founder of Hanover Park Entertainment; a multi-award winning entertainment marketing company originally based in Burbank, California, now residing in Eagle, Idaho.

Hope and her creative team contributed to the success of dozens of major motion picture releases, producing innovative behind-the-scenes documentaries and marketing/publicity broadcast and digital content for campaigns including Peter Jackson's *The Lovely Bones*, *Monsters vs Aliens*, *Revolutionary Road*, *Kung Fu Panda*, Clint Eastwood's *Flags of our Fathers* and *Letters from Iwo Jima* and the *Shrek* franchise among others.

After years of a hectic production schedule, Hope relocated to Idaho in 2010. In addition to writing and filmmaking, Hope co-owns local shop favorite, *Olive and Vyne* in Eagle. Hope is a proud member of the Producers Guild of America.

To view credit listing for Hope on IMDB.com, please [CLICK HERE](#) or go to:
IMDB.com – Hope Manna

KELLIE ALLRED

Kellie Allred is a seasoned marketing executive who spent over two decades in the entertainment industry. Kellie has produced over 100 hours of creative content for ABC, NBC, CBS and concentrated programming for a majority of cable channels, including but not limited to HBO, Showtime, The History Channel, Lifetime, A&E, MTV Networks and syndication.

Ms. Allred has produced award-winning behind-the-scenes documentaries, celebrity tributes, Academy Award consideration specials, digital entertainment and social media for web and mobile spaces. Kellie has worked closely profiling the careers of Tom Cruise, Steven Spielberg, Jeffrey Katzenberg, Robert Redford, Tom Hanks and many others.

During her 25-year career in Hollywood, she worked for The Walt Disney Company, DreamWorks Animation, DreamWorks Pictures, Paramount Studios and MGM. Ms. Allred's credits include some of the most celebrated films: *Beauty and the Beast*, *Lion King*, *Toy Story* and Academy Award winners including *American Beauty*, *Gladiator*, *Saving Private Ryan* and *Shrek*.

Born and raised in Idaho, Kellie returned to her roots in 2010. In addition to filmmaking, she co-owns local shop favorite, *Olive and Vyne* in Eagle. Kellie is a member of the Academy of Television Arts and Sciences and the Producers Guild of America.

To view credit listing for Kellie on IMDB.com, please [CLICK HERE](#) or go to:
IMDB.com – Kellie Allred

HANOVER PARK ENTERTAINMENT (HPE)

Founded in 2001, HPE has engaged in feature film marketing campaigns from the start of production, through feature film release in both Domestic and International markets. Past campaigns included a mix of live action and animation by esteemed Directors including Steven Spielberg, Peter Jackson, Clint Eastwood, Sam Mendes and Nick Park to name a few.

In 2013, Hope Manna, along with her producing partner Kellie Allred, released a full length documentary called *Keeping the Promise Alive* about a missing Air Force Pilot from the Korean War. The documentary was broadcast in 130 countries through the Air Force closed circuit television network.

Hanover Park Entertainment productions have garnered 11 Telly and Axiem awards for Cinemax and HBO First Look 'making of' documentaries. HPE is in the post production phase of the 44-minute documentary, *BEST SMALL TOWN THROWDOWN RODEO*, with an anticipated release date of May 2019.

END CREDITS

Produced by:

Kellie Allred
Hope Manna

Written and Directed by:

Hope Manna

Editor:

Doug Jacobson

Camera:

Kellie Allred
Hope Manna
Andrew Black
Pro West Productions

Drone Footage Courtesy of:

Aerial Mastery LLC

Archival Footage and Photography Courtesy of:

Rhonda Noneman

Additional Archival Photography Courtesy of:

Eagle Rodeo Archives
Megan McLeod-Sprague

Main Title Graphic:

Elle Phillips / Red Couch Creative

Narration by:

Patrick Storey

Sound Design:

Sam Aronson

Post Production Services:

Los Altos Productions

MUSIC:

