



**TEXAS JUNIOR BRAUNVIEH ASSOCIATION
2023 STATE SHOW
Braunvieh on the Red Carpet**

April 13-16, 2023

Show Location: J S Bridwell Agricultural Center
111 N Burnett St., Wichita Falls, TX 76306

Hotel Blocks:

Hampton Inn Wichita Fall-Sikes Senter Mall 940-692-1999

4217 Kemp Blvd, Wichita Falls, TX 76308

King & Queen Rooms available for \$89 Room block released March 24

Holiday Inn Express-Wichita Falls 940-692-8300

5300 Kell Boulevard, Wichita Falls, TX 76310

King & Queen Rooms available for \$89 Room block released March 24

TBA contact for questions: 806-217-0575,
texasbraunvieh@hotmail.com

TEXAS JUNIOR BRAUNVIEH ASSOCIATION 2023 STATE SHOW

Entry Information:

Important Dates and Reminders

- **Entry deadline is midnight (central time) on March 10, 2023 & many of the contests will need to be turned in on this date.**
- Late entries will be accepted until March 24, 2023. Entries received March 11-24 will be subject to a \$30 late fee per head. All entries must be in the online system by March 24.
- All paperwork (registrations and transfers) must be completed before March 24 to be eligible to show. Please call the BAA office (816) 599-7780 to make sure paperwork is correct.
- **All animals with the exception of calves shown only at side MUST have DNA on file with the BAA.**
- Substitutions will be allowed for a medical reason (animal sick, hurt, or died) if you have a vets note, the substitution must be for the same division. Ex. Beefbuilder heifer must be replaced with a Beefbuilder heifer, owned and bred purebred for owned and bred purebred.
- No refunds will be issued unless we have to cancel/reschedule due to circumstances out of our control.
- All junior participants must be a paid active BAA & TBA member by March 24 to participate in contests.
- All junior exhibitors will be required to write thank you's to show sponsors PRIOR to receiving their entry numbers.
- In an effort to give back, bring money for the Shriners Hospital in honor of Maybree Oxtoby who has Cerebral Palsy.

Entry Fees:

Entry fees are:

\$40.00 per head Owned Show

\$20.00 per Bred & Owned Heifers & Cow/Calf Pairs

\$40.00 per Bred & Owned Bull

\$40.00 per head Steers

\$10 per head for tie outs

Bred and Owned Heifers & Cow/Calf Pairs must be entered in Owned Show.

Additional \$30/per head late entry fee

PeeWee Showmanship Participants:

PeeWee Contestants are required to pay a \$25.00 entry fee by March 10, late entry will be accepted until March 24th with a \$30 late fee. They can also participate in the coloring contest with entry. PeeWee are showman 6 and under, and are not invitational competitors.

Contest Only Participants:

Contest Only Contestants are required to pay a \$25.00 entry fee as well as another \$25.00 to join the Texas Junior Braunvieh Association, entry fee by March 10, late entry will be accepted until March 24th with a \$30 late fee. **If entered in Owned Show, this does not apply.**

Invitational Participants:

In an effort to level the playing field for first year showman, invitational competitors are any showman who HAS NOT shown at Texas State Braunvieh show previously (this does not include having previously shown in the PeeWee division). Invitational competitors will compete with the other TBA members and be eligible for an incentive certificate. Invitational competitors will also be scored against one another and **MUST COMPETE IN ALL CONTESTS IN THEIR AGE DIVISION** to interview for a \$1000 credit to be used towards Braunvieh genetics (animal, semen, embryo, etc.) with any Texas Braunvieh breeder that is in good standing on April 13th. A parent/guardian **MUST** be at the interview with the invitational showman. An invitational competitor will not be allowed to double dip and earn two incentive certificates but will be awarded the higher value certificate.

Entry Instructions:

Online entry forms can be found at Showman.app. Through this online entry system, you will be able to enter animals, order banquet & meal tickets, and extra shirts. Once you complete your entry form you will be directed to virtually sign and submit your credit card information for payment. We ask that each exhibitor and contestant have their own entry form but can-do entries as a family unit.

