

## TJBA AMBASSADOR PROGRAM

The TJBA Ambassador Program is designed to recognize 3-5 outstanding Junior Braunvieh members who will support and represent the Braunvieh breed.

The chosen members will represent the TJBA at TBA sanctioned shows, conferences, and field days.

### Eligibility:

TJBA members who have been in the association a minimum of 1 year and are 13-21 years of age (as of Jan. 1<sup>st</sup>) of the current year are eligible to apply to the Ambassador Program. Applicants must be a current member of the TJBA and in good standing with the association.

Ambassadors must sign a code of conduct before their term. Contestants can serve consecutive terms but must reapply every year.

### Competition:

To apply eligible members must submit a cover letter, a personal resume (no more than 2 pages 12pt font). To include the following

1. Describe your Braunvieh background and livestock experience.
2. What characteristics do you possess that qualifies you to be an Ambassador.
3. Describe what being a member of the TJBA Ambassador program would mean to you.
4. Achieve at minimum \$300 in the Texas State Show sponsorship drive for the year.

Interview:

Each contestant will be interviewed via zoom by a panel of judges. You will be contacted for zoom time.

Presentation:

Each contestant will present a 3-5-minute speech describing the Braunvieh breed. Speech to be videotaped and emailed with application.

Applications (personal resume) will be due by March 1, 2021 and need to be emailed to [texasbraunvieh@hotmail.com](mailto:texasbraunvieh@hotmail.com)

Winners will be notified before State Show