

Presented by: THE WEST LAW FIRM

## SPONSORSHIP OPPORTUNITIES

#### 2nd Annual Dinner & Concert **\*** Friday, October 25, 2024 **\*** Talyard Brewing Co.

Sponsorships include Interactive Experiences with Police and Fire Apparatus, gourmet dinner with a taste across Texas followed by great music and fireworks!

#### \$150,000 – Presenting Sponsor (SOLD)

- ★ Presenting Rights for the 2024 Red & Blue United First Responder Tribute
- ★ TWO tables of 8 and Concert Seating
- ★ Six complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity Photoshoot with First Responders
- ★ Presenting Sponsor Recognition on printed and event marketing materials
- ★ Recognition and Appreciation at event
- ★ Prominent Event Signage, Venue Banner & Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### \$100,000 - HERO

- ★ TWO tables of 8 and Concert Seating
- ★ Six complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity Photoshoot with First Responders
- ★ Pre-Event Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Prominent Event Signage, Venue Banner & Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### **Proud Sponsor:**



#### \$50,000 - GUARDIAN

- ★ TWO tables of 8 and Concert Seating
- ★ Four complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity with First Responders
- ★ Pre-Event Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Prominent Event Signage, Venue Banner & Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### \$30,000 - ENTERTAINMENT SPONSOR (1)

- ★ ONE table of 8 and Concert Seating
- ★ Three complimentary Drink Tickets per Guest
- ★ Pre-Event Publicity and Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Stage Banner, Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### \$25,000 - CHAMPION

- ★ ONE table of 8 and Concert Seating
- ★ Three Drink Tickets per Guest
- ★ Pre-Event Publicity and Sponsor Recognition
- ★ Recognition and Appreciation at event
- ★ Venue Banner, Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### \$15,000 - FIREWORKS SPONSOR (1)

- ★ ONE table of 8 and Concert Seating
- ★ Two complimentary Drink Tickets per Guest
- ★ Recognition and Appreciation at event
- ★ Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### **\$10,000 – PROTECTOR**

- ★ ONE table of 8 and Concert Seating
- ★ Two complimentary Drink Tickets per Guest
- ★ Recognition and Appreciation at event
- ★ Event Signage & Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### \$5,000 – LEADER (Limited Availability)

- ★ ONE table of 8
- ★ One complimentary Drink Ticket per Guest
- ★ Sponsor Program Listing
- ★ Sponsor Recognition on Website and Social Media

#### \$3,500 – ABASSADOR – *Personal Donations ONLY* (Limited Availability)

- ★ ONE table of 8
- ★ One complimentary Drink Ticket per Guest
- ★ Sponsor Program Listing
- ★ Sponsor Recognition on Website and Social Media



Sponsorships are shareable. If you do not see an opportunity that aligns with your interests, please contact Sponsorships@RedAndBlueUnited.com for custom opportunities.

2<sup>nd</sup> Annual Sugar Land Police, Fire & EMS fundraiser Supporting those who Support you!



### **Event Chairs: KK and S. Scott West**

For more information, please email: Sponsorships@RedAndBlueUnited.com www.RedAndBlueUnited.com • P.O. Box 2275, Sugar Land, TX 77487 • www.FinestAndBravestSugarLand.org



## **EVENT FACT SHEET**

Event Chairs: KK & S. Scott West

The Finest & Bravest Foundation of Sugar Land, a 501(c)3 non-profit organization, was formed to raise awareness and support for all of Sugar Land's First Responders. This annual fundraising event provides an opportunity for our community to come together and show our Police, Fire and EMS how much we appreciate them and acknowledge the many sacrifices they and their families make for all of us. We firmly believe that these courageous individuals are the backbone of our community, constantly working to keep us safe.

Our goal is to make this year's event even more successful supporting our first responders and YOU are essential to that effort! We partner with businesses and individuals who want to champion the vital efforts of our First Responders, helping to fund life-saving equipment, educational opportunities and meet the urgent needs of our Finest & Bravest families. The proceeds of this event are shared between the Sugar Land Fire & EMS and the Sugar Land Police Departments to meet their specific requests.