Rules & Guidelines:

The Texas Braunvieh Association reserves to its Show Committee the final and absolute right to interpret these rules and regulations and to arbitrarily settle and determine all matters, questions and differences in regard thereto, or otherwise arising out of or connected with or incident to the show, and the right to amend or add to these rules as its judgment may determine. An exhibitor who violates any of the following rules will forfeit all privileges and premiums. The Board of Directors of the Texas Braunvieh Association has adopted the following rules and regulations:

Exhibitors must be in good standing with the Braunvieh Association of America (BAA) and the Texas Braunvieh Association (TBA), and be between the ages of 7-21 on January 1, 2023, without having reached their 22nd birthday by January 1, 2023 to be eligible to exhibit AND participate in all TJBA contests. Exhibitors must also be in good standing with the BAA and TBA and have both BAA and TBA dues paid by March 24. Contest Only exhibitor must be in good standing with the TBA and have dues paid by March 24. The membership form are available online @ www.texasbraunvieh.org, and www.braunvieh.org.

Age Divisions:

Ages as of 1-1-23

Pee Wee – 6 years and younger

Pre Junior-7-9 years of age

Junior – 10-13 years of age

Intermediate – 14-17 years of age

Senior – 18-21 years of age

Health and Registration Papers:

Current health certificates (within 30 days) and registration papers will be required on all cattle. Bulls 14 months or older are required to have a certificate verifying positive semen evaluation. Pregnancy certification is required on all females 20 months and older. Health certificates, registration papers, fertility exams, and pregnancy certificates will be viewed during cattle check-in. All cattle exhibited in the show must be properly registered and on file with the Braunvieh Association of America, in the exhibitor's name.

Tattoos will be checked, please make sure they are correct before coming, but we will help correct mistakes at the show.

All animals (including steers) must have registration papers, health papers, and DNA of file.

Ownership Requirements:

*All entries must be in the sole ownership of the individual junior exhibitor. Registration and/or transfer of ownership must be recorded in the BAA office in the sole name of the junior member and have possession of the animal by March 24, 2023.

*No milk cows, all cows must be entered in the show.

*In cow/calf classes the calf must be the actual cow/heifer's calf. No orphan/graphed calves.

*All other BAA show rules and guidelines apply. Please refer to www.braunvieh.org.

*Females under 30 months of age will be classified as a heifer, weather they have a calf at side or not. Females over 30 months of age as of the day of the show must show in the

cow/calf class with a calf at side, calves exhibited in the cow/calf class cannot be over 230 days of age. Grand females in heifer and cow/calf classes will be allowed to show in Supreme Overall Female.

Additional Owned Heifer Show Rules:

Owned heifers will be divided into the following divisions

- Fullblood
- Purebred
- Beefbuilder
- Beefbuilder – Mini

Fullblood and Purebreds will show together, with the highest placing Fullblood of each class coming back for a Fullblood Division Drive. (Same for Beefbuilders & minis)

Cow/calf pairs over 30 months ARE eligible for Supreme Overall Female.

Cattle recorded as “Braunvieh Influence” with a “BI” prefix are not eligible to show.

Steer Show:

*Prospect-900 lbs. and under Market- 901 lbs. and over

*The junior exhibitor must be the sole owner of the animal, hold full interest and possession by March 24, 2023. Classes will be determined after weigh-in. Cattle recorded as “Braunvieh Influence” with a “BI” prefix are not eligible to show. Percentage and Purebred show together.

Bred and Owned Ownership Requirements:

*Bred and owned animal classes shall be limited to animals both owned and bred by the junior exhibitor. The junior exhibitor must be the breeder, and first and continuous owner of the animal entered. “Breeder” is defined as the owner of record of the dam at the time of service. “First owner” is defined as the owner of record of the dam at the time the calf is born. The junior exhibitor must be the only (sole) recorded owner of the animal being exhibited. All bred and owned females must also show in the owned show.

*Embryo calves do not qualify unless the exhibitor owns the donor cow.

*All Bred and Owned heifers must also be entered and shown in the Owned division of the heifer show.

*Cow/calf pairs over 30 months are not eligible for Grand Champion Female (per BAA).

*Females under 30 months of age will be classified as a heifer, whether they have a calf at side or not. Females over 30 months of age as of the day of the show must show in the cow/calf class with a calf at side, calves exhibited in the cow/calf class cannot be over 230 days of age. (THERE IS NO SUPREME FEMALE IN BRED AND OWNED)

*It is recommended that bulls under the age of one (1) year of age be shown with a nose ring. Bulls one (1) year of age and older are REQUIRED to have a fixed nose ring.

