

RED & BLUE UNITED

A SUGAR LAND FIRST RESPONDERS TRIBUTE

October 8th
6:30pm-10pm

LIBERTY TAKES FLIGHT

**A Soaring Tribute
to Sugar Land's
First Responders**

Location:
Private Hangar,
Sugar Land Airport

Team Behind the Tribute

Ray Aguilar, Toni & Mike Baches, Amy Glenn Becker, Gary Becker, Cher Binks, Mackenzie & Brandon Buell, Lacie Chambers, Brigit & Andrew Engleman, Mary Favre, Susie & Doug Goff, Melissa & Matt Hayslip, Linda Howell, Amy Johnson, Christen Johnson, Naushad Kermally, Debbie & Marvin Marcell, Alim Maredia, Elsa Malakoff Maxey, Nancy & Hon. Pete Olson, Sara & Dr. Shannon Orsak, Teresa Preza, Tracey & Bucky Richardson, Burgandy Roberts, Nicole Scarbrough, Peggy & Greg Stirman, Gay & Hon. Jimmy Thompson, Janine & Jim Vonderhaar, KK & S. Scott West, Suzanne & Brad Whatley, Beth Wolf, Bridget Yeung, Nancy & Hon. Joe Zimmerman

RedAndBlueUnited.com



EVENT FACT SHEET

★
*Liberty
Takes
Flight*
★



More Than a Fundraiser. An Experience.

Every day, the men and women of Sugar Land Police, Fire and EMS answer the call without hesitation.
Red & Blue United: Liberty Takes Flight is our community's opportunity to answer theirs.

Hosted inside an exclusive private aviation hangar, this extraordinary evening transforms the traditional fundraising gala into an immersive celebration of courage, freedom, and community.

Guests can expect:

- *Elevated chef-curated food stations*
- *Open Bar with Premium craft cocktails and Signature beverages*
- *The Red & Blue United Flight Lounge*
- *A great live band that plays throughout the evening and keeps the party going, so bring your dancing shoes!*
- *Interactive first responder demonstrations & Exclusive access to emergency response equipment and specialized units*
- *Impact Opportunities benefitting Sugar Land's Finest & Bravest, and so much more!*

Rather than assigned seating and formal dinners, guests are encouraged to explore, connect, celebrate and experience firsthand the mission their support makes possible.

Every sponsorship and ticket purchased directly supports life-saving equipment, advanced training, and critical programs benefiting Sugar Land Police, Fire and EMS.

Together, we honor service. Together, we strengthen public safety. Together, Liberty Takes Flight.

Together, we are **Red & Blue United**.

WHO: Sugar Land's Finest & Bravest, Sponsors and Community Supporters

★★ ALL ATTENDEES MUST BE 21 AND OLDER. ★★

WHAT: Red & Blue United – A Sugar Land First Responders Tribute benefiting The Finest & Bravest Foundation of Sugar Land

WHERE: Sugar Land Airport Private Hangar, Sugar Land, TX
Attendees will park offsite and be bussed to the event with Police escort.

WHEN: Thursday, October 8, 2026 ★ 6:30pm – 10:00pm

ATTIRE: Texas Formal (hats and boots encouraged)

As of July 2026

Contact: Sponsorships@RedAndBlueUnited.com

BENEFITTING





SPONSORSHIP OPPORTUNITIES

Thursday, October 8, 2026 ★ 6:30pm – 10:00pm ★

Private Hangar - Sugar Land Airport ★ Texas Formal – Hats & Boots encouraged

Guests will enjoy exclusive access inside a private aviation hangar transformed into an elevated Gala Celebration featuring craft cocktails, chef-inspired food stations, live entertainment, interactive first responder experiences, aviation-inspired activations, and unforgettable tributes honoring Sugar Land's Police, Fire and EMS.

