

### TEXAS JUNIOR BRAUNVIEH ASSOCIATION 2025 STATE SHOW Passport to Paris

April 10-13, 2025

Show Location: Diamond H Event Center, LLC 3536 US Hwy 82 East, Paris, TX 75462

### **Hotel Blocks:**

Comfort Inn (903) 785-0089 3035 NE Loop 286, Paris, TX, 75460 King & Queen Rooms are available for \$119 Room block released on March 21.

TBA contact for questions: 806-217-0575, info@braunvieh.org

# TEXAS JUNIOR BRAUNVIEH ASSOCIATION 2025 STATE SHOW

Entry Information:

#### **Important Dates and Reminders**

- Entry deadline for cattle and contests is midnight (central time) on February 28, 2025 & many of the contests will need to be turned in on this date into the dropbox.
- Late cattle & SHOWMANSHIP entries will be accepted until March 7, 2025. Entries received March 1-7 will be subject to a \$30 late fee per head. All entries must be in Showman and Dropbox by March 7. Late Entries on noncattle contest entries will be allowed, a 20% deduction in points the first day, then an additional 10% in point deduction for each day after, NO LATE ENTRIES WILL BE ACCEPTED AFTER MARCH 7. (example a 80% deduction in points if turned in on the 7<sup>th</sup>)
- All paperwork (registrations and transfers) must be completed before March 7 to be eligible to show. Please call the BAA office (816) 599-7780 to make sure the paperwork is correct.
- All animals with the exception of calves shown only at side MUST have DNA on file with the BAA.
- Substitutions will be allowed for a medical reason (animal sick, hurt, or died) if you have a vet's note, the substitution must be for the same division. Ex. Beefbuilder heifer must be replaced with a Beefbuilder heifer, owned and bred purebred for owned and bred purebred.
- No refunds will be issued unless we must cancel/reschedule due to circumstances out of our control.
- All junior participants must be a paid active TBA member by March 7 to participate in contests and the show.
- All junior exhibitors will be required to write thank you's to show sponsors PRIOR to receiving their entry numbers.
- In an effort to give back we are collecting funds to be able to help TBA families when they have a need, and will be disbursed through the TBA board.

#### Entry Fees:

Entry fees are: \$40.00 per head Owned Show \$20.00 per Bred & Owned Heifers & Cow/Calf Pairs \$40.00 per Bred & Owned Bull \$40.00 per head Steers \$10 per head for tie-outs Bred and Owned Heifers & Cow/Calf Pairs must be entered in Owned Show. Additional \$30/per head late entry fee

#### **PeeWee Showmanship Participants:**

PeeWee Contestants are required to pay a \$25.00 entry fee by February 28th to participate in contests/showmanship, late entry will be accepted until March 7th with a \$30 late fee. If entered in Owned Show, this does not apply.

PeeWee are showmen 4-8 years old and can have assistance in cattle classes. There will be an assisted and unassisted PeeWee division, you must declare which division at time of entry into showman app. Assisted WILL NOT receive a buckle but will receive a prize.

#### **Contest Only Participants:**

Contest Only Contestants are required to pay a \$25.00 entry fee as well as be a current Texas Junior Braunvieh member, entry fee by February 28th, late entry will be accepted until March 7th with a \$30 late fee. **If entered in Owned Show, this does not apply.** 

#### **Entry Instructions:**

Online entry forms can be found at Showman.app. Through this online entry system, you will be able to enter animals, order banquet & meal tickets, and extra shirts. Once you complete your entry form you will be directed to virtually sign and submit your credit card information for payment. We ask that each exhibitor and contestant have their own entry form but can do entries as a family unit.