Exhibition:

*Animals must be shown by the individual in whose name the animal is registered. The only exceptions shall be if an individual has two animals entered in the same class, or in case of an emergency which occurred after arrival of the youth and animal to the show, or if prior approval has been given by the TJBA show committee. Alternate exhibitors must be TJBA junior members. Do not request alternate exhibitors for any extracurricular reasons.

*The show committee reserves the right to have an immediate meeting if an emergency comes up with a kid that is injured during the show and will designate the replacement showman for the remainder of the show.

*All exhibitors agree to allow their entries to be used as demonstration animals if requested to do so by Association officials.

*Animals will NOT be allowed to enter the show ring after the judge has given the signal to walk.

*If an animal being exhibited gets away from the exhibitor more than once, said animal will be subject to disqualification and will be asked to leave the show ring.

Disputes:

All grievances must be presented in written form to the show committee within 24 hours.

Show Attire:

Show harnesses will be required to be worn by each exhibitor with numbers worn in the front of the harness. Exhibitors must wear the correct show number. Numbers will be handed out in exhibitor packets at check-in for the following contests: Owned Female Show, Bred & Owned, Showmanship, and Invitational Showmanship. All exhibitors will be issued a show shirt to wear to fun night on Friday and we will take a group photo in the shirt at that time, this will be provided during check-in. During contests and shows kids will be allowed to wear what they deem is appropriate for each contest and show but are encouraged to dress for success and wear collared shirts in the show.

Fitting:

This is a blow and go show. No fitting, adhesives, or paint will be allowed.

Liability:

Persons making entries in the show shall agree to abide by all the rules and regulations of the TBA and BAA. All entries will be under the control and direction of the show committee. The TBA, BAA, or TJBA will not be responsible for loss, injury or damage done to, or occasioned by, or arising from, any animal or article exhibited by a junior. The exhibitor shall indemnify the above associations against all legal or other proceedings in regard thereto, as well as damage or injury to any other person or property, caused by the exhibitor of any of the animals exhibited with such exhibitor or any of the animals exhibited.

Banquet & Awards Presentations:

The TJBA awards banquet will be Saturday, April 15 at 6pm on the fairgrounds. All junior exhibitors will be furnished with one banquet ticket. Family members and guests will need to purchase banquet tickets. Tickets are \$20 each for adults, and \$15 each for kids 10 and under. A limited number of tickets will be available to purchase at the show. You must present your ticket at the door.

Meals:

We will be serving meals on the fairgrounds (Thursday supper, Friday breakfast, Friday lunch, Friday supper, Saturday breakfast, Saturday lunch). Meal passes will be required this year at a cost of \$25, which covers all 6 meals. Thanks to our food sponsors we are able to keep this cost down. All exhibitors will be furnished a meal pass. A limited number of meal passes will be available for purchase at the show.

Facility Information:

J S Bridwell Agricultural Center 111 N Burnett St., Wichita Falls, TX 76306

Facility Rules:

*No alcohol

*Everyone is expected to participate in clean-up of trash and debris. All bedding and such will be cleaned by the J.S. Birdwell Agricultural Center staff upon your release.

Arrival/Release of Cattle:

Cattle will be allowed in the barn beginning at noon Thursday, April 13. All cattle must be in place and checked in by 8:00 AM Friday, April 14. Cattle will be released following the banquet Saturday, April 16, cattle will be allowed to remain in tie outs Saturday night.

Bedding/Tie-Outs:

Exhibitors can bring their own bedding; bedding will be available to purchase on the grounds or at local stores.

Sponsorship Drive:

Contestants will accumulate points based on obtaining sponsors for the show. Each contestant is **REQUIRED to sell \$100 in EITHER Sponsorships or Raffle Tickets** (Drawing for raffle tickets is January 15, 2023), sponsorship forms can be found on the website. Contestants should notify committee members (Clydene Pittman and/or Randy Allgood) with each and every sponsor received (this is extremely important to people that want to sponsor buckles or meals as these tend to go very fast). Also added into the Sponsorship Drive will be the sales of our John Deere Gator raffle tickets. Points will be given as following:

\$100-299 NO Points
\$300-\$450 10 Points
\$451-\$749 15 Points
\$750+ 25 Points

The top 2 High Sellers Overall salesman will receive a prize.

Invitational kids are not required to participate in sponsorship to qualify for High Point but can participate and go for High Seller Awards.