"Your sponsorship is more than recognition—it is a visible commitment to those who dedicate their lives to protecting ours. Join us as we launch an unforgettable evening where gratitude takes center stage, freedom is celebrated, and **Liberty Takes Flight.**" - *The Team Behind the Tribute*

\$100,000 – FLIGHT COMMANDER PRESENTING SPONSOR

- Exclusive Naming Rights
- 30 VIP Tickets – Liberty VIP Lounge access
- 30 General Tickets
- Recognition during all media interviews
- Opportunity to address attendees
- Sponsor Spotlight Video
- Photo-Op with first responders
- Premier branding across all platforms – print, media, social media, event signage & website.
- Year-round Foundation recognition

\$50,000 - SKYGUARD SPONSOR

"The Guardians Above"

- 20 VIP Tickets – Liberty VIP Lounge access
- 20 General Tickets
- Recognition from stage
- Sponsor Spotlight Video
- Photo-Op with first responders
- Premium branding – print, social media, event signage & website.
- Year-round Foundation recognition

\$25,000 - WINGMAN SPONSOR

"Standing Beside Those Who Serve"

- 16 VIP Tickets – Liberty VIP Lounge access
- 14 General Tickets
- Prominent logo placement
- Recognition from stage
- Sponsor Spotlight Video
- Photo-Op with first responders
- Premium branding – print, social media, event signage & website.
- Year-round Foundation recognition

\$15,000 – CAPTAIN SPONSOR

- 12 VIP Tickets – Liberty VIP Lounge access
- 8 General Tickets
- Select logo placement
- Photo-Op with first responders
- Recognition – Program, social media, event signage & website.



**Be sure to review the
Exclusive Experience Sponsorships**

\$10,000 – FIRST OFFICER SPONSOR

- 8 VIP Tickets – Liberty VIP Lounge access
- 6 General Tickets
- Select logo placement
- Photo-Op with first responders
- Recognition – Program, social media, event signage & website.

\$5,000 – FLIGHT CONTROL SPONSOR (15 available)

- 2 VIP Tickets – Liberty VIP Lounge access
- 6 General Tickets
- Sponsor recognition
- Program listing
- Website recognition

\$3,500 - FLIGHT CREW SPONSOR (8 available)

- 6 General Tickets
- Program listing
- Website recognition

\$1,500 – FIRST CLASS SPONSOR (6 available)

- 4 General Tickets
- Program listing
- Website recognition

\$500 – BUSINESS CLASS Pass (20 available)

- Two Event Tickets
- Program listing

\$200 – GENERAL BOARDING Pass (50 available)

- One Event Ticket

EXPERIENCE SPONSORSHIPS

Exclusive Experience Sponsors (One Available Each)

Sponsorship level benefits included, plus Experience Specific Sponsor Signage

- \$15,000 – Entertainment Sponsor

SOLD \$10,000 - Bourbon & Cigar Lounge
Sponsor – *Kuzilla Consulting*

SOLD \$10,000 - FIRE - Mission Fund Matching
Sponsor – *The West Law Firm*

SOLD \$10,000 - POLICE - Mission Fund
Matching Sponsor - *The West Law Firm*

SOLD \$5,000 - Guest Transportation Sponsor
– *Cloud 9 Travels*

★★ **ALL ATTENDEES MUST BE 21 AND OLDER.** ★★

SPONSORSHIPS BENEFIT:

The Finest & Bravest Foundation of Sugar Land is a 501(c)3 organization. Event proceeds go to support all Sugar Land First Responders: Fire, EMS, and Police. A portion of each contribution will be considered tax deductible as a charitable contribution.



Liberty Takes Flight isn't simply an event – it's a community movement.

Together, we celebrate the courage of those who answer every call, honor the families who stand beside them, and invest in the future of public safety in Sugar Land.

