

Toronto Argonauts
Alumni Association

PETER MARTIN MEMORIAL GOLF TOURNAMENT

Sponsorship Package

October 5, 2026

Lionhead Golf Club

8525 Mississauga Road, Brampton



Join Us for TAAA's 2026 Charity Golf Tournament!

Our annual golf event is back, bringing together members from the Toronto Argonauts Football Club, along with passionate organizations and members of the community, who would like to make a lasting impact on football in Toronto.

This year, we're raising funds for **Football Toronto's Helmet Bank program** and **TAAA's Alumni Support Fund**.



Football Toronto is a registered non-profit organization that aims to grow the game of football by increasing access and reducing barriers for underprivileged youth who love the game.

The Helmet Bank provides helmets to teams at jeopardy of losing their team's playing status due to the inability to afford such safety equipment. **The estimated 10-year life-cycle cost of one helmet is \$1,000.** Since its inception in 2023, the program has given out over 320 helmets to football programs across the city of Toronto.



The TAAA Alumni Support Fund is dedicated to improving the quality of life of Argonauts Alumni by providing short term financial assistance to those who are having trouble meeting expenses resulting from a medical hardship and/or the need for assisted living.



LIONHEAD

SCHEDULE

10:30AM

Registration
Networking
Lunch

12:00PM

Shotgun Start

5:00PM

Cocktail Reception

5:30PM – 6:30PM

Dinner Buffet
Silent Auction
Raffle
Winners Announced

Carved into 520 acres of inspired natural terrain, Lionhead is exquisitely designed and impeccably groomed to challenge and excite golfers of all levels. Blending beautifully with nature, Lionhead offers one of Ontario's finest golfing experiences



SPONSORSHIP OPPORTUNITIES



TOUCHDOWN
\$7,500

- ✓ Exclusive Flagship Tournament Sponsor (1 available)
- ✓ Three foursomes (value of \$3,000)
- ✓ Solo hole sponsorship (1 hole)
- ✓ Verbal recognition during reception
- ✓ Largest logo/name on all reception signage, social channels and website
- ✓ Opportunity for promo booth on display throughout the day

FIELD GOAL
\$2,500

- ✓ One foursome (value of \$1,000)
- ✓ Solo hole sponsorship (1 hole)
- ✓ Verbal recognition during reception
- ✓ Logo/name on all reception signage, social channels and website

FIRST DOWN
\$1,750

- ✓ One foursome (value of \$1,000)
- ✓ Logo/name on all reception signage, social channels and website



HOLE SPONSOR
\$500 Solo / \$250 Duo

- ✓ Logo/name on hole signage
- ✓ Recognition on website



FRIENDSHIP SPONSOR
\$100

- ✓ Listed on reception signage
- ✓ Recognition on website



OTHER WAYS TO SUPPORT



FOURSOME \$1,000 (\$250/Golfer)

- ✓ 4 tournament entries, includes lunch and dinner reception



SILENT AUCTION

- ✓ Website recognition
- ✓ Name/Logo by donated item



For more information, please contact:

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For Silent Auction, please contact:

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