High-Point Calculations:

All contestants are automatically entered. Contestants must participate in ALL events to qualify. Invitational kids DO NOT have to participate in Sponsorship to qualify for High Point but must participate in everything else.

Pre-Juniors will earn points in the following contests: Showmanship, Digital Illustrated Speech, Braunvieh Brag, Skill Demonstration, Cattle Selection, Sales Talk, Creative Writing, Photography, and the Coloring Contests.

Juniors will earn points in the following contests: Showmanship, Digital Illustrated Speech, Braunvieh Brag, Skill Demonstration, Cattle Selection, Sales Talk, Cattle Industry Job Highlight, Photography, and the Graphic Design.

Intermediates will earn points in the following contests: Showmanship, Digital Illustrated Speech, Extemporaneous Speech, Skill Demonstration, Cattle Selection, Career Readiness, Photography, and the Graphic Design.

Seniors will earn points in the following contests: Showmanship, Digital Illustrated Speech, Extemporaneous Speech, Skill Demonstration, Cattle Selection, Career Readiness, Photography, and the Graphic Design.

Exhibitors will accumulate points in every event that they actively participate in.

There will be a High-point and Reserve High Point pre-junior, junior, intermediate, and senior

age contestant in each the Braunvieh age divisions, and High Point Invitational.

Points will be tabulated as follows:

1st place	50 points
2nd place	45 points
3rd place	40 points
4th place	35 points
5th place	30 points
6 th place	25 points
7 th place	20 points
8 th place	15 points
9 th place	10 points
Participation	5 points

Awards will be presented at the banquet at the conclusion of the show.

At our Texas Junior Braunvieh State Showcase in Wichita Falls, Texas on April 13-16, 2023, junior exhibitors will compete in written, speaking, exhibiting, and identification events to earn points that will be accumulated during that weekend only. These youngsters will be attempting to accumulate the most points possible so that they can earn the title of “High Point Individual”, and “Reserve High Point Individual”. All exhibitors will be divided into 1 of 4 age groups. This will allow us to have four (4) different “High Point Individuals”, and four (4) different “Reserve High Point Individuals”. The High Point winners will receive a \$1000 credit, and the Reserve High Point winners will receive a \$500 credit to be used towards Braunvieh genetics (animal, semen, embryo, etc.) with any Texas Braunvieh breeder that is in good standing on April 13th. The credit must be used within 1 year, and breeder must send receipt to the association within the time period to be reimbursed for the credit. The junior exhibitor and the breeder will then need to work out the sale price of the genetics the two parties agree on.

In the event that a recipient chooses not to use their credit, for whatever reason, said credit will be put back into the Junior Braunvieh Association Program. It will be at the committee’s discretion as to how the certificate be awarded to the next qualified applicant.

All exhibitors are expected to exhibit good sportsmanship and exemplify the **TEAM (Together Everyone Achieves More)** motto.

Showmanship:

There will be buckles awarded to each division of each show. Animals shall be clean and blown, no fitting for this show. Judges may switch cattle, ask questions, or determine other methods in order to select the winners. You will receive 25 points for participating in this contest, if you choose not to participate you will receive 0 points and not qualify for High Point.

Additional Showmanship Rules:

Invitational Showmanship:

The Invitational Showmanship Contest is open to anyone who has NEVER competed in a Texas Braunvieh State show. Classes will be broken after registration has closed.

Contestants are allowed to work with an exhibitor at the show to select a showmanship heifer if they came as a contest only exhibitor.

Braunvieh Showmanship:

Open to any exhibitor in the Braunvieh Show (Owned Female, Bred & Owned Female or Bull, or Steer).

Exhibitor must use an animal entered in one of the above shows.

Contests for 2023 State Show

Senior 18-21	Intermediate 14-17	Junior 10-13	Pre-Junior 7-9	PeeWee 0-6
Digital Illustrated Speech*	Digital Illustrated Speech*	Digital Illustrated Speech*	Digital Illustrated Speech*	None
Extemporaneous Speech	Extemporaneous Speech	None	None	None
None	None	Braunvieh Brag	Braunvieh Brag	None
Skill Demonstration	Skill Demonstration	Skill Demonstration	Skill Demonstration	None
Cattle Selection Placing and questions	Cattle Selection Placing and questions	Cattle Selection Placing and questions	Cattle Selection Placing only	None
None	None	Sales Talk	Sales Talk	None
Career Readiness**	Career Readiness**	None	None	None
None	None	Cattle Industry job highlight*	Creative Writing*	None
Photography*	Photography*	Photography*	Photography*	None
Graphic Design*	Graphic Design*	Graphic Design*		None
None	None	None	Coloring Contest*	Coloring Contest*

*Submitted at time of entries and DUE March 10, 2023 at midnight central time.

