



IDFA Update

NADRO Annual Meeting | July 10, 2023

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IDFA
International
Dairy Foods Association

IDFA Strategic Priority Areas

Nutrition, Health
& Wellness (incl.
Food Safety)

Domestic &
Global
Competitiveness

People

Sustainability

Technology &
Innovation

Concerns with 2021 Yogurt SOI Final Rule:

- Conflicted with current industry practices and products that have been safely in the market for many years.
- Not aligned with consumer expectations
- Limited innovation and more efficient manufacturing processes.

Favorably Resolved Objections

- Safe and suitable sweeteners allowed without conditions
- Optional fortification of Vitamin D at min. 10% of the Daily Value
- Milkfat content less than 3.25% but at least 2.44%
- No titratable acidity requirement. pH of 4.6 or lower measured on the finished product within 24 hours after filling. (Now aligned with PMO.)

Unresolved Objection:

- Prohibition on addition of pasteurized cream after culturing.
 - This practice would help reduce product waste, increase production efficiency.
 - IDFA is collecting evidence and planning to conduct studies to demonstrate no difference between adding before or after culturing.
 - Goal: Petition FDA to amend the SOI.

A precedent has been set.

- Parfaits made with Grade “A” yogurt are ubiquitous and made in:
 - Food manufacturing facilities
 - Foodservice locations
- Generally, not regulated as Grade “A”, but as a new food regulated as any other food.
 - Some states do regulate as Grade “A”

Current PMO exemption:

- *Food products containing less than 65% yogurt (or other milk product) and less than 2% milk protein*

2023 NCIMS addition to the PMO:

- *The product is evaluated in its final consumable form*



- FDA is working to update this policy
- IDFA goals:
 - Distinguish between relatively high-risk versus low-risk foods;
 - Risk-based microbiological limits for Lm in low-risk Ready-to-Eat (RTE) foods that do not support growth of the organism
 - Allow for a single sample out of multiple samples, to be positive, but must be less than a certain amount (e.g., <50 or <100 CFU/g)



**Total site visits since
December 2019 =
32,042!!**

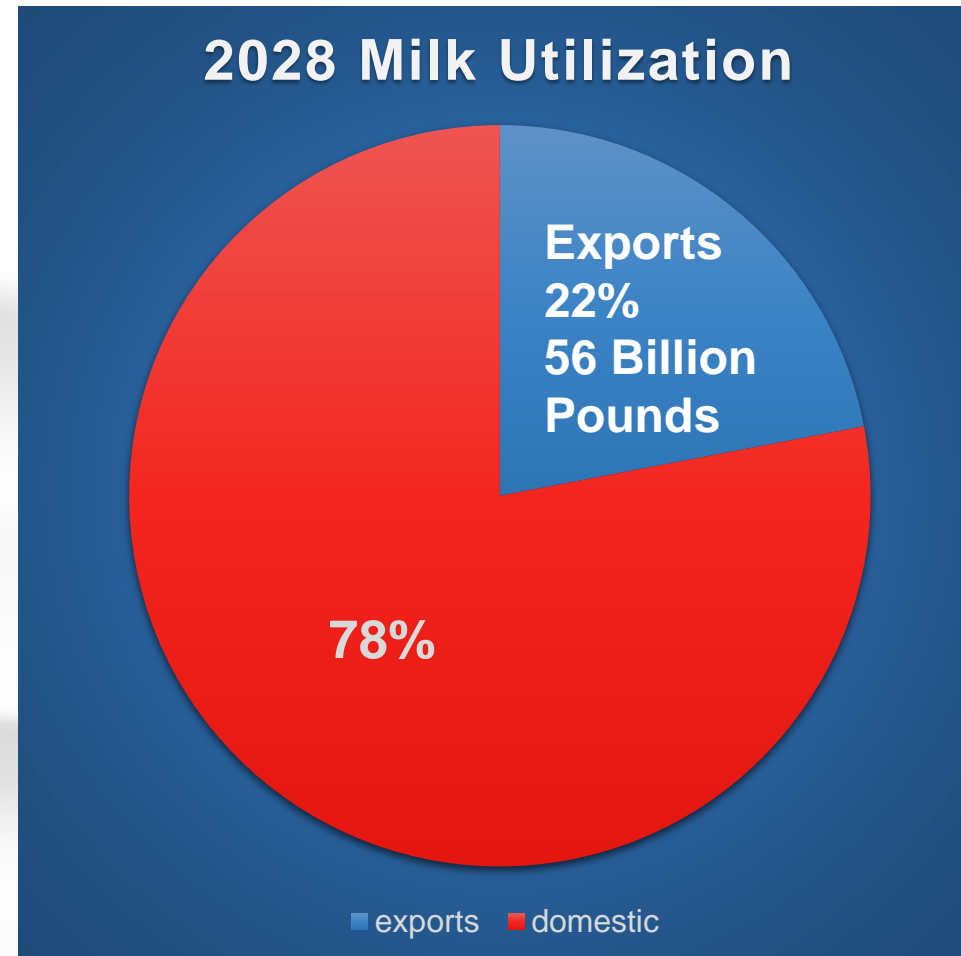
- **Additives:** California AB418 would ban Titanium Dioxide
- **Contaminants:** 12 states with PFAS bans
- **Packaging:**
 - Extended Producer Responsibility (ESR) laws: CA, CO, ME, OR