Team Behind the Tribute

Ray Aguilar, Toni & Mike Baches, Amy Glenn Becker, Gary Becker, Cher Binks, Mackenzie & Brandon Buell, Lacie Chambers, Brigit & Andrew Engleman, Mary Favre, Susie & Doug Goff, Melissa & Matt Hayslip, Linda Howell, Amy Johnson, Christen Johnson, Naushad Kermally, Debbie & Marvin Marcell, Alim Maredia, Elsa Malakoff Maxey, Nancy & Hon. Pete Olson, Sara & Dr. Shannon Orsak, Teresa Preza, Tracey & Bucky Richardson, Burgandy Roberts, Nicole Scarbrough, Peggy & Greg Stirman, Gay & Hon. Jimmy Thompson, Janine & Jim Vonderhaar, KK & S. Scott West, Suzanne & Brad Whatley, Beth Wolf, Bridget Yeung, Nancy & Hon. Joe Zimmerman

For more information, please email: Sponsorships@RedAndBlueUnited.com

www.RedAndBlueUnited.com • P.O. Box 2275, Sugar Land, TX 77487 • www.FinestAndBravestSugarLand.org



IMPACT IN ACTION

HISTORY

Honoring Those Who Serve: The Legacy of Red & Blue United

Red & Blue United was born from the successful legacies of Sugar Land's **Back the Blue Gala** and the **Firefighters Gala**—two longstanding community efforts that united in 2023 under a single mission: to support all of Sugar Land's First Responders. That year, **The Finest & Bravest Foundation of Sugar Land**, a 501(c)(3) nonprofit, was officially formed.

This dynamic new chapter launched with the inaugural **Red & Blue United – A Sugar Land First Responder Tribute**, a community-driven fundraising event created to honor the brave men and women of **Sugar Land Fire, EMS, and Police** who risk their lives every day to protect and serve.

Red & Blue United is more than an annual event—it's a **movement of gratitude**, providing a unique opportunity for businesses, families, and individuals to come together and demonstrate meaningful appreciation. The proceeds raised each year are directly invested back into our Fire/EMS and Police Departments to support specialized programs, equipment, and family-focused resources that would otherwise go unfunded.

OUR IMPACT

Your Support Saves Lives—And Builds a Safer Community

Thanks to the unwavering generosity of sponsors, donors, and community partners, the impact of Red & Blue United is immediate, tangible, and transformational. Our First Responders already carry immense courage—**your support equips them with the tools and resources to carry even more.**

To date, the Foundation has invested **over \$750,000** into life-saving equipment, cutting-edge technology, and family-focused initiatives that benefit not only our First Responders—but every member of the Sugar Land community.

COMMUNITY FUNDS THAT CARE FOR OUR HEROES

- **\$50,000 Compassion Fund** – Provides rapid-response financial support for First Responder families facing urgent, unexpected crises.
 - **\$25,000 Scholarship Fund** – Supports children of First Responders pursuing higher education, vocational training, or technical certifications. *In 2025, nine scholarships were awarded to outstanding young scholars.*
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INNOVATION IN ACTION: LIFE-SAVING INVESTMENTS

Through The Finest & Bravest Foundation of Sugar Land, donors have helped fund high-impact purchases and programs including:

- **Heat-Seeking Body Cameras**
Enable firefighters to locate victims in smoke-filled environments where visibility is limited, protecting both civilians and responders.
 - **Portable Ultrasound Devices**
Provide immediate, on-scene assessment of cardiac issues and internal bleeding, improving pre-hospital triage in life-threatening situations.
 - **Whole Blood Program (SLFD)**
Only 1% of U.S. departments have this capability. Now our EMS teams can deliver hospital-level blood transfusions at the scene. *To date, over 15 lives have been saved thanks to this program.*
 - **Public Safety Equipment Trailers**
Includes medic-equipped mountain bikes for park/festival emergencies and a mobile Community Outreach Trailer for safety education—both proudly sponsored by the Foundation.
 - **Drone Technology + Crash Scene Software (PD)**
Reduces officer exposure in roadways, accelerates accident investigations, and enhances public safety response with overhead surveillance and real-time scene intelligence.
 - **Rifle-Resistant Body Armor**
\$15,000 in immediate funding equipped Sugar Land's Crime Suppression Team with urgently needed rifle-rated vests ahead of grant delays.
 - **Drone as First Responder (DFR) Program**
Launching in 2025, this will allow drones to be deployed instantly from rooftops to assess emergency scenes before officers arrive—reducing response times and increasing operational safety.
 - **Pole Cameras for Covert Surveillance**
Aid in securing events, collecting evidence, and improving investigations with minimal risk and maximum visibility.
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FUNDING PRIORITIES: WHAT'S NEXT