** portions of this contest submitted at time of entry and DUE March 10, 2023 at midnight central time.

***Here is the link to upload to: <https://www.dropbox.com/request/PbRc2emo5bdHn8kCUdn0>

Braunvieh Brag

The purpose of this contest is to have participants develop the ability to brag on Braunvieh in a quick, efficient, and confident manner. Participants will need to develop an elevator pitch 90 seconds or less in length promoting the Braunvieh Breed. See rubric below for more details and how points will be awarded.

Braunvieh Brag		
Indicator	Points Possible	Points Earned
Introduction -Introduce self -introduce herd/ranch/cow	20	
Braunvieh Information -did student include general facts about the breed -did student convey the importance of the breed -was the information thorough	40	
Communication -Easy to listen to -Easy to understand -Confident -Persuasive	40	
Time - 90 seconds or less Penalty of 1 point for every second over 90		
		Total: ___/100

Career Readiness

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be required to submit a cover letter at the time of entries. Their cover letter should correspond with the job they desire.

Career Readiness - Cover Letter Rubric		
Component	Points Possible	Points Earned
Format and Appearance -Does not exceed one page -margins are acceptable -font size and style is readable -uses appropriate business format	20	
Introductory Paragraph -identifies position they are applying for -state how they heard of the job	20	
Skills and Experiences -identifies two to three strong qualifications for the job -indicates how their education or experiences has prepared them for this job -skills and experiences are consistent with resume -references resume	20	
Closing Paragraph -thanks reader -provides appropriate contact information -makes provisions for a follow-up	20	
Spelling, Grammar, and Punctuations -free of spelling, grammar, and punctuation errors	20	
		Total: ___/100

Career Readiness - Resume

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be required to submit a resume at the time of entries. Their resume should correspond with the job they desire.

Career Readiness - Resume Rubric		
Skill	Points possible	Points Earned
<p>Content</p> <ul style="list-style-type: none"> -Do they include all necessary information? -Is their contact information present and adequate? -Do they provide an objective? -Relevant education, experience, and skills? 	25	
<p>Organization</p> <ul style="list-style-type: none"> -is the information organized and easy to read? -Is the information prioritized? -Are headings, subheadings and other information aligned? -Are margins uniform and appropriate in size? 	25	
<p>Style and Grammar</p> <ul style="list-style-type: none"> -Is the resume free of spelling, punctuation and grammatical errors? -Is the font style, size, and spacing, correct? -Is their style uniform throughout? 	25	
<p>Overall Effectiveness</p> <ul style="list-style-type: none"> -Do you feel the resume was effective? -Would you want to interview this person based on their resume? 	25	
		Total: ___/100

Career Readiness - Interview

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be interviewed for the specific job of their choosing.

Career Readiness - Interview Rubric		
Skill	Points Possible	Points Earned
Appearance -professional in appearance	10	
First Impression -Introduction- appropriate greeting and firm handshake and introduces oneself -Body language - smiling, pleasant, at ease, confident	20	
Response to Questions -uses appropriate language -cites examples -responses concise and logical -responses are in depth	25	
Communication Skills -persuasive - led the interview in a way that they can elaborate their skills -confident - appears confident in body language and responses -appropriate volume -enunciates - does not mumble, easy to understand -sincere - expresses true interest in the position they are seeking -poised - avoids distracting mannerisms	25	
Conclusion -posed appropriate questions of interviewers -clarified next steps within the interview process -appropriate thanks and exit	20	
		Total: ___/100

Cattle Industry Write-Up

The purpose of this contest is to enhance the participant's written communication skills. Entries should be informative, conversational, and factual. The goal should be to create something worthy of printing in the Braunvieh World magazine. The entry should be 300-500 words. The entries must be typed, double spaced in 12-point font.

Topic: Pick a job within the cattle industry and inform your audience of the requirements and day to day workings of that job.