#### **Rules & Guidelines:**

The Texas Braunvieh Association reserves to its Show Committee the final and absolute right to interpret these rules and regulations and to arbitrarily settle and determine all matters, questions, and differences in regard thereto, or otherwise arising out of or connected with or incident to the show. An exhibitor who violates any of the following rules will forfeit all privileges and premiums. The Board of Directors of the Texas Braunvieh Association has adopted the following rules and regulations:

Exhibitors must be in good standing with the Braunvieh Association of America (BAA) and the Texas Braunvieh Association (TBA), and be between the ages of 7-21 on January 1, 2025, without having reached their 22<sup>nd</sup> birthday by January 1, 2025 to be eligible to exhibit AND participate in all TJBA contests. Exhibitors must also be in good standing with the TBA and dues paid by March 7. Contest Only exhibitors must be in good standing with the TBA and have dues paid by March 7. The membership form is available online @ www.texasbraunvieh.org, and www.braunvieh.org.

#### Age Divisions:

Ages as of 1-1-25 Pee Wee – 4-8 years of age Junior- 9-13 years of age Intermediate – 14-17 years of age Senior – 18-21 years of age

#### Health and Registration Papers:

Current health certificates (within 30 days) and registration papers will be required on all cattle. Bulls 14 months or older are required to have a certificate verifying positive semen evaluation. Pregnancy certification is required for all females 20 months and older. Health certificates, registration papers, fertility exams, and pregnancy certificates will be viewed during cattle check-in. All cattle exhibited in the show must be properly registered and on file with the Braunvieh Association of America, in the exhibitor's name.

Upon check-in, all animals must bear a legible tattoo matching their registration paper. Please double-check your tattoos before you leave home.

All animals (including steers) must have registration papers, health papers, and DNA on file.

#### **Ownership Requirements:**

\*All entries must be in the sole ownership of the individual junior exhibitor. Registration and/or transfer of ownership must be recorded in the BAA office in the sole name of the junior member and have possession of the animal by March 7, 2025.

\*No milk cows, all cows must be entered in the show.

\*In cow/calf classes the calf must be the actual cow/heifer's calf. No orphan/graphed calves.

\*All other BAA show rules and guidelines apply. Please refer to www.braunvieh.org.

\*Females under 30 months of age will be classified as a heifer, whether they have a calf at side or not. Females over 30 months of age as of the day of the show must show in the cow/calf class with a calf at their side, calves exhibited in the cow/calf class cannot be over 230 days of age. Grand females in heifer and cow/calf classes will be allowed to show in Supreme Overall Female.

#### Additional Owned Heifer Show Rules:

Owned heifers will be divided into the following divisions.

- Fullblood
- Purebred
- Beefbuilder
- Beefbuilder Mini

Fullblood and Purebreds will show together, with the highest placing Fullblood of each class coming back for a Fullblood Division Drive.

Beefbuilder and Beefbuilder-Mini's will show together, with the highest placing Mini of each class coming back for a Mini Division Drive.

Cattle recorded as "Braunvieh Influence" with a "BI" prefix are not eligible to show.

#### Steer Show:

\*The junior exhibitor must be the sole owner of the animal and hold full interest and possession by March 7, 2025. Classes will be determined after weigh-in. Cattle recorded as "Braunvieh Influence" with a "BI" prefix are not eligible to show. Percentage and Purebred show together.

#### Bred and Owned Ownership Requirements:

\*Bred and owned animal classes shall be limited to animals both owned and bred by the junior exhibitor. The junior exhibitor must be the breeder, and first and continuous owner of the animal entered. "Breeder" is defined as the owner of record of the dam at the time of service. "First owner" is defined as the owner of record of the dam at the time the calf is born. The junior exhibitor must be the only (sole) recorded owner of the animal being exhibited. All bred and owned females must also show in the owned show.

\*Embryo calves do not qualify unless the exhibitor owns the donor cow.

\*All Bred and Owned heifers must also be entered and shown in the Owned division of the heifer show.

\*Cow/calf pairs over 30 months ARE eligible for Supreme Overall Female. (THERE IS NO SUPREME FEMALE IN BRED AND OWNED)

\*Females under 30 months of age will be classified as a heifer, whether they have a calf at side or not. Females over 30 months of age as of the day of the show must show in the cow/calf class with a calf at their side, calves exhibited in the cow/calf class cannot be over 230 days of age.

