



Dear Members of the Texas Braunvieh Association,

It is with great pride and purpose that I write to you today on behalf of the Texas Braunvieh Association Board of Directors.

At our April 2025 meeting, the Board unanimously approved the adoption of an official **Texas Braunvieh Association Code of Conduct**, which is now in effect. This document outlines the professional, ethical, and respectful standards expected of all members, volunteers, staff, and affiliates.

As stewards of the Braunvieh breed, we believe this step is not only timely but essential. Many well-established breed associations across the country have long upheld similar standards to preserve the integrity of their organizations. We are proud to join their ranks by formalizing a shared code that reflects the values already practiced by many of you each day.

The **Code of Conduct** addresses key areas, including:

- **Respectful and professional behavior**
- **Truthful representation in breeding and registration**
- **Responsible communication and social media use**
- **Protection of junior members and confidential data**
- **High standards for breeder registry integrity**
- **Ethical event and volunteer conduct**
- **Clear enforcement and appeal processes**

This document represents our collective commitment to maintaining a strong, transparent, and honorable community—one that protects our reputation and ensures our continued success for future generations of Braunvieh breeders.

The full Code of Conduct is available now at www.texasbraunvieh.org, and a copy is attached for your reference. Members will be asked to acknowledge their agreement with the Code annually and upon joining the association.

Thank you for your ongoing support, integrity, and investment in the Braunvieh breed and the Texas Braunvieh Association. Should you have questions or feedback regarding the Code of Conduct, please don't hesitate to contact me or any member of the Board.

With appreciation and respect,

Collin Alexander

Collin Alexander
President
Texas Braunvieh Association