

## TJBA AMBASSADOR PROGRAM

The TJBA Ambassador Program is designed to recognize 3-5 outstanding Junior Braunvieh members who will support and represent the Braunvieh breed.

The chosen members will represent the TJBA at TBA sanctioned shows, conferences and field days.

### **Eligibility:**

TJBA members who have been in the association a minimum of 1 year and are 16-21 years of age (as of Jan. 1<sup>st</sup>) of the current year are eligible to apply to the Ambassador Program. Applicants must be a current member of the TJBA and in good standing with the association.

Ambassadors must sign a code of conduct before their term.

Contestants can serve consecutive terms but must reapply every year.

### **Competition:**

To apply eligible members must submit a cover letter, a personal resume (no more than 2 pages 12pt font). To include the following 1. Describe your Braunvieh background and livestock experience. 2. What characteristics do you possess that qualifies you to be an Ambassador. 3. Describe what being a member of the TJBA Ambassador program would mean to you.

### **Interview:**

Each contestant will be interviewed by a panel of judges. Only judges and contestants will be allowed in contest room.

### **Presentation:**

Each contestant will present a 3-5-minute speech describing the Braunvieh breed. Which will be given prior to interview.

Judges will be selected by the Ambassador Committee

Required attire: TBD

The TJBA Ambassadors will work with the Ambassador Coordinators.

Applications (personal resume) will be due by April 10, 2020 and need to be emailed to [texasbraunvieh@hotmail.com](mailto:texasbraunvieh@hotmail.com)

Winners will be announced at awards ceremony during state show.