\*It is recommended that bulls under the age of one (1) year of age be shown with a nose ring. Bulls one (1) year of age and older are REQUIRED to have a fixed nose ring.

#### Exhibition:

\*Animals must be shown by the individual in whose name the animal is registered. The only exceptions shall be if an individual has two animals entered in the same class or in case of an emergency that occurred after the arrival of the youth and animal to the show, or if prior approval has been given by the TJBA show committee. Alternate exhibitors must be TJBA junior members. Do not request alternate exhibitors for any extracurricular reasons.

\*The show committee reserves the right to have an immediate meeting if an emergency comes up with a kid who is injured during the show and will designate the replacement showman for the remainder of the show.

\*All exhibitors agree to allow their entries to be used as demonstration animals if requested to do so by Association officials.

\*Animals will NOT be allowed to enter the show ring after the judge or ring official has given the signal to walk.

\*If an animal being exhibited gets away from the exhibitor more than once, said animal will be subject to disqualification and will be asked to leave the show ring.

#### **Disputes:**

Protests must be submitted to the Google form with a \$100.00 protest fee, within 24 hours of the end of the show. The show committee will make rulings on a case-by-case basis. Animals disqualified will forfeit awards. If ruling in favor of protest, fee will be refunded. If ruling against, the fee will be forfeited. Whoever loses the protest will be required to pay all expenses incurred during the protest (vet, lawyer, etc). If a person chooses to forfeit on their own they will not be charged for the protest or expenses.

Appeals can be made to the show committee with a \$100.00 appeal fee. Appeals will be forwarded with all information to the Texas Braunvieh Association's ethics committee. If appeal is granted, fee will be returned with any other forfeited entry fees and awards. If the appeal is denied, fee will be forfeited. The decision of the ethics committee will be final.

#### Show Attire:

Show harnesses will be required to be worn by each exhibitor with numbers worn in the front of the harness. Exhibitors must wear the correct show number. Numbers will be handed out in exhibitor packets at check-in for the following contests: Owned Female Show, Bred & Owned, Showmanship, and Invitational Showmanship. All exhibitors will be issued a show shirt to wear to fun night on Friday and we will take a group photo in the shirt at that time, this will be provided during check-in. During contests and shows kids will be allowed to wear what they deem is appropriate for each contest and show but are encouraged to dress for success and wear collared shirts in the show.

#### Fitting:

This is a blow-and-go show. No fittings, adhesives, or paint will be allowed.

#### Liability:

Persons making entries in the show shall agree to abide by all the rules and regulations of the TBA and BAA. All entries will be under the control and direction of the show committee. The TBA, BAA, or TJBA will not be responsible for loss, injury, or damage done to, or occasioned by, or arising from, any animal or article exhibited by a junior. The exhibitor shall indemnify the above associations against all legal or other proceedings in regard thereto, as well as damage or injury to any other person or property, caused by the exhibitor of any of the animals exhibited with such exhibitor or any of the animals exhibited.

#### **Photo Release:**

By participating in the Texas Braunvieh State Show, you consent to your voice, name, and/or likeness being used, without compensation, in all media or any other purposes by the TBA, BAA, or TJBA. You hereby release and forever discharge the TBA, BAA, and TJBA from all claims and demands related to the use of these images. If you do not wish to appear in images, please submit in writing to the TBA show committee prior to the start of the event. By submitting a registration form, you agree to the terms as stated above.

#### **Banquet & Awards Presentations:**

The TJBA awards banquet will be Saturday, April 12 at 6 pm with the location to be determined. All junior exhibitors will be furnished with one banquet ticket. Family members and guests will need to purchase banquet tickets. Tickets are \$25 each for adults, and \$15 each for kids 10 and under. A limited number of tickets will be available to purchase at the show. You must present your ticket at the door.

#### Meals:

We will be serving meals on the fairgrounds (Friday breakfast, Friday lunch, Friday supper, Saturday breakfast, and Saturday lunch). Meal passes will be required this year at a cost of \$25, which covers all 5 meals. Thanks to our food sponsors we are able to keep this cost down. All exhibitors will be furnished with a meal pass. A limited number of meal passes will be available for purchase at the show.

