

Texas Junior Braunvieh Association  
AMBASSADOR PROGRAM  
2025-2026

The TJBA Ambassador Program is designed to recognize 3-5 outstanding Junior Braunvieh members who will support and represent the Braunvieh breed. The committee reserves the right to add more juniors to the program as they see fit. The selected members will represent the TJBA and/or TBA at sanctioned shows, conferences, field days and other events as needed.

**Eligibility:**

TJBA members who have been in the association a minimum of 1 year and are 13-21 years of age (as of Jan. 1<sup>st</sup>) of the current year are eligible to apply to the Ambassador Program. Applicants must be a current member of the TJBA and in good standing with the association.

Ambassadors must sign a code of conduct upon application. Ambassadors can serve consecutive terms but must reapply every year.

**Competition:**

To apply eligible members must submit a cover letter (1 page), a personal resume (no more than 2 pages 12pt font), and the signed code of conduct by student and parent/guardian. Ambassador applicants must also achieve at a minimum \$300 in sponsorships.

Cover letter must include the following:

1. Describe your Braunvieh background and livestock experience.
2. What characteristics do you possess that qualifies you to be an Ambassador.
3. Describe what being a member of the TJBA Ambassador program would mean to you.

Ambassador applicants will be asked to work contests, provide assistance and represent TJBA during the current year state show.

**Interview:**

Each contestant will present a 2-3-minute introduction of themselves, followed by an interview with a panel of judges. Only judges and contestants will be allowed in contest room/area. Interviews will be conducted at a scheduled time during the State Show. Included in the interview will be pre-selected questions regarding knowledge about the Braunvieh breed and Association(s).

Judges will be selected by the Ambassador Committee.

**Attire:**

Required attire at events will be determined ahead of time by the Ambassador Committee. Attire for interviews should be business professional or showring/showmanship appropriate.

**Attendance:**

Ambassadors and applicants are required to attend scheduled activities unless approval has been given by the Ambassador Committee.

**Applications:**

Applications will include (cover letter, personal resume, signed code of conduct) due by March 7, 2025, by midnight via dropbox to: <https://www.dropbox.com/request/PbRc2emo5bdHn8kCUdn0>

2025-2026 Ambassadors will be announced at the awards ceremony during state show.

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Code of Conduct

As a member of the Texas Junior Braunvieh Ambassador Program, you are a constant role model to others and representative of the Braunvieh breed. You will be required to set a positive example, conduct yourself with professionalism, and at times help others both in and out of the showring. The following list is an overview of the Code of Conduct for the Texas Braunvieh Ambassador Program. While this list is not all inclusive, at any time the Committee has the right to suggest correction or action to be taken to the Board if behavior departs from this list.

**Requirements / Liabilities as a TBA Ambassador**

Both Parent and Student need to initial beside each requirement to acknowledge agreement.

- \_\_\_\_\_ 1. Attendance is expected at the Texas State Show, the annual TBA meeting, as well as one additional activity. Unexcused absences will be documented under the demerit system.
- \_\_\_\_\_ 2. Be willing and able to travel independently as required in service to the TBA.
- \_\_\_\_\_ 3. Be able to check your email at least twice a week and respond in a timely manner (48 hours).
- \_\_\_\_\_ 4. Write any needed articles, letters, thank you notes, emails and other correspondence regularly and on time.
- \_\_\_\_\_ 5. Assist with any and all TBA activities.
- \_\_\_\_\_ 6. Assist in any fundraising efforts organized by the TBA.
- \_\_\_\_\_ 7. Abide by the code of conduct included below.

While attending the required TBA activities and events, minimally including the Texas State Braunvieh Show and TBA annual meeting, one additional show of choice, I will:

- Obey all rules established by the TBA Board and Advisors and all local, state and federal laws.
- Be respectful and courteous of all people at all times.
- Respect the property and the facilities being used for an event and only use the facilities, buildings or other places deemed acceptable while at the event. I will avoid places or activities that in any way could raise questions as to my safety, moral character or conduct.
- Refrain from loud, unruly talking: vulgar language, swearing; and other unbecoming conduct.
- Dress appropriately for the occasion and event, as deemed by event organizers.
- Demonstrate sportsmanship in all competitions and contests. I will be modest in winning and generous in defeat.
- Utilize teamwork to help others succeed.
- Cooperate in all programs and activities.
- Attend and be on time to meetings, events, and activities including meal functions, as it is expected and mandatory.
- Abstain from having possession, using and consuming alcohol, tobacco or drugs.
- Represent the Texas Braunvieh Association, the Braunvieh breed, the beef industry and the agriculture industry with pride.

\_\_\_\_\_ 8. As a TBA ambassador I recognize I am held to a specific standard of behavior and dress. Should my behavior not reflect the code of conduct I will earn demerits. Should I earn more than 7 demerits I will be removed from the TBA Ambassador program. The demerit system can be found below.

TBA Ambassador Demerit System	
Infraction	Demerits
Failure to attend an ambassador phone call without 24-hour notice given.	2
Tardy to an ambassador phone call without 24-hour notice given.	1
Failure to correspond with all emails, texts, and phone calls within 48 hours.	1
Conduct unbecoming of an ambassador (i.e., loud, unruly talking; vulgar language; swearing)	3
Failure to wear TBA clothing when required	1
Failure to attend Texas State show without 24-hour notice	3
Failure to attend annual TBA meeting	1
Failure to attend an additional activity where Braunvieh can be represented (i.e., FFA meeting, county show, state level show, jackpot, 4h meeting, etc.)	1
Failure to demonstrate sportsmanship in all competitions and contests.	2
Failure to obey all rules set forth by the TBA board and advisors and all local state and federal laws	3

\_\_\_\_\_ 9 . I have read, studied, and understand the requirements of being a junior board member. I understand that failure to complete these tasks will result in limitations of my role and/or possible removal from office.

Student Printed Name: \_\_\_\_\_

Student Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Parent Signature: \_\_\_\_\_

Date: \_\_\_\_\_