

Texas Junior Braunvieh Association
AMBASSADOR PROGRAM
2022-2023

The TJBA Ambassador Program is designed to recognize 3-5 outstanding Junior Braunvieh members who will support and represent the Braunvieh breed. The selected members will represent the TJBA and/or TBA at sanctioned shows, conferences, field days and other events as needed.

Eligibility:

TJBA members who have been in the association a minimum of 1 year and are 13-21 years of age (as of Jan. 1st) of the current year are eligible to apply to the Ambassador Program. Applicants must be a current member of the TJBA and in good standing with the association.

Ambassadors must sign a code of conduct upon application. Ambassadors can serve consecutive terms but must reapply every year.

Competition:

To apply eligible members must submit a cover letter (1 page), a personal resume (no more than 2 pages 12pt font), signed code of conduct, and an individual headshot/photo to be used. Ambassador applicants must also achieve at a minimum \$300 in sponsorships.

Cover letter must include the following:

1. Describe your Braunvieh background and livestock experience.
2. What characteristics do you possess that qualifies you to be an Ambassador.
3. Describe what being a member of the TJBA Ambassador program would mean to you.

Ambassador applicants will be asked to work contests, provide assistance and represent TJBA during the current year state show.

Interview:

Each contestant will present a 2 -3-minute introduction of themselves, followed by an interview with a panel of judges. Only judges and contestants will be allowed in contest room/area. Interviews will be conducted at a scheduled time during the State Show. Included in the interview will be pre-selected questions regarding knowledge about the Braunvieh breed and Association(s).

Judges will be selected by the Ambassador Committee.

Attire:

Required attire at events will be determined ahead of time by the Ambassador Committee. Attire for interviews should be showring/showmanship appropriate.

Attendance:

Ambassadors and applicants are required to attend scheduled activities unless approval has been given by the Ambassador Committee.

Applications:

Applications will include (cover letter, personal resume, signed code of conduct, photo) due by March 11, 2022 by midnight via email to texasbraunvieh@hotmail.com

2022-2023 Ambassadors will be announced at the awards ceremony during state show.

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Code of Conduct

As a member of the Texas Junior Braunvieh Ambassador Program, you are a constant role model to others and representative of the Braunvieh breed. You will be required to set a positive example, conduct yourself with professionalism, and at times help others both in and out of the showring. The following list is an overview of the Code of Conduct for the Texas Braunvieh Ambassador Program. While this list is not all inclusive, at any time the Committee has the right to suggest correction or action to be taken to the Board if behavior deters from this list.

1. Be present for any committee calls and participate in scheduled activities, including socials, meals, activities, contests at any Braunvieh breed related event. For example, committee calls, sponsored clinics, contests on any level that Braunvieh is exhibited, etc. Your participation in supporting all Braunvieh related activities from local, county, state and national level is encouraged.
2. Modest dress at all times while on official duty of representing the Texas Braunvieh Association. Attire in the showring should be showring/showmanship/official shirt tucked into nice jeans (no holes, rips, etc.). Button down, collared shirt, tucked in with boots on. At times there may be an official show sponsored t-shirt. No visible body piercings, except ear, or tattoos.
3. At any event where Texas Braunvieh juniors are exhibiting animals, while serving as a Texas Braunvieh Ambassador or other representation of the Braunvieh breed:
 - a. Please introduce yourself to new members and adults. Serve as a resource for additional information and provide contacts from the Association.
 - b. Please be helpful in lending an extra hand, working the showring when asked, and speak when spoken to.
 - c. When assisting with the showring and line up, be in the appropriate dress, introduce yourself to the judge and other show officials. Let them know you are available and be familiar with any lineup and ring order.
 - d. Speak professionally and have knowledge of the facts of the breed. No profanity will be tolerated while serving as an Ambassador or representing the breed or association.
 - e. As a member of the Ambassador program, you must be willing to participate in all fundraiser and sponsorship activities as need for the Texas Braunvieh Association.
4. Other duties and responsibilities may be asked as needed to help fulfill any Texas Braunvieh Association activity or effort, as communicated through the Ambassador Committee.

Printed Name: _____

Signature: _____