



**TEXAS JUNIOR BRAUNVIEH ASSOCIATION
2024 STATE SHOW
Braunvieh Luau**

April 11-14, 2024

Show Location: J S Bridwell Agricultural Center
111 N Burnett St., Wichita Falls, TX 76306

Hotel Blocks:

Hampton Inn Wichita Fall-Sikes Senter Mall 940-692-1999

4217 Kemp Blvd, Wichita Falls, TX 76308

King & Queen Rooms are available for \$94 Room block released on March 22.

Holiday Inn Express-Wichita Falls 940-692-8300

5300 Kell Boulevard, Wichita Falls, TX 76310

King & Queen Rooms are available for \$94 Room block released on March 22.

Delta Hotel (940) 247-7279

306 Travis Street, Wichita Falls, TX, 76301

King & Queen Rooms are available for \$129 Room block released on March 15.

TBA contact for questions: 806-217-0575, info@braunvieh.org

TEXAS JUNIOR BRAUNVIEH ASSOCIATION 2024 STATE SHOW

Entry Information:

Important Dates and Reminders

- **Entry deadline is midnight (central time) on March 8, 2024 & many of the contests will need to be turned in on this date.**
- Late cattle entries will be accepted until March 15, 2024. Entries received March 9-15 will be subject to a \$30 late fee per head. All entries must be in the online system by March 15.
- **Late Entries on contest entries will be allowed, a 20% deduction in points the first day, then an additional 10% in point deduction for each day after, NO LATE ENTRIES WILL BE ACCEPTED AFTER MARCH 15.** (ex: an 80% deduction in points if turned in on the 15th)
- All paperwork (registrations and transfers) must be completed before March 15 to be eligible to show. Please call the BAA office (816) 599-7780 to make sure the paperwork is correct.
- **All animals with the exception of calves shown only at side MUST have DNA on file with the BAA.**
- Substitutions will be allowed for a medical reason (animal sick, hurt, or died) if you have a vet's note, the substitution must be for the same division. Ex. Beefbuilder heifer must be replaced with a Beefbuilder heifer, bred and owned purebred for bred and owned purebred.
- No refunds will be issued unless we must cancel/reschedule due to circumstances out of our control.
- All junior participants must be a paid active TBA member by March 15 to participate in contests and the show.
- All junior exhibitors will be required to write thank you's to show sponsors PRIOR to receiving their entry numbers.

Entry Fees:

Entry fees are:

\$40.00 per head Owned Show

\$20.00 per Bred & Owned Heifers & Cow/Calf Pairs

\$40.00 per Bred & Owned Bull

\$40.00 per head Steers

\$10 per head for tie-outs

Bred and Owned Heifers & Cow/Calf Pairs must be entered in Owned Show.

Additional \$30/per head late entry fee

PeeWee Participants:

PeeWee are showman 4-8 years old, and can have assistance in all cattle classes and throughout the contests. Regular entry fees apply. Pee wee can use an animal entered in the show for showmanship that is not theirs.

1. The assistant can support and assist with the control, positioning in line, stopping and assist with getting the head up upon the stop, but not the primary handler (may be at the end of the lead). The assistance can grab the lead to assist with stopping and starting or if needed to prevent the animal from pulling away from the exhibitor.
2. The exhibitor is the only one that can utilize a show stick.
3. The assistant may coach and negotiate appropriate spacing between their exhibitors' animal and exhibitors on either side or forward or behind.
4. The assistant should stay on the off side front, middle or rear of the animal out of the judges path and view.
5. Assistance in contest is aiding the student, prompting them for their speech, helping ear tag, and assisting the student during the sales talk by prompting them should they forget their speech or answers to questions.

Contest Only Participants:

Contest Only Contestants are participating in the contests only and not showing cattle. They are required to pay a \$25.00 entry fee as well be a current Texas Junior Braunvieh member, entry fee by March 8, late entry will be accepted until March 15th with a \$30 late fee. Contest Only participants can use an animal entered in the show that is not theirs for showmanship.

