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JOB POSTING

Public Health Campaign and Communication Intern

Job Description: As needed; working remotely

Reporting to the Program Founder and the Principal Strategic Advisor

This role is involved in a dynamic public health programming environment. As such, roles and responsibilities are subject to change as situations evolve. Roles and responsibilities listed below may be expanded upon or updated to match Sober Livers' priorities and needs.

About Fatty Liver Foundation (FLF) and Sober Livers, an FLF Impact Program

The Fatty Liver Foundation (FLF), headquartered in Boise, ID, is a non-profit patient organization dedicated to improving the identification, diagnosis, treatment, and support of people living with steatotic liver diseases, previously known as fatty liver diseases, in the United States through awareness, screening, education, and patient outreach. Sober Livers, a groundbreaking impact program under the umbrella of the <u>Fatty Liver Foundation</u> (FLF), is a novel social peer support program for individuals with an alcohol-associated liver disease (ALD) stemming from alcohol use disorder (AUD).

Responsibilities and Essential Functions

- Collaborate with team in the management of grassroots health campaigns from conception to design, execution, and analysis.
- Collaborate with the team in the development of social media content, then disseminate to
 multiple social media platforms, track reactions, respond as appropriate, provide real-time
 analyses, and update as needed.
- Assist with additional content creation (website, image selection, SEO optimization) and utilize the Content Management System (CMS) to maintain records of contacts.
- Conduct secondary research on current trends and topics related to Sober Livers' mission by identifying and reviewing publications from academia, credible online resources, and other nonprofit organizations.
- Analyze and produce reports on digital and virtual engagements.
- Participate in brainstorming sessions, and work autonomously to identify potential funders and funding opportunities.

Qualifications and Characteristics of an Ideal Candidate

- Currently pursuing a degree in health communication, public health communication studies, or similar field
- Passion for and familiarity with the non-profit sector and our mission.

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- Interest in liver health, alcohol use disorder, and a strong commitment to making a difference to the lives of people in the US and around the world.
- Savvy in social media with a strong understanding of various social media platforms, trends, and best practices.
- Knowledge of and ability to employ social science theories to the foundation of program development.
- Ability to use outstanding interpersonal, diplomatic navigation, and communication skills to build strong relationships and negotiate challenging situations, often with medical providers, patients, and senior executives, in a friendly and professional way.
- Highly organized and detail-oriented with strong project management and organizational skills, including the ability to seamlessly perform and prioritize multiple tasks.
- Professional-level verbal and written communication skills.
- Demonstrated proactive approaches to problem-solving with strong decision-making capability.
- Highly resourceful team player, with the ability to also be extremely effective independently.
- Comfortable in a high-performing, fast-paced, and quickly growing organization.
- Demonstrated ability to achieve high-performance goals, meet deadlines, and adapt to changing circumstances.
- Emotional maturity.
- Strong research skills.
- Proven ability to handle confidential information with discretion.
- Highly proficient with Microsoft Office Suite, G Suite, experience with project management tools such as Monday.com, and able to pick up other applications quickly and effectively.

To apply for this position, please send a resume and cover letter to Beth Lehman at melizabethlehman@gmail.com.

Equal employment opportunity and having a diverse staff are fundamental principles at Sober Livers, a restrictive program with Fatty Liver Foundation, where employment and promotional opportunities are based upon individual capabilities and qualifications without regard to race, color, religion, gender identity, pregnancy, sexual orientation, age, national origin, marital status, citizenship, disability, veteran status or any other protected characteristic as established under law. For more information, please visit www.fattyliverfoundation.org.