Last year, with the help of sponsors like you, the **donations to our First Responders were invested in state-ofthe-art programs benefiting our community and giving our Finest & Bravest cutting-edge technology to do their jobs safer and better every day.** The Fire/EMS department deployed an innovative on-site whole blood program that allows our EMS to take hospital level medicine and bring it to the emergency where time is critical, making the difference between life and death. The Police department was able to enhance its drone program and its traffic unit's accident investigation tools with the most up to date accident re-creation software, giving our officers a broad perspective while keeping them out of harm's way.

Come and be part of an evening filled with gratitude, community spirit, and celebration. Meet our local heroes, hear their stories, and discover how the Finest and Bravest Foundation is making a difference in their lives.

- WHO: Sugar Land's Finest & Bravest, Sponsors and Community Supporters
- WHAT: Fundraiser for Red & Blue United A Sugar Land First Responders Tribute
  ★ Interactive Experience with First Responders, Dinner, and Benefit Concert to raise funds for the Sugar Land Fire, EMS, and Police departments.
- PRESENTED BY: The West Law Firm
- **ENTERTAINMENT:** Featuring SIXWIRE, straight from Nashville and a real crowd pleaser, SIXWIRE has played on countless hit records, written hits for many top artists and toured with literally hundreds of stars.
- WHERE: Talyard Brewing Co, 1033 Imperial Blvd., Sugar Land, TX 77498 Valet parking provided
- WHEN: Friday, October 25, 2024
  - 5:00pm Doors Open Interactive Experience & Cocktails
  - 6:30pm Welcome & Dinner
  - 7:45pm Program & Live Auction
  - 8:30pm Concert Begins
  - 10:30pm Event ends

As of August 2024 – Times subject to change





ATTIRE: Casual – Red, Blue & Boots

Contact: Lacie Chambers – Sponsorships@RedAndBlueUnited.com

www.RedAndBlueUnited.com **★** P.O. Box 2275, Sugar Land, TX 77487 **★** www.FinestAndBravestSugarLand.org



Friday, October 25, 2024	★ 5:00pm Doors Open	\star Talyard Brewing Co. 🖈	🕇 Sugar Land, Texas 🖈
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## **SPONSORSHIP FORM**

**Please email your R.S.V.P. to Sponsorships@RedAndBlueUnited.com.** 

DONOR TYPE:	Corporate	Individual	Foundation
NAME:			
ADDRESS:			
CITY:		ST:	ZIP:
EMAIL:			PHONE:
LIST MY SPONSOR:		ve blank if you do not want s	sponsor visibility)
I WANT TO SAVE	LIVES:		
Presenting Spons	sor 🔀 🛛 🛪 🛪 SOLD	** PRO	TECTOR 🔲 \$10,000
HE	RO 🔲 \$100,000		LEADER S5,000 - Limited
GUARDI	AN 🔲 \$50,000		Availability SSADOR S3,500 – Limited
ENTERTAINME	NT 🗖 \$30,000	AWDA	Availability
CHAMPI		DONATI	ON Only 🔲 \$
FIREWOR			
		Total C	Contribution: \$
I do not wish to fill my table. I only want to use (#) of my a		my available tickets.	
★ Credit Card Payr	ments: 🛛 Visa 🖵 MC	-	gar Land (Tax ID#: 92-3318838) SPONSORSHIPS BENEFIT:
Expiration:/_	CSV Code:	Billing ZIP Code:	SUGAR SUGAR
Name as it appears	s on card:		EST EST
Donor Signature: _			CUNDATIOT
★ Please mail / email your contribution and form to:			The Finest & Bravest Foundation of Sugar Land is a 501(c)3 organization. Event
The Finest & Bravest Foundation of Sugar Land			proceeds go to support all Sugar Land First Responders: Fire, EMS, and Police. A portion
P.O. Box 2275 • Sugar Land, TX • 77487			of each contribution will be considered tax deductible as a charitable contribution.
Email: Sponsorships@RedAndBlueUnited.com			



# BREWING UP A GREAT TIME

BENEFITTING

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SIX

## FOR A GREAT CAUSE

LOCATION:



FRIDAY OCTOBER 25, 2024 5:00 PM DOORS OPEN RedAndBlueUnited.com

JOIN THE CAUSE & BE A HERO WITH THE