Entry Instructions:

Cattle Entries: Online entry forms can be found at Showman.app. Through this online entry system, you will be able to enter animals, order banquet & meal tickets, and extra shirts. Once you complete your entry form you will be directed to virtually sign and submit your credit card information for payment. We ask that each exhibitor and contestant have their own entry form but can do entries as a family unit.

Contest Entries: Upload all early entry requirements to dropbox by March 8. Here is the link to upload to: <https://www.dropbox.com/request/PbRc2emo5bdHn8kCUdn0>. **YOU MUST ALSO ENTER CONTESTS IN SHOWMAN.APP!**

**** If you are entered in the owned show, you will not be charged to enter the contests.**

Rules & Guidelines:

The Texas Braunvieh Association reserves to its Show Committee the final and absolute right to interpret these rules and regulations and to arbitrarily settle and determine all matters, questions, and differences in regard thereto, or otherwise arising out of or connected with or incident to the show. An exhibitor who violates any of the following rules will forfeit all privileges and premiums. The Board of Directors of the Texas Braunvieh Association has adopted the following rules and regulations:

Exhibitors must be in good standing with the Texas Braunvieh Association (TBA), and be between the ages of 4-21 on January 1, 2024, without having reached their 22nd birthday by January 1, 2024 to be eligible to exhibit AND participate in all TJBAs contests. Exhibitors must also be in good standing with the TBA and dues paid by March 15. Contest Only exhibitors must be in good standing with the TBA and have dues paid by March 15. The membership form is available online @ www.texasbraunvieh.org.

Age Divisions:

Ages as of 1-1-24

Pee Wee – 4-8 years of age

Junior- 9-13 years of age

Intermediate – 14-17 years of age

Senior – 18-21 years of age

Health and Registration Papers:

Current health certificates (within 30 days) and registration papers will be required on all cattle. Bulls 14 months or older are required to have a certificate verifying positive semen evaluation. Pregnancy certification is required for all females 20 months and older. Health certificates, registration papers, fertility exams, and pregnancy certificates will be viewed during cattle check-in. All cattle exhibited in the show must be properly registered and on file with the Braunvieh Association of America, in the exhibitor's name.

Upon check-in, all animals must bear a legible tattoo matching their registration paper. Please double-check your tattoos before you leave home.

All animals (including steers) must have registration papers, health papers, and DNA on file.

Ownership Requirements:

*All entries must be in the sole ownership of the individual junior exhibitor. Registration and/or transfer of ownership must be recorded in the BAA office in the sole name of the junior member and have possession of the animal by March 15, 2024.

*No milk cows, all cows must be entered in the show.

*In cow/calf classes the calf must be the actual cow/heifer's calf. No orphan/graphed calves.

*All other BAA show rules and guidelines apply. Please refer to www.braunvieh.org.

*Females under 30 months of age will be classified as a heifer, whether they have a calf at side or not. Females over 30 months of age as of the day of the show must show in the cow/calf class with a calf at their side, calves exhibited in the cow/calf class cannot be over 230 days of age. Grand females in heifer and cow/calf classes will be allowed to show in Supreme Overall Female.

Additional Owned Heifer Show Rules:

Owned heifers will be divided into the following divisions.

- Fullblood
- Purebred
- Beefbuilder
- Beefbuilder – Mini

Fullblood and Purebreds will show together, with the highest placing Fullblood of each class coming back for a Fullblood Division Drive. (Same for Beefbuilders & minis)

Cattle recorded as “Braunvieh Influence” with a “BI” prefix are not eligible to show.

Steer Show:

*Prospect-900 lbs. and under Market- 901 lbs. and over

*The junior exhibitor must be the sole owner of the animal and hold full interest and possession by March 15, 2024. Classes will be determined after weigh-in. Cattle recorded as “Braunvieh Influence” with a “BI” prefix are not eligible to show. Percentage and Purebred show together.

