

FUNDAMENTALS OF APPLIED MALIODS RESEARCH

Cohort | December 2025

ABOUT

A beginner-friendly course to initiate public health students and professionals to Applied Mixed Methods Research



HIGHLIGHTS

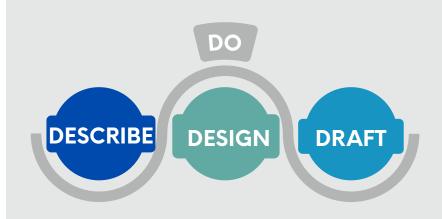
- Understand when, why, & how MMR truly adds value
- Interact and co-learn with peers while simplifying complex concepts
- Calibrate your know-how with stateof-art checklists and standards
- Leverage learnings from GRID's 15+ real-world MMR projects

WHO SHOULD ATTEND?



Public health students and professionals aspiring to excel in doing research that solves real- world problems

FORMAT



SESSION 1: BEFORE THE 'MIX'



- Basics of quantitative research designs & analyses
- Basics of qualitative research designs & analyses
- Going beyond Quant and Qual paradigms

SESSION 2: **DESCRIBE**

- Definition of MMR
- Rationale and purposes
- Quant vs Qual vs Mixed: strengths + complementary roles
- Common MMR study designs
- Identifying integration opportunities
- Advantages and limitations

FACULTY



DR DIVITA SHARMA
Research Associate
GRID Council

SESSION 3: DESIGN

- Framing MMR research objectives
- Selecting appropriate MMR designs and sampling
- Designing data collection tools
- Analysing and representing MMR data

DR RITIKA MUKHERJEE Deputy Director GRID Council





DR ARCHISMAN
MOHAPATRA
Executive Director
GRID Council

SESSION 4: DRAFT

- Reporting standard: GRAMMS
- Structuring of MMR manuscript
- Quality Appraisal: MMAT

ACTIVITY: DO

- Interactive polls & quizzes
- Short MMR design exercises
- Reflections on GRID project learnings
- Guided walkthroughs of studies
- Team activity to review structure, integration, & reporting gaps in MMR



DETAILS



15th to 18th December 2025



4 Sessions | Mon-to-Thurs



18:00 to 20:00 Hrs



Zoom Platform

Certificate will be awarded to participants attending all four sessions

COURSE FEE

INR 5000 + 18% GST = INR 5900

(The course fee is already subsidised; further concessions are not feasible) Registration and Payment Link: https://forms.gle/qY1AWf7rjrvFogxZ7

- Limited seats: Last date for registration: 12th December 2025
- Registrants will receive a link to pre-course readings

For queries: trainings@thegridcouncil.org

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About GRID Council

GRID is a one-stop solution for all public health and allied research and training activities. It specializes in Knowledge Management and Evaluation for Public Health initiatives, and in Health Policy and Systems Research. GRID uses state-of-art evaluation frameworks, mixed methods research approaches and human-centred design principles. Currently, the organization has a collaborative relationship with faculty and students across medical colleges and leading development organizations in India and South-East Asia Region.