Cattle Industry Write-Up Rubric		
Indicator	Points Possible	Points Earned
Content -Did the writer focus on the assigned topic	20	
Organization -Easy to read and follow -Flows	20	
Style -Do the sentence lengths vary? -Free of grammar and punctuation errors?	20	
Length and Guidelines -Any guidelines broken? -Did the writer adhere to the length? -Is the entry double spaced?	20	
Overall Effectiveness -Did the writing entertain and educate? -Is it written in a way that is easy to understand and follow?	20	
		Total ____/100

Cattle Selection Scenario

Members will be given a selection scenario and the epds of 4 animals. Students must evaluate what the scenario is asking and select the cattle they feel will most closely suit the operations goal. Questions will be asked after selection has happened for Senior, Intermediate, and Junior.

A committee of individuals will put the placings and cuts on the class.

Ex: First Class Braunvieh Ranch in your hometown are in search of a Braunvieh bull. First Class Braunvieh runs angus cows and is wanting to create half bloods. Their goal is to retain the top 30% of their heifers while selling the remaining heifers and steers once weaned. Which bull based off EPDS would best help First Class Braunvieh achieve their goals.

Cattle Selection Scenario Rubric		
Indicator	Points Possible	Points Earned
Selection -Placing -Official -Cuts	50	
Questions -5 questions will be asked regarding the judging class, each question counting for 10 points	50	
		Total: ___/100

Notes:

Creative Writing

The goal of this contest is for students to write a short story with an accompanying picture not to exceed 1 page. The paper will be provided for you. Please print the paper off. Students will hand write their story and draw and color a picture that coincides with the story.

Topic: Tell me about the time you met your favorite Braunvieh.

Creative Writing Rubric		
Indicator	Points Possible	Points Earned
Content -Did the writer focus on the assigned topic	20	
Organization -Easy to read and follow -Flows	20	
Style -Do the sentence lengths vary? -Free of grammar and punctuation errors?	20	
Picture -Did the picture coincide with their writing?	20	
Overall Effectiveness -Did the writing entertain? -Is it written in a way that is easy to understand and follow?	20	
		Total ____/100

Notes:

Digital Illustrated Speech

The purpose of this contest is for participants to learn to become comfortable with giving a prepared speech. Participants may choose any topic as it relates to the Braunvieh breed. Speeches will be submitted at the time of entries on Drop Box. See rubric below for how points will be awarded.

Digital Illustrated Speech Rubric		
Indicators	Points Possible	Points Earned
Topic -The topic is current and relevant	10	
Speech Content -The content of the speech is logical or ordered -The content accomplishes the purpose	10	
Examples -Examples are precise and clearly explained	10	
Connection -Connects facts and issues -Possess a strong knowledge base	10	
Articulation -Speaks articulately without hesitation -No unnecessary pauses	10	
Tone -Tone is consistent -Pronunciation is clear	10	
Eye Contact -Eye contact is effective -Looks at entire audience	10	

<p>Mannerisms and</p> <p>-No distracting habits or nervous mannerisms</p>	<p>10</p>	
<p>Gestures</p> <p>-Gestures are purposeful and effective</p>	<p>10</p>	
<p>Well Poised</p> <p>-Extremely well poised and in control</p>	<p>10</p>	
<p>Time __:__</p> <p>Pre-Junior 1-3 minutes</p> <p>Juniors 2-4 minutes</p> <p>Intermediate 3-5 minutes</p> <p>Senior 4-6 minutes</p> <p>Subtract 5 points for every 30 seconds over or under</p>		
		<p>Total ____/100</p>

Extemporaneous Speech

An extemporaneous speech is a type of speech that has been thoroughly prepared and planned but is not memorized. The goal of presenting an extemporaneous speech as a TJBA member is to familiarize yourself with the cattle industry and be able to defend topics given to you and to use data and statistics through storytelling to back up your claims.

Below are the rules and potential topics that you could possibly be giving a speech about.

1. You may bring 5 items to assist in the research of your topic; The 5 items can be books, binder with no more than 100 pages 8 ½ x 11 front only or 50 pages 8 ½ x 11 front and back.
2. Notecards
3. Writing utensil
4. Stopwatch
5. Wristwatch, regular, not a smart watch

Format of the contest

1. A bowl will have 12 potential topics. The twelve topics will fall under the 4 main ideas below. The contestant draws 3 topics and chooses 1 that they are most comfortable with. Once drawn the student will place all 3 topics back in the bowl.
 - a. The Braunvieh Breed
 - b. Current Events within the Cattle Industry
 - c. Cattle Management
 - d. Public Policy within the Cattle Industry
2. Once the student has drawn their topic, they have 30 minutes to prepare their speech.
3. Intermediates should give a speech lasting 3-5 minutes. Seniors should give a speech lasting 4-6 minutes. There are penalties for going over or under time.
4. Once 10 minutes has passed after the first student has drawn their topic the next student will draw and will be given 30 minutes to prepare their speech and so on until all students have drawn topics.
5. All speakers and speeches will be graded using a rubric that will be posted to the TBA website for parents and junior members to access.