Bred and Owned Ownership Requirements:

*Bred and owned animal classes shall be limited to animals both owned and bred by the junior exhibitor. The junior exhibitor must be the breeder, and first and continuous owner of the animal entered. “Breeder” is defined as the owner of record of the dam at the time of service. “First owner” is defined as the owner of record of the dam at the time the calf is born. The junior exhibitor must be the only (sole) recorded owner of the animal being exhibited. All bred and owned females must also show in the owned show.

*Embryo calves do not qualify unless the exhibitor owns the donor cow.

*All Bred and Owned heifers must also be entered and shown in the Owned division of the heifer show.

*Cow/calf pairs over 30 months ARE eligible for Supreme Overall Female. (THERE IS NO SUPREME FEMALE IN BRED AND OWNED)

*Females under 30 months of age will be classified as a heifer, whether they have a calf at side or not. Females over 30 months of age as of the day of the show must show in the cow/calf class with a calf at their side, calves exhibited in the cow/calf class cannot be over 230 days of age.

*It is recommended that bulls under the age of one (1) year of age be shown with a nose ring. Bulls one (1) year of age and older are REQUIRED to have a fixed nose ring.

Exhibition:

*Animals must be shown by the individual in whose name the animal is registered. The only exceptions shall be if an individual has two animals entered in the same class or in case of an emergency that occurred after the arrival of the youth and animal to the show, or if prior approval has been given by the TJBA show committee. Alternate exhibitors must be TJBA junior members. Do not request alternate exhibitors for any extracurricular reasons.

*The show committee reserves the right to have an immediate meeting if an emergency comes up with a kid who is injured during the show and will designate the replacement showman for the remainder of the show.

*All exhibitors agree to allow their entries to be used as demonstration animals if requested to do so by Association officials.

*Animals will NOT be allowed to enter the show ring after the judge or ring official has given the signal to walk.

*If an animal being exhibited gets away from the exhibitor more than once, said animal will be subject to disqualification and will be asked to leave the show ring.

Disputes:

Protests must be submitted to the google form with a \$100.00 protest fee, within 24 hours of the end of the show. The show committee will make rulings on a case-by-case basis. Animals disqualified will forfeit awards. If ruling in favor of protest, fee will be refunded. If ruling against, the fee will be forfeited. Whoever loses the protest will be required to pay all expenses incurred during the protest (vet, lawyer, etc). If a person chooses to forfeit on their own they will not be charged for the protest or expenses.

Appeals can be made to the show committee with a \$100.00 appeal fee. Appeals will be forwarded with all information to the Texas Braunvieh Association's ethics committee. If appeal is granted, fee will be returned with any other forfeited entry fees and awards. If the appeal is denied, fee will be forfeited. The decision of the ethics committee will be final.

Show Attire:

Show harnesses will be required to be worn by each exhibitor with numbers worn in the front of the harness. Exhibitors must wear the correct show number. Numbers will be handed out in exhibitor packets at check-in for the following contests: Owned Female Show, Bred & Owned, Showmanship, and Invitational Showmanship. All exhibitors will be issued a show shirt to wear to fun night on Thursday and we will take a group photo in the shirt at that time, this will be provided during check-in. During contests and shows kids will be allowed to wear what they deem is appropriate for each contest and show but are encouraged to dress for success and wear collared shirts in the show.

Fitting:

This is a blow-and-go show. No fittings, adhesives, or paint will be allowed.

Liability:

Persons making entries in the show shall agree to abide by all the rules and regulations of the TBA and BAA. All entries will be under the control and direction of the show committee. The TBA, BAA, or TJBA will not be responsible for loss, injury, or damage done to, or occasioned by, or arising from, any animal or article exhibited by a junior. The exhibitor shall indemnify the above associations against all legal or other proceedings in regard thereto, as well as damage

or injury to any other person or property, caused by the exhibitor of any of the animals exhibited with such exhibitor or any of the animals exhibited.

