

WHEEL JAM

TRUCK SHOW®

June 4th – 7th, 2026

Huron, South Dakota

Maximum Overdrive Sponsorship Level - \$5,000+ Contribution

- Company Promoted as a Maximum Overdrive Sponsor of Wheel Jam Truck Show on all Promotion Material
- Largest Company Logo in Following Ads
 - 10-4 Magazine (*Circulation - 23,000*)
 - Large Car Magazine (*Circulation - 7,000*)
 - Movin' Out Magazine (*Circulation - 80,000*)
 - Gear Jammer Magazine
- One Three-Day Boosted Facebook Ad on Wheel Jam Truck Show Facebook page (*20,000 - 30,000 Viewers Reached*)
- Vendor Space Included
- Largest Company Logo on Event T-Shirt
- Largest Logo on Event Poster
- 2 Banners (3'x6') at Event (Provided by Wheel Jam Truck Show) with all other Maximum Overdrive Sponsors
- Company Logo or Listing on Event Specific Items
- Largest Company Logo, Listing, and Link on www.wheeljamtruckshow.com
- 15 Extra Tickets to the Trucker Meal/Social

Wheel Jam Truck Show • PO Box 353 • Brandon, SD 57005
Shanna: 605-951-4975 • Tracy: 605-881-6725
info@wheeljamtruckshow.com

www.wheeljamtruckshow.com

SPONSOR CONTRACT

Company Information:

Company Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

Sponsorship Level: Maximum Overdrive - \$5,000+

Payment Method: Cash Check **Please make checks payable to:** Wheel Jam Truck Show

I agree to sponsor the **2026 Wheel Jam Truck Show** in the amount of \$_____.

Please fill out this form and mail to Wheel Jam Truck Show, Po Box 353, Brandon SD 57005 OR email to info@wheeljamtruckshow.com.

In consideration for entering into this Sponsor Contract, Wheel Jam Truck Show will prepare promotional material in accordance with the sponsorship level.

Vendor space needed: **YES** **NO**

If you have a truck as a part of your vendor booth, please do not enter it in the judged portion of the show. We ask all vendors must be set up no later than 12:00 PM on Thursday, June 4th to ensure your booth space. If vendors want to be parked next to specific trucks entered in the show, they need to come in with those trucks to be parked.

Sponsor Company Representative: _____ Date: _____

Wheel Jam Truck Show Representative: _____ Date: _____

Comments: _____

We do not encourage vendors to compete against their customers in any judged truck show. However, if you decide to have your truck judged in the Wheel Jam Truck Show, the truck you wish to enter in the show cannot be part of your vendor booth or have any of your company advertised on said truck. You will be much better off just having it on display at your booth.

(We strongly encourage this!!!)

Back out date of January 1st, 2026 in writing to info@wheeljamtruckshow.com if unforeseen circumstances arise that the sponsor cannot fulfill their obligations for this sponsorship.

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