#### **Facility Information:**

Diamond H Event Center, LLC 3536 US Hwy 82 East, Paris, TX 75462

#### **Facility Rules:**

\*No alcohol

\*Everyone is expected to participate in the clean-up of trash and debris. All bedding and such will be cleaned by the Diamond H Event Center staff upon your release.

#### Arrival/Release of Cattle:

Cattle will be allowed in the barn beginning at noon Thursday, April 11. All cattle must be in place and checked in by 6:00 PM Thursday, April 10. Cattle will be released following the banquet Saturday, April 12, cattle will be allowed to remain in tie-outs Saturday night.

#### Bedding/Tie-Outs:

Exhibitors can bring their own bedding; bedding will be available to purchase on the grounds or at local stores.

#### Sponsorship Drive:

Contestants will accumulate points based on obtaining sponsors for the show. Each contestant is REQUIRED to sell \$100 in EITHER Sponsorships or Raffle Tickets (Raffle tickets that were sold for the annual fundraiser), sponsorship forms can be found on the website or on the showman app. SPONSORSHIPS ARE DUE BY MARCH 20<sup>th</sup>! Contestants should notify committee members (Clydene Pittman and/or Joel Basinger) with each and every sponsor received (this is extremely important to people who want to sponsor buckles or meals as these tend to go very fast). Also added into the Sponsorship Drive will be the sales of our TBA raffle tickets. Points will be given as follows:

\$100-299 NO Points \$300-\$450 10 Points \$451-\$749 15 Points \$750+ 25 Points

The top 2 High Sellers Overall will receive a prize.

#### Showmanship:

There will be buckles awarded to each division of each show. Animals shall be clean and blown, no fitting for this show. Judges may switch cattle, ask questions, or determine other methods to select the winners.

Open to any exhibitor in the Braunvieh Show (Owned Female, Bred & Owned Female or Bull, or Steer). Exhibitors must use an animal entered in their name in one of the above shows.

## Contestants are allowed to work with an exhibitor at the show to select a showmanship heifer IF they come as a contest-only exhibitor.

There will be an assisted and unassisted PeeWee division, you must declare which division at time of entry into showman app. Assisted WILL NOT receive a buckle but will receive a prize.

#### **High-Point Calculations:**

All contestants are automatically entered. **Contestants must participate in ALL events to qualify.** 

Exhibitors will accumulate points in every event that they actively participate in.

There will be a High-point and Reserve High Point peewee, junior, intermediate, and senior age contestants.

Points will be tabulated as follows:

1st place	50 points
2nd place	45 points
3rd place	40 points
4th place	35 points
5th place	30 points
6 <sup>th</sup> place	25 points
7 <sup>th</sup> place	20 points
8 <sup>th</sup> place	15 points
9 <sup>th</sup> place	10 points
Participation	5 points

Awards will be presented at the banquet at the conclusion of the show.

At our Texas Junior Braunvieh State Showcase in Paris, Texas on April 10-13, 2025, junior exhibitors will compete in writing, speaking, exhibiting, and identification events to earn points that will be accumulated during that weekend only. These youngsters will be attempting to accumulate the most points possible so that they can earn the title of "High Point Individual", and "Reserve High Point Individual". All exhibitors will be divided into 1 of 4 age groups. This will allow us to have four (4) different "High Point Individuals", and four (4) different "Reserve High Point Individuals".

All exhibitors are expected to exhibit good sportsmanship and exemplify the **TEAM (Together Everyone Achieves More)** motto.