Photo Release:

By participating in the Texas Braunvieh State Show, you consent to your voice, name, and/or likeness being used, without compensation, in all media or any other purposes by the TBA, BAA, or TJBA. You hereby release and forever discharge the TBA, BAA, and TJBA from all claims and demands related to the use of these images. If you do not wish to appear in images, please submit in writing to the TBA show committee prior to the start of the event. By submitting a registration form, you agree to the terms as stated above.

Banquet & Awards Presentations:

The TJBA awards banquet will be Saturday, April 13 at 6 pm on the fairgrounds. All junior exhibitors will be furnished with one banquet ticket. Family members and guests will need to purchase banquet tickets. Tickets are \$20 each for adults, and \$15 each for kids 10 and under. A limited number of tickets will be available to purchase at the show. You must present your ticket at the door.

Meals:

We will be serving meals on the fairgrounds (Thursday supper, Friday breakfast, Friday lunch, Friday supper, Saturday breakfast, and Saturday lunch). Meal passes will be required this year at a cost of \$30, which covers all 6 meals. Thanks to our food sponsors we are able to keep this cost down. All exhibitors will be furnished with a meal pass. A limited number of meal passes will be available for purchase at the show.

Facility Information:

J S Bridwell Agricultural Center 111 N Burnett St., Wichita Falls, TX 76306

Facility Rules:

*No alcohol

*Everyone is expected to participate in the clean-up of trash and debris. All bedding and such will be cleaned by the J.S. Birdwell Agricultural Center staff upon your release.

Arrival/Release of Cattle:

Cattle will be allowed in the barn beginning at noon Thursday, April 11. All cattle must be in place and checked in by 6:00 PM Thursday, April 11. Cattle will be released following the banquet Saturday, April 13, cattle will be allowed to remain in tie-outs Saturday night.

Bedding/Tie-Outs:

Exhibitors can bring their own bedding; bedding will be available to purchase on the grounds or at local stores.

Sponsorship Drive:

Contestants will accumulate points based on obtaining sponsors for the show. Each contestant is REQUIRED to sell \$100 in EITHER Sponsorships or Raffle Tickets (Drawing for raffle tickets is January 14, 2024), sponsorship forms can be found on the website or on the showman app. Contestants should notify committee members (Clydene Pittman and/or Joel Basinger) with each and every sponsor received (this is extremely important to people that want to sponsor buckles or meals as these tend to go very fast). Also added into the Sponsorship Drive will be the sales of our TBA raffle tickets. Points will be given as follows:

\$100-299 NO Points
\$300-\$450 10 Points
\$451-\$749 15 Points
\$750+ 25 Points

The top 2 High Sellers Overall salesman will receive a prize.

Showmanship:

There will be buckles awarded to each division of each show. Animals shall be clean and blown, no fitting for this show. Judges may switch cattle, ask questions, or determine other methods to select the winners. You will receive 25 points for participating in this contest, if you choose not to participate you will receive 0 points and not qualify for High Point.

High-Point Calculations:

All contestants are automatically entered. Contestants must participate in ALL events to qualify.

Exhibitors will accumulate points in every event that they actively participate in.

There will be a High-point and Reserve High Point peewee, junior, intermediate, and senior age contestant.

Points will be tabulated as follows:

1st place	50 points
2nd place	45 points
3rd place	40 points
4th place	35 points
5th place	30 points
6 th place	25 points
7 th place	20 points
8 th place	15 points
9 th place	10 points
Participation	5 points

Awards will be presented at the banquet at the conclusion of the show.

At our Texas Junior Braunvieh State Showcase in Wichita Falls, Texas on April 11-14, 2024, junior exhibitors will compete in writing, speaking, exhibiting, and identification events to earn points that will be accumulated during that weekend only. These youngsters will be attempting to accumulate the most points possible so that they can earn the title of “High Point Individual”, and “Reserve High Point Individual”. All exhibitors will be divided into 1 of 4 age groups. This will allow us to have four (4) different “High Point Individuals”, and four (4) different “Reserve High Point Individuals”. We are doing away with the \$1000 incentive and will be giving away prizes to the winners.

