TBA March Board Meeting – Updated Meeting Notes

Date: March 16–17, 2026
Meeting Type: Board Meeting (Teams – Transcribed)
Quorum: Confirmed
Status: Meeting adjourned

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1. Call to Order

- Meeting called to order.
- Opening prayer delivered.
- Roll call completed and quorum confirmed.
  - Present
    - Allen
    - Sarah
    - Kelby
    - Clydene
    - Jason
    - Jessica
    - Leslie
    - Grace
  - Not Present
    - Collin
    - Meagen

2. Approval of Prior Minutes

January 18, 2026 – Annual Meeting

- Motion to approve as presented.
- **Approved unanimously.**

February 9, 2026 – Board Meeting

- Motion to approve as presented.
- Minor name spelling corrections noted.
- **Approved unanimously.**

3. Financial Report

Presented by: Clydene, with clarification from Kelby

Highlights (as of March 13, 2026)

- General Fund (Checking): ~$29,897
- Advertising: ~$4,681
- Ambassador: ~$52,379
- Bonanza: ~$38,897
- Savings: $10,000
- State Show Premiums: ~$13,391
- Approx. total liquid assets: **~$40,375**

Notes

- Savings line item appears negative in one view but is correctly reflected as an asset.
- Minor month-over-month changes only.

Motion

- Approve financial report as submitted.
- **Approved unanimously.**

4. Committee Reports

Advertising

- Three website advertisers renewed ($300).
- Social engagement down; ~8,700 views and ~500 interactions.
- Preparing for Beef Conference (Canadian, TX).
- Calendar advertiser posts for Jan–Feb to be completed.

Ambassador

- Applications to be sent.
- Facebook promotion planned.
- Zoom interviews to be used if needed.

Fundraising

- No formal report.
- Continued focus on State Show fundraising.

Bonanza

- Event largely complete.
- Final payments pending W-9s and remaining expenses.

Show / State Show

- Awards ordered and published.
- Registration progress:
    - ~47 head entered
    - ~109 total contest registrations
- Sponsorships emphasized as a key need.

5. Sponsorship & Communication Feedback

- Concerns raised regarding:
    - Late communication of sponsorship requirements
    - School travel approval timelines
- Acknowledged that **2026 timelines were behind** due to committee transitions.
- Agreement to improve planning and communication for **2027**.

Motion

- Show Committee to review timelines and return a proposed schedule **within 30 days after the State Show**.
- **Approved.**

6. Budget & Financial Outlook

Presented by: Kelby

Financial Reality

- Current cash: ~$40,000
- Annual operating burn rate: ~$18,000
- Without changes, TBA projected to be unsustainable in ~2 years.

Options Presented

1. **No change** → wind down in ~2 years
2. **Deep cuts** → long survival, minimal value
3. **Growth strategy** → major coordinated fundraiser ($25k–$100k target)

Consensus

- Growth strategy preferred.
- Fundraising must be coordinated, transparent, and shared by board and members.

7. Fundraising Direction

- Raffle discussed as a major (but not sole) revenue option.
- Emphasis on:
  - Central leadership
  - Clear expectations for board participation
  - Unified effort
- Fundraising committee currently understaffed.
- Jason volunteered to assist and help recruit committee members.
- Committee membership list to be obtained from Colin and shared.

8. Motion: 5% Show Revenue Fee

- Proposal: **5% of all show income** to go to TBA for administrative costs.
- Effective immediately (State Show included).
- Bonanza committee already agreed via email.

Result

- **Approved unanimously.**

9. Contest Rules & Insurance Clarification (State Show)

Initial Concern

- Contest rules had been posted but not previously brought to the board.
- Question raised regarding insurance coverage for syringe/needle activities.

Clarification (via Colin)

- No contest requires syringe or needle use.
- Rules are substantially the same as last year.
- No insurance issues identified.

Motion

- Approve contest rules as posted, barring any insurance-required changes.

Result

- **Approved unanimously.**

10. Administrative Process Improvements

- Committee reports to be submitted **by Friday prior to meetings**.
- Earlier submission encouraged where possible.
- Potential future bylaw clarification on timelines noted.

11. Membership Approvals

New Members Presented

- Dee Odum
- Hunter Bedford
- Jody Clark

Motion

- Approve all three memberships.

Result

- **Approved unanimously.**

12. Governance & Committee Structure (Action Item)

- Clarification requested on:
  - Committee authority vs. board oversight
  - Committee appointment terms and responsibilities
- Bylaws reviewed; committees may govern themselves unless inconsistent with board rules.

Action

- President to work with Colin to clarify committee structure and report back.

13. Next Meeting

- Next board meeting scheduled for the **second Monday** (April).
- First Monday avoided due to Easter timing.

14. Adjournment

- Motion to adjourn made and seconded.
- **Approved unanimously.**
- Meeting adjourned.

Approved by Board of Directors at meeting on 06/15/2026

Ann Jacobs

2026 TBA President