### **Contests for 2025 State Show**

Senior 18-21	Intermediate 14-17	Junior 9-13	Pee-Wee 4-8
Cattleman's Conversation	Cattleman's Conversation	Braunvieh Brag	Braunvieh Brag
Skill Demonstration	Skill Demonstration	Skill Demonstration	Skill Demonstration
Career Readiness**	Career Readiness**	Sales Talk	Sales Talk
Photography*	Photography*	Photography*	Photography*
Graphic Design*	Graphic Design*	Graphic Design*	Creative Writing*
Showmanship	Showmanship	Showmanship	Showmanship

\*submitted at time of entries

\*\* portions of this contest submitted at time of entry

The photography, graphic design and creative writing contests could be used by the TBA for promotional purposes

\*\*Professional dress is encouraged but not required.

#### Photography

Entries should consist of photographs of Braunvieh cattle, or Braunvieh related activities. All entries should be saved as a jpeg file, high resolution. Entries may be used in future Braunvieh promotions. Photos must be original and not altered or enhanced in any way. Only 1 photograph per exhibitor. Photographs must have been taken by the exhibitor. Entries that have been submitted from previous years will not be permitted.

Participant grants Texas Braunvieh Association the use and rights associated with the use of the photographic likeness, in promotional publications, and other media, without compensation.

Photography		
Criteria	Points Possible	Points Earned
Creativity, Communication	15	
Composition	15	
Highlights Braunvieh cattle and/or events	10	
Stirs interest	15	
Properly exposed	15	
Colors are true	15	
Image is in focus	15	
		Total:/100

#### **Skill Demonstration**

Goal: Members exhibit their hands-on knowledge of the cattle industry through a skill demonstration.

Potential skill demonstrations will be posted ahead of time with the rubric so parents and members can review them.

-Pee-wee will exhibit ear tagging

-Juniors will only have the possibility of 2 potential skills on their list and will only exhibit one skill.

-Ear Tagging

- Deworming over the back, pour on

-Intermediates will have 3 on their list and will demonstrate 2 skills

-Ear Tagging

-Deworming over the back

-How to read a registration paper; will answer 10 questions regarding a Braunvieh registration paper (could be OB, PB, BC, or BN)

-Seniors will have 3 on their list and will demonstrate 2 skills

-Ear Tagging

-Deworming over the back

-How to read a registration paper; will answer 20 questions regarding a Braunvieh registration paper (could be OB, PB, BC, or BN)

All students must *talk* through skills with the judge.

For the Ear Tagging skill, your child will be tagging an actual calf's ear.

For the deworming skill you will be provided with the bottle/dosage chamber, similar to this



For the 'how to read a registration paper' you will be provided a Braunvieh registration paper, an answer document, and something to write with.

Skill Demonstration - Ear Tagging		
Criteria	Points Possible	Points Earned
Student loads the ear tag correctly with both pieces	15	
Student identifies the 3 ribs of the ear	15	
Student places the tag in the middle of the middle rib	15	
Student squeezes the applicator to tag the cow	15	
Student checks to ensure the tag is secure	15	
Student explains the entire process to the judge as they are performing the skill	25	
	1	

\*\* Button tags will be used, you can bring your own tag gun

Skill Demonstration - Pour on dewormer		
Criteria	Points Possible	Points Earned
Student determines the weight of the animal and calculates the correct dosage.	20	
Student removes the dosage chamber cap and squeezes the main chamber of the bottle until the desired level of solution is present in the dosing chamber.	20	
Student shows the judge the amount of solution present in their dosage chamber.	20	
Student pours the solution along the backline of the animal evenly from withers to tail and puts the cap back on the dosage chamber	20	
Student explains the entire process to the judge as they are performing the skill	20	
	1	

### Sales Talk

The purpose of this contest is to have the student sell their animal to the judge: Students should include as much necessary information as possible such as age, pedigree, successes, etc. The goal is for the student to 'sell' the animal to the listener. Students will answer questions after their presentation. Students should also provide sale material, such as pedigree information or promotional material to assist them with the sale of their animal.