All exhibitors are expected to exhibit good sportsmanship and exemplify the **TEAM (Together Everyone Achieves More)** motto.

Contests for 2024 State Show

Senior 18-21	Intermediate 14-17	Junior 9-13	Pee-Wee 4-8
Cattleman’s Conversation	Cattleman’s Conversation	Braunvieh Brag	Braunvieh Brag
Skill Demonstration	Skill Demonstration	Skill Demonstration	Skill Demonstration
Career Readiness**	Career Readiness**	Sales Talk	Sales Talk
Photography*	Photography*	Photography*	Photography*
Graphic Design*	Graphic Design*	Graphic Design*	Creative Writing*
Showmanship	Showmanship	Showmanship	Showmanship

***Submitted at time of entries**

**** portions of this contest submitted at time of entry**

The photography, graphic design and creative writing contests could be used by the TBA for promotional purposes

Professional dress is encouraged but not required.

Photography

Entries should consist of photographs of Braunvieh cattle, or Braunvieh related activities. All entries should be saved as a jpeg file, high resolution. Entries may be used in future Braunvieh promotions. Photos must be original and not altered or enhanced in any way. **Only 1 photograph per exhibitor.** Photographs must have been taken by the exhibitor. Entries that have been submitted from previous years will not be permitted.

Participant grants Texas Braunvieh Association the use and rights associated to the use of the photographic likeness, in promotional publications, and other media, without compensation.

Photography		
Criteria	Points Possible	Points Earned
Creativity, Communication	15	
Composition	15	
Highlights Braunvieh cattle and/or events	10	
Stirs interest	15	
Properly exposed	15	
Colors are true	15	
Image is in focus	15	
		Total: ___/100

Notes:

Skill Demonstration

Goal: Members exhibit their hands-on knowledge of the cattle industry through a skill demonstration.

Potential skill demonstrations will be posted ahead of time with the rubric so parents and members can review.

- Pee-wee will exhibit ear tagging
- Juniors will only have the possibility of 2 potential skills on their list and will only exhibit one skill.
 - Ear Tagging
 - Ear Tattoo
- Intermediates will have 3 on their list and will demonstrate two skills
 - Ear Tagging
 - Ear Tattoo
 - Calculating a dosage; 1 calculations will be performed
 - ** Should this skill be performed, a calculator will be provided for you
- Seniors will have 3 on their list and will demonstrate 2 skills
 - Ear Tagging
 - Ear Tattoo
 - Calculating a dosage; 2 calculations will be performed
 - ** Should this skill be performed, a calculator will be provided for you

All students must **talk** through skill with the judge.

For the Ear Tagging and Ear Tattoo skill, a cardboard or heavy-duty paper plate will be provided for the student to decorate prior to their skill and make it their own. The student will tag or tattoo the cardboard or paper plate during the skill.

Skill Demonstration - Ear Tagging		
Criteria	Points Possible	Points Earned
Student loads the ear tag correctly with both pieces	15	
Student identifies the 3 ribs of the ear	15	
Student places the tag in the middle of the middle rib	15	
Student squeezes the applicator to tag the cow	15	
Student checks to ensure the tag is secure	15	
Student explains the entire process to the judge as they are performing the skill	25	
		Total: ___/100

** Button tags will be used, you can bring your own tag gun

Skill Demonstration - Ear Tattoo

Criteria	Points Possible	Points Earned
Student loads the tattoo plier properly, making sure the letters are in proper order. The letters will be TBA	10	
Student does a test squeeze on a piece of cardboard provided to make sure letters are in proper order	10	
Student puts on gloves	10	
Student cleans the middle section of the ear in between the two ribs with rubbing alcohol.	10	
Student wipes the ear clean then rolls on the tattoo ink in the middle section of the ear in between the two ribs.	10	
Student squeezes the tattoo pliers to tattoo the calf	10	
Student rubs the ink back in to the tattoo	10	
Student checks to make sure the tattoo is correct and visible	10	
Student explains the entire process to the judge as they are performing the skill	20	
		Total: ___/100

Skill Demonstration - Calculating a dosage

Calculating a dosage will be done on paper. Each Student will have two problems to complete. All necessary information will be given for the student to complete the problem. A label for the drug used will be provided. Below is an example. Note** The drug labels could be any drug related to cattle health.