Extemporaneous Rubric

Indicators	Points Possible	Points Earned
Examples -Examples are precise and clearly explained	10	
Articulation -Speaks articulately without hesitation -No unnecessary pauses	10	
Tone -Tone is consistent -Pronunciation is clear	10	
Connection -Connects facts and issues -Possess a strong knowledge base	10	
Eye Contact -Eye contact is effective -Looks at entire audience	10	
Mannerisms -No distracting habits or nervous mannerisms	10	
Gestures -Gestures are purposeful and effective	10	
Well Poised -Extremely well poised and in control	10	
Articulation of Answer	10	

-Speaks unrehearsed with confidence and ease		
Validity of Answers -Answers are logical and valid	10	
Time __:____ Intermediate 3-5 minutes Senior 4-6 minutes Subtract 5 points for every 30 seconds over or under		
		Total ____/100

Notes:

Graphic Design

The goal of this contest is to allow the members to create any type of promotional content for the TBA, BAA or Braunvieh breed in general.

Junior, Intermediate, and Seniors will all have a different target audience and type of graphic design. The graphic design must be created using a computer. The design will be due at the time of entries.

Junior Theme: A tri-fold pamphlet promoting the TBA

Intermediate Theme: Create a t-shirt design to be sold by the TBA

Senior Theme: Three social media posts. One post to encourage youth to become a member. A second post to promote the breed to commercial cattlemen. A third post to spotlight a Braunvieh Breeder.

Graphic Design		
Indicator	Points Possible	Points Earned
Originality -displays a degree of artistic difficulty -approaches the subject matter from a unique angle	20	
Design -flows -has depth	20	
Message -Compelling -Bold	20	
Grammar -Free of errors	20	
Overall Effectiveness -do all elements work together to create a visually pleasing piece of work	20	
		Total: ____/100

Sales Talk

The purpose of this contest is to have the student sell their animal to the judge: Students should include as much necessary information as possible such as age, pedigree, successes, etc. The goal is for the student to 'sell' the animal to the listener. Students will answer questions after their presentation.

Sales Talk Rubric		
Indicator	Points Possible	Points Earned
Knowledge of Animal -Did the student describe relevant aspects of the animal?	20	
Presentation -Was the animal presented well?	20	
Poise and Delivery -Did the student speak clearly, with good eye contact and confidence?	20	
Articulation of answers -Did the student answer questions thoroughly?	20	
Overall Effectiveness -Was the sales talk persuasive?	20	
		Total: ___/100

Skill Demonstration

Goal: Members exhibit their hands-on knowledge of the cattle industry through a skill demonstration.

Potential skill demonstrations will be posted ahead of time with the rubric so parents and members can review.

-Pre-Juniors will exhibit ear tagging

-Juniors will only have the possibility of 2 potential skills on their list and will only exhibit one skill.

-Ear Tagging

-Filling a syringe

-Intermediates will have 3 on their list but will only demonstrate two skills

-Filling a syringe

-Administering a subcutaneous injection

-Administering an intramuscular injection

-Seniors will have the full list and will demonstrate 2 skills

All students must **talk** through skill with the judge.

Below is the list of skill demonstrations

1. Filling a syringe
2. Administering a subcutaneous injection
3. Administering an intramuscular injection
4. Ear Tagging

Skill Demonstration - Ear Tagging		
Criteria	Points Possible	Points Earned
Student loads the ear tag correctly with both pieces	20	
Student identifies the 3 ribs of the ear	20	
Student places the tag in the middle of the middle rib	20	
Student squeezes the applicator to tag the cow	20	
Student checks to ensure the tag is secure	20	
		Total: ___/100