Sales Talk Rubric		
Indicator	Points Possible	Points Earned
<b>Knowledge of Animal</b> -Did the student describe relevant aspects of the animal?	20	
Presentation -Was the animal presented well?	10	
<b>Poise and Delivery</b> -Did the student speak clearly, with good eye contact and confidence?	20	
Articulation of answers -Did the student answer questions thoroughly?	20	
Overall Effectiveness -Was the sales talk persuasive?	20	
Sales Material Was the sales material helpful? Was the sales material appropriate to ensure the sale of cattle?	10	
	·	Total:/100

Sales Talk Rubric		
Indicator	Points Possible	Points Earned
Knowledge of Animal -Did the student describe relevant aspects of the animal?	20	
Presentation -Was the animal presented well?	20	
Poise and Delivery -Did the student speak clearly, with good eye contact and confidence?	20	
Articulation of answers -Did the student answer questions thoroughly?	20	
Overall Effectiveness -Was the sales talk persuasive?	20	
		Total:/100
Notos:		

### Graphic Design

The goal of this contest is to allow the members to create any type of promotional content for the TBA, BAA, or the Braunvieh breed in general.

The graphic design must be created using a computer. <u>The design will be due **at the time of entries.**</u>

Some programs to use are Canva, Microsoft Word, or Google Docs. Theme: An 8.5 x 11 advertisement for yourself as a Braunvieh breeder

Graphic Design		
Indicator	Points Possible	Points Earned
Originality -displays a degree of artistic difficulty -approaches the subject matter from a unique angle	20	
Design -flows -has depth	20	
Message -Compelling -Bold	20	
Grammar -Free of errors	20	
Overall Effectiveness -do all elements work together to create a visually pleasing piece of work	20	
	•	- Total:/100

### **Creative Writing**

The goal of this contest is for students to write a short story with an accompanying picture. The paper will be provided for you on the TBA website. Please use the page with the option to draw a picture. If needed there is an additional paper just for writing. Only 2 pages will be accepted. Please print the paper off, have your student fill it out, and scan it to submit. Students will handwrite their story and draw and color a picture that coincides with the story.

Topic: Tell me about your favorite memory with your Braunvieh.

Creative Writing Rubric		
Indicator	Points Possible	Points Earned
<b>Content</b> -Did the writer focus on the assigned topic	20	
<b>Organization</b> -Easy to read and follow -Flows	20	
<b>Style</b> -Do the sentence lengths vary? -Free of grammar and punctuation errors?	20	
Picture -Did the picture coincide with their writing?	20	
Overall Effectiveness -Did the writing entertain? -Is it written in a way that is easy to understand and follow?	20	

#### Braunvieh Brag PeeWee

The purpose of this contest is to have participants develop the ability to brag on Braunvieh in a quick, efficient, and confident manner. Participants will need to develop an elevator pitch 90 seconds or less in length promoting the Braunvieh Breed. See rubric below for more details and how points will be awarded.

The use of a prop is allowed. The prop must be able to be carried in by the student. There is no point value assigned to the prop. The use of the prop is optional.

See the rubric below for more details and how points will be awarded.

Braunvieh Brag		
Indicator	Points Possible	Points Earned
Introduction -Introduce self -Introduce herd/ranch/cow	20	
Braunvieh Information -Did student include general facts about the breed? -Did student convey the importance of the breed? -Was the information thorough?	40	
Communication -Easy to listen to -Easy to understand -Confident -Persuasive	40	
Time - 90 seconds or less Penalty of 1 point for every second over 90		
		Total:/100

#### Braunvieh Brag-Junior

The purpose of this contest is to have participants develop the ability to brag on Braunvieh in a quick, efficient, and confident manner. Participants will need to develop a speech lasting 1-3 minutes in length promoting the Braunvieh Breed.

The use of a prop is allowed. The prop must be able to be carried in by the student. There is no point value assigned to the prop. The use of the prop is optional.

Braunvieh Brag Points Possible Points Earned Indicator Introduction 20 -Introduce self -Introduce herd/ranch/cow Braunvieh Information 40 -Did student include general facts about the breed? -Did student convey the importance of the breed? -Was the information thorough? Communication 40 -Easy to listen to -Easy to understand -Confident -Persuasive Time - 1-3 minutes Penalty of 1 point for every second over or under 1-3 minutes Total: \_\_\_/100

See rubric below for more details and how points will be awarded.