You walk out to your herd and notice a yearling heifer appears sick. It looks like a respiratory illness. You decide Draxxin is the most effective option. Please read the label to help you answer the following questions. Your heifer weighs 900 lbs.

This link will take you to the drug to help you complete the problem.

Once you are on the website, you will need to click on the hyperlink that says 'label information' and you can use that label to answer the questions. During the actual contest a label will be provided for you.

https://www.valleyvet.com/ct_detail.html?pgguid=0A0D8DBB-43B9-4192-A390-1D315516D6F0

Skill Demonstration - Calculating a dosage		
Question	Points Possible	Points Earned
How much draxxin do you give?	20	
Do you administer the dose in a single location?	20	
Where do you administer the dose?	20	
How do you administer the dose (Intramuscular, subcutaneous, intravenous)?	20	
What are some reactions to look for?	20	
		Total ___/100

Notes:

Sales Talk

The purpose of this contest is to have the student sell their animal to the judge: Students should include as much necessary information as possible such as age, pedigree, successes, etc. The goal is for the student to 'sell' the animal to the listener. Students will answer questions after their presentation. Students should also provide sale material, such as pedigree information or promotional material to assist them with the sale of their animal.

Sales Talk Rubric		
Indicator	Points Possible	Points Earned
Knowledge of Animal -Did the student describe relevant aspects of the animal?	20	
Presentation -Was the animal presented well?	10	
Poise and Delivery -Did the student speak clearly, with good eye contact and confidence?	20	
Articulation of answers -Did the student answer questions thoroughly?	20	
Overall Effectiveness -Was the sales talk persuasive?	20	
Sales Material Was the sales material helpful? Was the sales material appropriate to ensure the sale of cattle?	10	
		Total: ___/100

Graphic Design

The goal of this contest is to allow the members to create any type of promotional content for the TBA, BAA or the Braunvieh breed in general.

The graphic design must be created using a computer. The design will be due **at the time of entries.**

Some programs to use are Canva, Microsoft Word or Google Docs.

Junior, Intermediate, and Senior Theme: A 8.5 x 11 advertisement for a Braunvieh heifer or bull of your choice

Graphic Design		
Indicator	Points Possible	Points Earned
Originality -displays a degree of artistic difficulty -approaches the subject matter from a unique angle -design was thought through and professional	20	
Design -flows -neat -has depth regarding the animal you're selling -Colors and fonts flow together in unison -an adequate number of design features have been added to the advertisement	20	
Message -Compelling -Bold -Appealing to their selling audience	20	
Grammar -Free of errors -Grammar was properly used in the marketing era of their design.	20	
Overall Effectiveness -Do all elements work together to create a visually pleasing piece of work - Advertisement piece reaches the audience from a direct and marketable standpoint. - Appealing to the audience and allowing an eye-catching piece for the theme. - Has been built in a professional and clean design	20	
		Total: ____/100

Notes:

Creative Writing

The goal of this contest is for students to write a short story with an accompanying picture. The paper will be provided for you on the TBA website. Please use the page with the option to draw a picture. If needed there is an additional paper just for writing. Only 2 pages will be accepted. Please print the paper off, have your student fill it out and scan to submit. Students will hand write their story and draw and color a picture that coincides with the story.

Topic: Tell me about your favorite memory with your Braunvieh.

