



## ***SPONSORSHIP OPPORTUNITIES***

**2nd Annual Dinner & Concert ★ Friday, October 25, 2024 ★ Talyard Brewing Co.**

*Sponsorships include Interactive Experiences with Police and Fire Apparatus, gourmet dinner with a taste across Texas followed by great music and fireworks!*

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### **\$150,000 – Presenting Sponsor (SOLD)**

- ★ Presenting Rights for the 2024 Red & Blue United First Responder Tribute
- ★ TWO tables of 8 and Concert Seating
- ★ Six complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity Photoshoot with First Responders
- ★ Presenting Sponsor Recognition on printed and event marketing materials
- ★ Recognition and Appreciation at event
- ★ Prominent Event Signage, Venue Banner & Program Listing
- ★ Sponsor Recognition on Website and Social Media

### **\$100,000 – HERO**

- ★ TWO tables of 8 and Concert Seating
- ★ Six complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity Photoshoot with First Responders
- ★ Pre-Event Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Prominent Event Signage, Venue Banner & Program Listing
- ★ Sponsor Recognition on Website and Social Media

### **\$50,000 – GUARDIAN**

- ★ TWO tables of 8 and Concert Seating
- ★ Four complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity with First Responders
- ★ Pre-Event Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Prominent Event Signage, Venue Banner & Program Listing
- ★ Sponsor Recognition on Website and Social Media

### **\$30,000 – ENTERTAINMENT SPONSOR (1)**

- ★ ONE table of 8 and Concert Seating
- ★ Three complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity and Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Stage Banner, Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

### **\$25,000 – CHAMPION**

- ★ ONE table of 8 and Concert Seating
- ★ Three Drink Tickets per Guest
- ★ Pre-Event Publicity and Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Venue Banner, Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

***Proud Sponsor:***



### **\$15,000 – FIREWORKS SPONSOR (1)**

- ★ ONE table of 8 and Concert Seating
- ★ Two complimentary Drink Tickets per Guest
- ★ Recognition and Appreciation at event
- ★ Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

### **\$10,000 – PROTECTOR**

- ★ ONE table of 8 and Concert Seating
- ★ Two complimentary Drink Tickets per Guest
- ★ Recognition and Appreciation at event
- ★ Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

### **\$5,000 – LEADER**

- ★ ONE table of 8
- ★ One complimentary Drink Ticket per Guest
- ★ Sponsor Program Listing
- ★ Sponsor Recognition on Website and Social Media

### **\$3,500 – AMBASSADOR**

- ★ ONE table of 8
- ★ One complimentary Drink Ticket per Guest
- ★ Sponsor Program Listing
- ★ Sponsor Recognition on Website and Social Media



*Want to support the First Responders, but not interested in Dinner? Then, come and join us for a great evening of live entertainment!*

### **\$1,500 – FRIEND – Show Only Tickets\***

- ★ 10 Show only tickets for the Concert & Fireworks
- ★ 10 Drink tickets (1 per show ticket)
- ★ Sponsor Recognition on Website
- ★ **\*Sponsor Dinner NOT included. Registration ticket pick-up open at 7:45pm for 8:30pm show.**



*Cash Bar available throughout the event with a Limited Food Menu available after 7:30pm.*

#### **SPONSORSHIPS BENEFIT:**



*The Finest & Bravest Foundation of Sugar Land is a 501(c)3 organization. Event proceeds go to support all Sugar Land First Responders: Fire, EMS, and Police. A portion of each contribution will be considered tax deductible as a charitable contribution.*

***Sponsorships are shareable.***

*If you do not see an opportunity that aligns with your interests, please contact*

***Sponsorships@RedAndBlueUnited.com***

*for custom opportunities.*

## **2<sup>nd</sup> Annual Sugar Land Police, Fire & EMS fundraiser Supporting those who Support you!**



***Featured Entertainment,  
straight from Nashville***



**Event Chairs: KK and S. Scott West**

**For more information, please email: [Sponsorships@RedAndBlueUnited.com](mailto:Sponsorships@RedAndBlueUnited.com)**

[www.RedAndBlueUnited.com](http://www.RedAndBlueUnited.com) • P.O. Box 2275, Sugar Land, TX 77487 • [www.FinestAndBravestSugarLand.org](http://www.FinestAndBravestSugarLand.org)

The Finest & Bravest Foundation of Sugar Land, a 501(c)3 non-profit organization, was formed to raise awareness and support for all of Sugar Land's First Responders. This annual fundraising event provides an opportunity for our community to come together and show our Police, Fire and EMS how much we appreciate them and acknowledge the many sacrifices they and their families make for all of us. We firmly believe that these courageous individuals are the backbone of our community, constantly working to keep us safe.

**Our goal is to make this year's event even more successful supporting our first responders and YOU are essential to that effort!** We partner with businesses and individuals who want to champion the vital efforts of our First Responders, helping to fund life-saving equipment, educational opportunities and meet the urgent needs of our Finest & Bravest families. The proceeds of this event are shared between the Sugar Land Fire & EMS and the Sugar Land Police Departments to meet their specific requests.