#### **Career Readiness**

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be required to submit a job application for the specific job of their choosing, cover letter, and a resume at the time of entries and be prepared to be interviewed at the show. Their cover letter and resume should correspond with the job they desire.

All rubrics will be posted ahead of time for members and parents to view and prepare.

### **Career Readiness - Application**

The goal of this contest is to help the members be prepared when they enter the workforce. <u>Members</u> will be required to submit a resume **at the time of entry**. Their resume should correspond with the job they desire. The application can be found on at <u>www.texasbraunvieh.org</u> under the employment form.

All rubrics will be posted ahead of time for members and parents to view and prepare.

### Career Readiness - Application Rubric

Component	Points Possible	Points Earned
Consistent with resume -Name, education and experience match resume	25	
Spelling, grammar, punctuation -Free of spelling grammar and punctuation errors	25	
Form Completed -Entire application was completed -Student used N/A when applicable	25	
<b>Overall Impression</b> -Application was consistent and highlighted candidates qualifications	25	
		Total:/100

### Career Readiness - Interview

The goal of this contest is to help the members be prepared when they enter the workforce. Members will be interviewed for the specific job of their choosing. Interviews will last no longer than 10 minutes.

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Interview Rubric		
Skill	Points Possible	Points Earned
Appearance -Professional in appearance	10	
<b>First Impression</b> -Introduction- appropriate greeting and firm handshake and introduces oneself -Body language - smiling, pleasant, at ease, confident	20	
Response to Questions -Uses appropriate language -Cites examples -Responses concise and logical -Responses are in depth	25	
Communication Skills -Persuasive - led the interview in a way that they can elaborate their skills -Confident - appears confident in body language and responses -Appropriate volume -Enunciates - does not mumble, easy to understand -Sincere - expresses true interest in the position they are seeking -Poised - avoids distracting mannerisms	25	
<b>Conclusion</b> -Posed appropriate questions of interviewers -Clarified next steps within the interview process -Appropriate thanks and exit	20	
		Total:/100

### **Career Readiness - Resume**

The goal of this contest is to help the members be prepared when they enter the workforce. <u>Members</u> <u>will be required to submit a resume **at the time of entries**</u>. Their resume should correspond with the job they desire.

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Resume Rubric		
Skill	Points possible	Points Earned
Content -Do they include all necessary information? -Is their contact information present and adequate? -Do they provide an objective? -Relevant education, experience and skills?	25	
Organization -Is the information organized and easy to read? -Is the information prioritized? -Are headings, subheadings and other information aligned? -Are margins uniform and appropriate in size?	25	
Style and Grammar -Is the resume free of spelling, punctuation and grammatical errors? -Is the font style, size, and spacing correct? -Is their style uniform throughout?	25	
Overall Effectiveness -Do you feel the resume was effective? -Would you want to interview this person based on their resume?	25	
		Total:/100

### **Career Readiness**

The goal of this contest is to help the members be prepared when they enter the workforce. <u>Members</u> will be required to submit a cover letter **at the time of entries**. Their cover letter should correspond with the job they desire.

All rubrics will be posted ahead of time for members and parents to view and prepare.

Career Readiness - Cover Letter Rubric			
Component	Points Possible	Points Earned	
Format and Appearance -Does not exceed one page -Margins are acceptable -Font size and style is readable -Uses appropriate business format	20		
Introductory Paragraph -Identifies position they are applying for -State how they heard of the job	20		
Skills and Experiences -Identifies two to three strong qualifications for the job -Indicates how their education or experiences has prepared them for this job -Skills and experiences are consistent with resume -References resume	20		
<b>Closing Paragraph</b> -Thanks reader -Provides appropriate contact information -Makes provisions for a follow-up	20		
Spelling, Grammar, and Punctuations -free of spelling, grammar and punctuation errors	20		
Nataa		Total:/100	

### Cattleman's Conversation

The purpose of this contest is to allow the student to exhibit their depth of knowledge within the cattle industry. Students should be familiar with 'hot topics' within the cattle industry, industry standards, animal husbandry, beef quality assurance protocols, etc.