Demons and Angels – BMI 2016 Steve Fulton

Work in Progress – BMI 2016 Steve Fulton

Fears – BMI 2016 Steve Fulton

Gridiron – BMI 2016 Steve Fulton

Rise – BMI 2016 Steve Fulton

Unbeaten Path – BMI 2016 Steve Fulton

The Old Barn – BMI 2016 Steve Fulton

The Journey – 2015 Andy Byron Music

Andy Byron/Bill Roser

ALL THE VOLUNTEERS WHO MAKE THE EAGLE RODEO A REALITY

<p>Abby Stone A.J. Richardson Alex Allen Allison Clucas Andy Osmus Angie Brown Asche Made Aubrey Newman Benson Aschenbrener Bev Williams Blake Whitlock Blessinger Co., LLC Brady Gaschler Cassidy Brown Cearra Henderson</p>	<p>Chase Blakley Chase Hatada Chris Chesnut Chris Terry Circle Lazy K Stock Dogs Clarrissa Garza Cody Veenstra Curtis Weaver David Aschenbrener David Moa Debbie Carpenter Desmond Williams Dr. Matthew Woodington Drew Blessinger Drew Urness</p>
<p>Eagle Royalty Cowgirls Elena Hammar Elizabeth Baggerly Emmanuel Fesili Eric Quevedo Erik Sheldon Erin Anderson Garrett Larson Gavin Aschenbrener Holly Uhlorn Isiah Moore Jabril Frazier Jaegar Rose Jacob Segali James Fisher</p>	<p>Jana Reynolds Jennifer Traugher Jodie Perkins John Fisher John Molchon Jolene Newman J.r. Reynolds Judie Tschacher Julie Clifton Justin Monsen Kara Day Kari Klug Kate Reinke Kathy Clucas Kathryn Osmus</p>
<p>KB Fabrication and Welding Krista Gorman KT Lawton Laurie Asin Leighton Enterprises Lexy Seibert Lisa Kipp Liz Garza Laurie Watson Lori Cooper Mackenzie Newman Mardi Kline Madi Hovde Matt Locher Matt Pistone</p>	<p>Meg Andersen Michael Dustin Mike Gallegos Mike Jensen Mona Aschenbrener Myra Metcalf Nathan Hines Nick Hill Nina Banducci Osmus Roofing Paul Semons Progressive Financial Services Randy Fery Rhonda Noneman Robert Mahone</p>
<p>Rodeo Fever Ryan Winterswyk Rylie Carroll Sam Allsop Sam Whitney Scott Newman Scott Osmus Sean Modster Shamus Stone Skyler Seibold Stone Excavation Sue Hill Susan Hooley</p>	<p>Tami Reed Taylor Baggerly Terra West, Inc. Tina Thompson Tracy Baggerly Trevor Leighton Ty Baggerly Tyler Reed Tyrel Bean Tyson Maeva Urness Industries Vianney Gaschler Western Rodeo</p>

THE FILMMAKERS WOULD LIKE TO THANK:

THE BAGGERLY FAMILY:
Elizabeth – Taylor – Tracy - Ty

Amy Fast
Audio Lab Recording Studio
Building Energy Inc.
Carrie Hoff
Dan Sparks/The UPS Store
Dean Blades
Dean Hahn & Associates
Denice VanDoren
Eagle Chamber of Commerce
Ellen Bright
Ingo Stroup
Jake Fery
Laser Land Leveling Inc.
Leslie Ditz
Myra Metcalf
Nathan Hines
Nick Hill
Pamela DeMarche
Kenny Pittman, Pes-Wies Payroll
Professional Rodeo Cowboys Association
Susanne Lally

The McLeod family for giving the Eagle Rodeo a home

To the Cowboys and Cowgirls who keep Rodeo alive,
We Thank You

Hanover Park Entertainment LLC
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ADDITIONAL INFORMATION:

PRODUCTION COMPANY
Hanover Park Entertainment LLC
Eagle, Idaho USA

RUNNING TIME
Theatrical version: 45-minutes

FORMATS
Digital MOV file in multiple conversions - Blu Ray – Standard DVD
HD 1080i/29.97 in 16:9 aspect ratio
Sound format: 5.1

FILMING LOCATIONS throughout Idaho:
Avimor, Boise, Eagle, Garden City, Horseshoe Bend, Meridian and New Plymouth.