Last year, with the help of sponsors like you, the **donations to our First Responders were invested in state-of-the-art programs benefiting our community and giving our Finest & Bravest cutting-edge technology to do their jobs safer and better every day.** The Fire/EMS department deployed an innovative on-site whole blood program that allows our EMS to take hospital level medicine and bring it to the emergency where time is critical, making the difference between life and death. The Police department was able to enhance its drone program and its traffic unit's accident investigation tools with the most up to date accident re-creation software, giving our officers a broad perspective while keeping them out of harm's way.

Come and be part of an evening filled with gratitude, community spirit, and celebration. Meet our local heroes, hear their stories, and discover how the Finest and Bravest Foundation is making a difference in their lives.

**WHO:** Sugar Land's Finest & Bravest, Sponsors and Community Supporters

**WHAT:** Fundraiser for Red & Blue United – A Sugar Land First Responders Tribute

★ Interactive Experience with First Responders, Dinner, and Benefit Concert to raise funds for the Sugar Land Fire, EMS, and Police departments.

**PRESENTED BY:** The West Law Firm

**ENTERTAINMENT:** Featuring SIXWIRE, straight from Nashville and a real crowd pleaser, SIXWIRE has played on countless hit records, written hits for many top artists and toured with literally hundreds of stars.

**WHERE:** Talyard Brewing Co, 1033 Imperial Blvd., Sugar Land, TX 77498

*Valet parking provided*

**WHEN:** Friday, October 25, 2024

5:00pm Doors Open - Interactive Experience & Cocktails

6:30pm Welcome & Dinner

7:45pm Program & Live Auction / Show Only Ticket pick-up begins

8:30pm Concert Begins

10:30pm Event ends

*As of August 2024 – Times subject to change*

**ATTIRE:** Casual – Red, Blue & Boots

**BENEFITTING**



Contact: Lacie Chambers – Sponsorships@RedAndBlueUnited.com

www.RedAndBlueUnited.com ★ P.O. Box 2275, Sugar Land, TX 77487 ★ www.FinestAndBravestSugarLand.org

★ Friday, October 25, 2024 ★ 5:00pm Doors Open ★ Talyard Brewing Co. ★ Sugar Land, Texas ★

## SPONSORSHIP FORM

*Please email your R.S.V.P. to [Sponsorships@RedAndBlueUnited.com](mailto:Sponsorships@RedAndBlueUnited.com).*

DONOR TYPE: ☐ Corporate ☐ Individual ☐ Foundation  
NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

LIST MY SPONSORSHIP AS: \_\_\_\_\_  
(Please leave blank if you do not want sponsor visibility)

### I WANT TO SAVE LIVES:

|                    |                          |            |               |                          |   |
|--------------------|--------------------------|------------|---------------|--------------------------|---|
| Presenting Sponsor | <input type="checkbox"/> | ★★ SOLD ★★ | PROTECTOR     | <input type="checkbox"/> | \$10,000  |
| HERO               | <input type="checkbox"/> | \$100,000  | LEADER        | <input type="checkbox"/> | \$5,000 – Limited Availability  |
| GUARDIAN           | <input type="checkbox"/> | \$50,000   | AMBASSADOR    | <input type="checkbox"/> | \$3,500 – Limited Availability  |
| ENTERTAINMENT      | <input type="checkbox"/> | \$30,000   | FRIEND        | <input type="checkbox"/> | \$1500 SHOW ONLY<br>TICKETS 7:45pm for ticket pick-up at Registration |
| CHAMPION           | <input type="checkbox"/> | \$25,000   | DONATION Only | <input type="checkbox"/> | \$ _____  |
| FIREWORKS          | <input type="checkbox"/> | \$15,000   |               |                          |   |

**Total Contribution: \$** \_\_\_\_\_

☐ I do not wish to fill my table. I only want to use \_\_\_\_\_ (#) of my available tickets.

★ Please make checks payable to: Finest & Bravest Foundation of Sugar Land (Tax ID#: 92-3318838)

★ Credit Card Payments: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card #: \_\_\_\_\_

Expiration: \_\_\_\_ / \_\_\_\_ CSV Code: \_\_\_\_ Billing ZIP Code: \_\_\_\_

Name as it appears on card: \_\_\_\_\_

Donor Signature: \_\_\_\_\_

★ Please mail / email your contribution and form to:

The Finest & Bravest Foundation of Sugar Land  
P.O. Box 2275 • Sugar Land, TX • 77487  
Email: [Sponsorships@RedAndBlueUnited.com](mailto:Sponsorships@RedAndBlueUnited.com)

### SPONSORSHIPS BENEFIT:



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# YOU'RE INVITED!

JOIN US FOR THE 2<sup>ND</sup> ANNUAL

**RED & BLUE**  
UNITED

A SUGAR LAND FIRST RESPONDERS TRIBUTE

Proudly presented by



THE WEST LAW FIRM

## WE'RE BREWING UP A GREAT TIME

Featured entertainment

**SIXWIRE**



BENEFITTING



## FOR A GREAT CAUSE!

LOCATION:

**Talyard**  
BREWING CO

FRIDAY OCTOBER 25, 2024  
5:00 PM DOORS OPEN

[RedandBlueUnited.com](https://RedandBlueUnited.com)

JOIN THE CAUSE AND BE A HERO WITH:

**GHOST**  
— FOUNDATION —