The format of the contest is to blend parts of extemporaneous speaking, prepared public speaking and interviews where students have to think on their feet and discuss issues facing the cattle industry today in a conversational manner.

Parameters:

- Intermediates
  - Intermediates could be asked up to 5 questions provided to them ahead of time.
  - The questions and answer period will not last longer than 5 minutes
  - The student will not be penalized for not getting through all 5 questions.
  - There is no minimum time frame.
  - The student is allowed to bring in a 3x5 note card for each question to assist them in answering their questions (totaling five 3x5 notecards)
- Seniors
  - Seniors could be asked up to 10 questions 5 of which are provided to them ahead of time, 5 of which will be unknown to all contestants.
  - The questions and answer period will not last longer than 10 minutes
  - The student will not be penalized for not getting through all 10 questions.
  - There is no minimum time frame.
  - Students will not be allowed to use note cards

5 questions provided ahead of time

- 1. If you could choose any breed to cross with your Braunvieh, what breed would you choose and why?
- 2. How has the price of cattle impacted the number of cattle in the US and what should cattlemen consider going forward?
- 3. What role does genetic testing play in improving herd performance and profitability?
- 4. How are input costs impacting the cattle industry?
- 5. In your opinion what is the biggest issue impacting the Braunvieh Breed currently?

### Cattleman's Conversation

Cattleman's Conversation Rubric			
Indicator	Points Possible	Points Earned	
Response to Questions -Uses appropriate language -Cites examples -Responses concise and logical -Responses are in depth	30		
Communication Skills -Confident - appears confident in body language and responses -Appropriate volume -Enunciates - does not mumble, easy to understand -Sincere - expresses true interest in the answer they give -Poised - avoids distracting mannerisms	30		
<b>Overall Effectiveness</b> -The student conveyed a thorough depth of knowledge in a conversational manner.	40		
		Total:/100	

#### TJBA STATE SHOW IMPORTANT REMINDERS

\_\_\_\_Enter all livestock Entries (cattle, showmanship, and contests), t-shirts, banquet, and meal tickets online on the Showman App.

\_\_\_\_Enter Sponsorships on showman.app or mail sponsorship forms & money, as you get them to Clydene Pittman PO Box 60 Canadian, TX 79014.

\_\_\_\_\_Upload all early entry requirements to dropbox by February 28th. Here is the link to upload to: https://www.dropbox.com/request/PbRc2emo5bdHn8kCUdn0

\_\_\_\_Sign up for texts to get reminders from the TBA and show reminders. Text @braunvieh to 81010.

\_\_\_\_Pay Texas Junior Braunvieh Association Membership if not already paid.

\_\_\_\_Sign up online for contests; you can scratch later. Sign-up for contests MUST BE DONE at the time of entry. YOU MUST SIGN UP AND SUBMIT WORK, SUBMITTING WORK DOES NOT ENTER YOU IN THE CONTEST!

\_\_\_\_IF YOU ARE NOT AT YOUR CONTEST AT YOUR DESIGNATED TIME YOU WILL BE SKIPPED AND CANNOT MAKE UP YOUR TIME.

\_\_\_\_\_To qualify for high point, you must compete in ALL contests and raise a minimum of \$300 in sponsorships (calendars/raffle sales, or sponsorships)

All Cattle, Showmanship & Contest entries must be entered online on the Showman App by February 28, 2025, be sure to check to see which contests need to be uploaded at this time.

LATE CATTLE & SHOWMANSHIP ENTRIES ARE DUE MARCH 7th at 10 pm with a \$30 PER HEAD LATE FEE.

LATE CONTEST ENTRIES ARE DUE MARCH 7th at 10 pm with a Point Deduction for each day late.

NO REFUNDS WILL BE ISSUED UNLESS WE HAVE TO CANCEL/RESCHEDULE DUE TO Circumstances out of our control.