Your continued investment will help support:

- **ZapStand Emergency AEDs**
Installations of monitored, public-access defibrillators across eight Sugar Land parks and the City Hall green space—to combat cardiac arrest, the nation's leading cause of sudden death.
- **Expanded Drone Capabilities**
Support for additional drones, training, and software for both Fire and Police Departments to cover broader operational needs.
- **Off-Road Utility Vehicle (Side-by-Side)**
Crucial for hard-to-reach emergencies in parks, trails, and large outdoor events.
- **Additional Body Armor + Helmets**
To protect teams in high-risk environments while grant applications are pending.
- **New K-9 Unit**
Including dog acquisition, handler training, specialized vehicle, and equipment.



WHY IT MATTERS

Proceeds from **Red & Blue United** directly support the brave men and women who run toward danger when others are running away. Whether it's a life saved through an on-site blood transfusion, a community made safer through advanced drone technology, or a first responder's child receiving support to pursue their future, **your sponsorship helps make these meaningful outcomes possible.**

Your support provides more than resources—it strengthens those who protect and serve our community every day.

Together, we're not just supporting First Responders –
we're building a safer, stronger Sugar Land.

👉 Learn more go to: www.FinestAndBravestFoundation.org

💌 Contact us at sponsorships@RedAndBlueUnited.com or info@finestandbravest.org

Red & Blue United | Benefitting **The Finest & Bravest Foundation of Sugar Land**
A 501(c)(3) nonprofit supporting Sugar Land Police, Fire & EMS



A SUGAR LAND FIRST RESPONDERS TRIBUTE

*Liberty
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★ Thursday, October 8, 2026 ★ 6:30pm Doors Open ★ Private Hangar, Sugar Land Airport ★

SPONSORSHIP FORM

Please email your R.S.V.P. to Sponsorships@RedAndBlueUnited.com.

DONOR TYPE: ☐ Corporate ☐ Individual ☐ Foundation

NAME: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

EMAIL: _____ PHONE: _____

LIST MY SPONSORSHIP AS: _____

(Please leave blank if you do not want sponsor visibility)

I WANT TO SAVE LIVES:

FLIGHT COMMANDER ☐ \$100,000
SKYGUARD ☐ \$50,000
WINGMAN ☐ \$25,000
CAPTAIN ☐ \$15,000
FIRST OFFICER ☐ \$10,000
EXPERIENCE SPONSOR: ☐ \$ _____

FLIGHT CONTROL ☐ \$5,000
FLIGHT CREW ☐ \$3,500
FIRST CLASS ☐ \$1,500
BUSINESS CLASS ☐ \$500
GENERAL BOARDING ☐ \$200 (# of passes: _____)
DONATION Only ☐ \$ _____

Experience Sponsor: _____

Total Contribution: \$ _____

★ Please make checks payable to: **The Finest & Bravest Foundation of Sugar Land** (Tax ID#: 92-3318838)

★ Credit Card Payments: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card #: _____

Expiration: ____ / ____ CSV Code: ____ Billing ZIP Code: ____

Name as it appears on card: _____

Donor Signature: _____

★ Please mail / email your contribution and form to:

The Finest & Bravest Foundation of Sugar Land

P.O. Box 2275 • Sugar Land, TX • 77487

Email: Sponsorships@RedAndBlueUnited.com

SPONSORSHIPS BENEFIT:



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