

# Hiring tools powered by what makes your company great.

#### TALENT NETWORK

## Recruit from a crowd of superfans.

The best candidate for your role is rarely the first person who applies. It's someone you had an interesting conversation with a year ago. Or that guy you met at that event. It's someone in your network.

Every RedBalloon ATS subscription comes with our Talent Network module, so you're not limited to candidates that happen to be unemployed at the exact moment you need to hire.

#### ALGORITHM-FREE HIRING

## Escape the Big Tech Bias.

Everyone knows about Google's George Washington and Facebook's FBI blunders. Big Tech has a big bias.

Few people realize Big Tech hiring platforms like LinkedIn and Indeed follow the same playbook, from diversity nudges, to skin color algorithms, to letting AI make your hiring decisions for you.

RedBalloon is bringing human back. Our hiring system is totally transparent. We won't hide candidates unless you tell us to. And if you're hiring Software Developers, we'll let every Software Developer in our database know, no matter their what their gender or skin color is.

## EMBEDDED COMPANY VALUES

## Keep the riffraff out.

You spent decades building your company. You don't have time for someone who can't be bothered to read your mission statement.

RedBalloon ATS is ready to be your own personal bouncer. By embedding company values in every stage in the pipeline, we ensure that the wrong people don't crash the party.

#### PROFILE SEARCH

## Meet the best and brightest America has to offer.

You don't want okay. You want great. You want people who show up five days a week – maybe six – to get the job done. You want innovators and owners. You want people who kept their integrity when their corporation was selling out.

For the last three years, RedBalloon has been bringing those people together, and our advanced search engine of over 100,000 job seekers connects you to candidates you might have never known were on the market.

### **REDBALLOON ATS PRICING**

\$495/mo

Use our one-of-a-kind culture-first hiring system to recruit top candidates. Billed annually.

## **WHAT'S INCLUDED**

- Always-on Talent Network
- **✓** Unlimited Job Postings
- Access to RedBalloon's database of 100K Pro-Freedom job seekers
- **Embedded company values**
- **✓** Premium careers page
- Real-time, drill-down reporting
- Hiring process automation
- **User permission management**

## **GETTING STARTED IS EASY!**

- 1. Sign up at redballoon.work/getats
- 2. We'll customize your ATS based on your values
- 3. We'll reach out to set up a quick training with your team