Skill Demonstration - Subcutaneous Injection

Criteria	Points Possible	Points Earned
The student selects to inject the fluid in the neck according to BQA standards.	10	
The student checks to make sure the correct type and quantity of fluid is present in the syringe.	10	
The student positions their hand on the animal to ensure if the animal jumps, their hand will move with the animal.	10	
Student avoids injecting into any manure or debris present on the animal	10	
The student inserts the needle into the skin parallel to the body and at a 45-degree angle.	10	
The student ensures the needle does not exit the skin.	10	
The student injects the fluid and does not encounter resistance.	10	
The student removes the needle by backing out along the same path used to enter the skin.	10	
The student checks for leakage of fluid.	10	

Total: ___/90

Skill Demonstration - Administering IM injection

Criteria	Points Possible	Points Earned
The student selects to inject the fluid in the neck according to BQA standards.	10	
The student checks to make sure the correct type and quantity of fluid is present in the syringe.	10	
The student positions their hand on the animal to ensure if the animal jumps, their hand will move with the animal.	10	
Student avoids injecting into any manure or debris present on the animal	10	
The student inserts the needle into the skin perpendicular to the body.	10	
The student ensures the needle does not exit the skin.	10	
The student injects the fluid and does not encounter resistance.	10	
The student removes the needle by backing out along the same path used to enter the skin.	10	
The student checks for leakage of fluid.	10	
Student checks needle to make sure it is not bent or broken.	10	
		Total: ___/100

Notes:

Needle choices for Cow 3/4" x 16 ga 1" x 16 ga 1½" x 16 ga

Needle choices for Calf ¾" x 16 ga 1" x 16 ga 1" x 18 ga

Skill Demonstration - Filling a syringe

Criteria	Possible Points	Points earned
Student reads label to determine amount of fluid to be used	10	
Student selects proper size syringe AND needle	10	
Student applies needle by twisting clockwise	10	
Student pulls plunger down equal to the amount of fluid to be drawn	10	
Student removes needle cap	10	
Student inserts needle into the rubber stopper and places bottle upside down while holding bottle securely	10	
Student depresses air into the vial	10	
Student withdraws the proper volume and removes syringe from the bottle	10	
Student holds syringe upright and gently taps on or depresses plunger to remove air bubbles	10	
Student checks to make sure they maintained the proper dosage	10	

Total: ___/100

Notes:

Photography

Entries should consist of photographs of Braunvieh cattle, or Braunvieh related activities. All entries should be saved as a jpeg file, high resolution. Entries may be used in future Braunvieh promotions. Photos must be original and not altered or enhanced in any way. **Only 1 photograph per exhibitor.** Photographs must have been taken by the exhibitor. Entries that have been submitted from previous years will not be permitted.

Participant grants Texas Braunvieh Association the use and rights associated to the use of the photographic likeness, in promotional publications, and other media, without compensation.

Photography		
Indicator	Points Possible	Points Earned
Creativity, Communication	15	
Composition	15	
Highlights Braunvieh Cattle and Events	10	
Stirs Interest	15	
Light Exposure	15	
True Color	15	
Image is in Focus	15	
		Total: ___/100

TJBA STATE SHOW IMPORTANT REMINDERS

___ Enter all livestock Entries, t-shirt, banquet tickets online at tjba.theshowportal.com

___ Enter Sponsorships on showman.app or mail sponsorship forms & money, as you get them to Clydene Pittman 1628 Main St Canadian, TX 79014.

___ Upload all early entry requirements to the dropbox by March 10. Here is the link to upload to: <https://www.dropbox.com/request/PbRc2emo5bdHn8kCUdn0>

___ Sign up for texts to get reminders from the TBA and show reminders. Text @braunvieh to 81010.

___ Pay Texas Junior Braunvieh Association Membership and Braunvieh Association Membership if not already paid.

___ Sign up online for contests; you can scratch later. Sign up for contests MUST BE DONE at time of entry.

___ IF YOU ARE NOT AT YOUR CONTEST AT YOUR DESIGNATED TIME YOU WILL BE SKIPPED AND CANNOT MAKE UP YOUR TIME.

___ To qualify for high point, you must compete in ALL events and raise a minimum of \$300 in sponsorships (calendars sales, or sponsorships)

All Cattle entries must be entered online at <https://tjba.theshowportal.com> postmarked by March 10, 2023, be sure to check to see which contests need to be uploaded at this time.

LATE ENTRIES ARE DUE MARCH 24th at 10 pm with a \$30 PER HEAD LATE FEE. NO REFUNDS WILL BE ISSUED UNLESS WE HAVE TO CANCEL/RESCHEDULE DUE TO COVID-19.