Creative Writing Rubric		
Indicator	Points Possible	Points Earned
Content -Did the writer focus on the assigned topic	20	
Organization -Easy to read and follow -Flows	20	
Style -Do the sentence lengths vary? -Free of grammar and punctuation errors?	20	
Picture -Did the picture coincide with their writing?	20	
Overall Effectiveness -Did the writing entertain? -Is it written in a way that is easy to understand and follow?	20	
		Total ____/100

Notes:

Braunvieh Brag

The purpose of this contest is to have participants develop the ability to brag on Braunvieh in a quick, efficient, and confident manner. Participants will need to develop an elevator pitch 90 seconds or less in length promoting the Braunvieh Breed. See rubric below for more details and how points will be awarded.

Braunvieh Brag		
Indicator	Points Possible	Points Earned
Introduction -Introduce self -Introduce herd/ranch/cow	20	
Braunvieh Information -Did student include general facts about the breed? -Did student convey the importance of the breed? -Was the information thorough?	40	
Communication -Easy to listen to -Easy to understand -Confident -Persuasive	40	
Time - 90 seconds or less Penalty of 1 point for every second over 90		
		Total: ___/100

Career Readiness

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be required to submit a cover letter and resume at the time of entries and be prepared to fill out a job application and be interviewed for the specific job of their choosing. Their cover letter and resume should correspond with the job they desire.

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Application

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be required to submit a resume and cover letter at the time of entries. Their resume and cover letter should correspond with the job they desire.

NEW RULE**** INTERMEDIATES WILL ALL BE APPLYING FOR A RANCH HAND POSITION

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Application Rubric		
Component	Points Possible	Points Earned
Consistent with resume -Name, education and experience match resume	25	
Spelling, grammar, punctuation -Free of spelling grammar and punctuation errors	25	
Form Completed -Entire application was completed -Student used N/A when applicable	25	
Overall Impression -Application was consistent and highlighted candidates qualifications	25	
		Total: ___/100

Notes:

Career Readiness

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be required to submit a cover letter **at the time of entries**. Their cover letter should correspond with the job they desire.

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Cover Letter Rubric		
Component	Points Possible	Points Earned
Format and Appearance -Does not exceed one page -Margins are acceptable -Font size and style is readable -Uses appropriate business format	20	
Introductory Paragraph -Identifies position they are applying for -State how they heard of the job	20	
Skills and Experiences -Identifies two to three strong qualifications for the job -Indicates how their education or experiences has prepared them for this job -Skills and experiences are consistent with resume -References resume	20	
Closing Paragraph -Thanks reader -Provides appropriate contact information -Makes provisions for a follow-up	20	
Spelling, Grammar, and Punctuations -free of spelling, grammar and punctuation errors	20	
		Total: ___/100

Notes:

Career Readiness - Resume

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be required to submit a resume **at the time of entries**. Their resume should correspond with the job they desire.

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Resume Rubric		
Skill	Points possible	Points Earned
Content -Do they include all necessary information? -Is their contact information present and adequate? -Do they provide an objective? -Relevant education, experience and skills?	25	
Organization -Is the information organized and easy to read? -Is the information prioritized? -Are headings, subheadings and other information aligned? -Are margins uniform and appropriate in size?	25	
Style and Grammar -Is the resume free of spelling, punctuation and grammatical errors? -Is the font style, size, and spacing correct? -Is their style uniform throughout?	25	
Overall Effectiveness -Do you feel the resume was effective? -Would you want to interview this person based on their resume?	25	
		Total: ___/100

Notes:

Career Readiness - Interview

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be interviewed for the specific job of their choosing.

