

# WHEELJAM

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## TRUCK SHOW®

**June 4<sup>th</sup> – 7<sup>th</sup>, 2026**

Huron, South Dakota

### **Double Overdrive Sponsorship Level - \$2,550+ Contribution**

- Company Logo in Following Ads
  - 10-4 Magazine (*Circulation - 23,000*)
  - Large Car Magazine (*Circulation - 7,000*)
  - Movin' Out Magazine (*Circulation - 80,000*)
- One Three-Day Boosted Facebook Ad on Wheel Jam Truck Show Facebook page (*20,000 - 30,000 Viewers Reached*)
- 25' Vendor Space Included
- Large Company Logo on Event T-Shirt
- Large Company Logo on Event Poster
- 2 Banners at Event (Provided by Wheel Jam Truck Show) with all other Double Overdrive Sponsors
- Company Logo or Listing on Event Specific Items (Window Class Cards)
- Company Announced as Sponsor of Wheel Jam Truck Show
- Large Company Logo, Listing, and Link on [www.wheeljamtruckshow.com](http://www.wheeljamtruckshow.com)
- Tickets to the Trucker Meal/Social

Wheel Jam Truck Show • PO Box 353 • Brandon, SD 57005

Shanna: 605-951-4975 • Tracy: 605-881-6725

[info@wheeljamtruckshow.com](mailto:info@wheeljamtruckshow.com)

**[www.wheeljamtruckshow.com](http://www.wheeljamtruckshow.com)**

# SPONSOR CONTRACT

## Company Information:

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

**Sponsorship Level:** Double Overdrive - \$2,550+

**Payment Method:** Cash    Check    **Please make checks payable to:** Wheel Jam Truck Show

I agree to sponsor the **2026 Wheel Jam Truck Show** in the amount of \$\_\_\_\_\_.

Please fill out this form and mail to Wheel Jam Truck Show, Po Box 353 Brandon SD 57005 OR email to wheeljamtruckshow@hotmail.com.

In consideration for entering into this Sponsor Contract, Wheel Jam Truck Show will prepare promotional material in accordance with the sponsorship level.

**Vendor space needed:**    ☐ YES    ☐ NO

*If you have a truck as a part of your vendor booth, please do not enter it in the judged portion of the show. We ask all vendors must be set up no later than 12:00 PM on Thursday, June 4<sup>th</sup> to ensure your booth space. If vendors want to be parked next to specific trucks entered in the show, they need to come in with those trucks to be parked.*

**Sponsor Company Representative:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Wheel Jam Truck Show Representative:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Comments:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*We do not encourage vendors to compete against their customers in any judged truck show. However, if you decide to have your truck judged in the Wheel Jam Truck Show, the truck you wish to enter in the show cannot be part of your vendor booth or have any of your company advertised on the truck. You will be much better off just having it on display at your booth.  
(We strongly encourage this!!! )*

Back out date of January 15th, 2026 in writing to info@wheeljamtruckshow.com if unforeseen circumstances arise that the sponsor cannot fulfill their obligations for this sponsorship.

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