What IDFA Is Doing

- Expand **SNAP Healthy Fluid Milk Incentive Projects** in Farm Bill
- Reverse harmful proposed cuts to **WIC dairy benefits**
- Maintain flavored milk in **school meals** in all grades
- **Elevate science** showing 13 nutrients, better bone health, brain development, lower risk of T2D, etc.
- Affirm & expand dairy's position in **Dietary Guidelines** with research & advocacy

Today: U.S. exports 18% of milk production
By 2028: Must export 22% to keep pace with production



What IDFA Is Doing

- Building awareness about **evolution & growth** of industry
- Building markets for all the milk
- Proposing **market-based FMMO reforms**
- Driving ambitious **IPEF & USMCA** outcomes with USTR
- Seeking expanded market access in **India & Costa Rica**
- Continuously promoting value & need for **FTAs & TPA**



What IDFA Is Doing

- Seeking changes/clarity on **global GHG accounting standards**
- Stretching compliance for **SEC Climate Disclosure Rule** & finding Scope 3 safe harbor
- Preparing for **SEC Social/DEI Rule**
- Educating IDFA members on benefits and drawbacks of GHG reduction practices (inset, offset, co-benefits)



What IDFA Is Doing

- **IDFA People Strategy** is a suite of 5 programs meant to attract, cultivate & retain talent in dairy
- **Expanding Women in Dairy & Dairy Diversity Coalition**
- Creating new recruitment & onboarding **tools for members**
- Launching IDFA Foundation Future Fund with **MANRRS**
- IDFA continues to advocate to include dairy processing jobs in any **immigration** reform bill

Careers in Dairy – Putting People First



- Find 6 Episodes at IDFA.org
- **New Episodes on the Way!**
 - Women & Diversity
 - Community Impact
 - and more!



NOW AVAILABLE IN SPANISH!

CAREERS IN DAIRY VIDEO SERIES

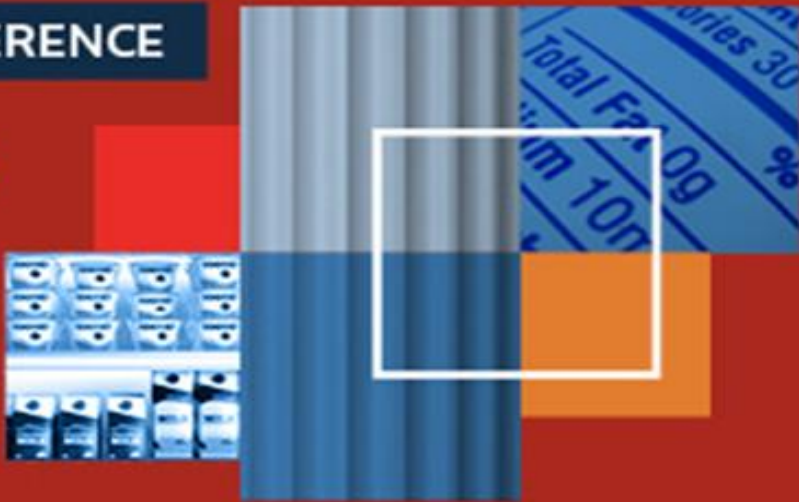
EP. 1: TRUCKING & TRANSPORTATION



Regulatory RoundUP

VIRTUAL CONFERENCE

July 25-26



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Thank you!



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