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Interview Rubric		
Skill	Points Possible	Points Earned
Appearance -Professional in appearance	10	
First Impression -Introduction- appropriate greeting and firm handshake and introduces oneself -Body language - smiling, pleasant, at ease, confident	20	
Response to Questions -Uses appropriate language -Cites examples -Responses concise and logical -Responses are in depth	25	
Communication Skills -Persuasive - led the interview in a way that they can elaborate their skills -Confident - appears confident in body language and responses -Appropriate volume -Enunciates - does not mumble, easy to understand -Sincere - expresses true interest in the position they are seeking -Poised - avoids distracting mannerisms	25	
Conclusion -Posed appropriate questions of interviewers -Clarified next steps within the interview process -Appropriate thanks and exit	20	
		Total: ___/100

Notes:

Cattlemans Conversation

The purpose of this contest is to allow the student to exhibit their depth of knowledge within the cattle industry. Students should be familiar with 'hot topics' within the cattle industry, industry standards, animal husbandry, beef quality assurance protocols, etc.

The format of the contest is to blend parts of extemporaneous speaking, prepared public speaking and interviews where students have to think on their feet and discuss issues facing the cattle industry today in a conversational manner.

Parameters:

- Intermediates
 - Intermediates could be asked up to 5 questions provided to them ahead of time.
 - The questions and answer period will not last longer than 5 minutes
 - The student will not be penalized for not getting through all 5 questions.
 - There is no minimum time frame.
 - The student is allowed to bring in a 3x5 note card for each question to assist them in answering their questions (totaling five 3x5 notecards)

- Seniors
 - Seniors could be asked up to 10 questions 5 of which are provided to them ahead of time, 5 of which will be unknown to all contestants.
 - The questions and answer period will not last longer than 10 minutes
 - The student will not be penalized for not getting through all 10 questions.
 - There is no minimum time frame.
 - Students will not be allowed to use note cards

5 questions provided ahead of time

1. How does a calf's birth weight influence the birth to yearling weight spread?
2. How has the drought impacted cattle numbers in the US and what should they consider going forward?
3. How does collecting data points at every available opportunity improve your herd?
4. How are input costs impacting the cattle industry?
5. In your opinion what is the biggest issue impacting the Braunvieh Breed currently?

Cattleman's Conversation

Cattleman's Conversation Rubric		
Indicator	Points Possible	Points Earned
Response to Questions -Uses appropriate language -Cites examples -Responses concise and logical -Responses are in depth	30	
Communication Skills -Confident - appears confident in body language and responses -Appropriate volume -Enunciates - does not mumble, easy to understand -Sincere - expresses true interest in the answer they give -Poised - avoids distracting mannerisms	30	
Overall Effectiveness -The student conveyed a thorough depth of knowledge in a conversational manner.	40	
		Total: ___/100

TJBA STATE SHOW IMPORTANT REMINDERS

___ Enter all Entries (cattle and contests), t-shirts, banquet, and meal tickets online on the Showman App.

___ Enter Sponsorships on showman.app or mail sponsorship forms & money, as you get them to Clydene Pittman 1628 Main St Canadian, TX 79014.

___ Upload all early entry requirements to dropbox by March 8. Here is the link to upload to: <https://www.dropbox.com/request/PbRc2emo5bdHn8kCUdn0>

___ Sign up for texts to get reminders from the TBA and show reminders. Text @braunvieh to 81010.

___ Pay Texas Junior Braunvieh Association Membership if not already paid.

___ Sign up online for contests; you can scratch later. Sign-up for contests MUST BE DONE at the time of entry.

___ IF YOU ARE NOT AT YOUR CONTEST AT YOUR DESIGNATED TIME YOU WILL BE SKIPPED AND CANNOT MAKE UP YOUR TIME.

___ To qualify for high point, you must compete in ALL events and raise a minimum of \$300 in sponsorships (calendars sales, or sponsorships)

All Cattle entries must be entered online on the Showman App by March 8, 2024, be sure to check to see which contests need to be uploaded at this time.

LATE CATTLE ENTRIES ARE DUE MARCH 15th at 10 pm with a \$30 PER HEAD LATE FEE.

NO REFUNDS WILL BE ISSUED UNLESS WE HAVE TO CANCEL/RESCHEDULE DUE TO CIRCUMSTANCES OUT OF OUR CONTROL.