

NORTH SHORE / SEA TO SKY EDITION

OCTOBER/NOVEMBER 2019

@Home on the Coast

COMPLIMENTARY COPY

THE MAGAZINE OF ARCHITECTURE / HOME & INTERIOR DESIGN / WEST COAST LIVING

MEDIA KIT 2019

↓ DEADLINE

RESERVE AD SPACE

SEPTEMBER 13

AD MATERIALS

SEPTEMBER 20

TO PRINT

SEPTEMBER 27

↓ DISTRIBUTION

- @ HOME ON THE NORTH SHORE/SEA TO SKY HAS A PRINT RUN OF 12,000 COPIES AND IS PUBLISHED BI-MONTHLY
- THE MAGAZINE IS HAND DISTRIBUTED DIRECTLY TO SELECTED HOMES IN BOTH NORTH AND WEST VANCOUVER, AS WELL AS THROUGH AN EXTENSIVE NETWORK OF COFFEE SHOPS, SHOPPING MALLS, PUBLIC MARKETS, HOTELS, AND TOURIST INFORMATION CENTERS ON THE NORTH SHORE FROM DEEP COVE TO HORSESHOE BAY, AS WELL AS SQUAMISH, WHISTLER & PEMBERTON. WE ARE ALSO ABOARD SELECT B.C. FERRIES ROUTES.

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THE MAGAZINE OF ARCHITECTURE / HOME & INTERIOR DESIGN / WEST COAST LIVING

Welcome to @ Home on the Coast Magazine.

Welcome to @ Home on the North Shore Magazine, the North Shore's first dedicated Architectural, Interior Design, and West Coast Lifestyle magazine. In this exciting bi-monthly publication we showcase some of the most beautiful homes on the West Coast. We also feature some of the most creative architects and home builders as well as some unique builder/owner designs ranging from small cottages to one of a kind estates and prefab energy efficient homes.



We also cover the latest trends in home decor, furnishings, interior design, as well as energy wise options for your home. In the spring and summer issues we feature landscape and gardening tips from some of the top Landscape Designers and professional gardeners.

@ Home on the North Shore Magazine offers advertisers a cost effective opportunity to reach out to our engaged reader base of residents and homeowners from Deep Cove to Horseshoe Bay.

We welcome your participation, input, and editorial submissions. @ Home on the North Shore Magazine is the new voice of your business on the North Shore.



ADVERTISING RATE

	3 ISSUE - 10% DISCOUNT	6 ISSUE - 20% DISCOUNT
 FULL PAGE \$3000 8.2in x 9.95in (loat/no bleed)	\$2700	\$2400
 1/2 PAGE \$1750 Vertical: 4in x 9.95in Horizontal: 8.2in x 4.875in	\$1575	\$1400
 1/4 PAGE \$1000 4in x 4.875in	\$900	\$800
 BANNER \$1100 8.2in x 2in	\$990	\$880
 BACK COVER \$3500 9in x 10.75in + 0.125in bleed on each side	\$3150	\$2800
INSIDE FRONT COVER \$3250 9in x 10.75in + 0.125in bleed on each side	\$2925	\$2600
INSIDE BACK COVER \$3100 9in x 10.75in + 0.125in bleed on each side	\$2790	\$2480

Rates quoted are per issue and will be printed in full colour in our larger magazine format. An additional fee of \$100 will be charged for graphic design work.

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ADVERTISING TECHNICAL SPECIFICATIONS

Ad Sizes:

**BACK COVER
INSIDE FRONT COVER
INSIDE BACK COVER**

9in x 10.75in + 0.125in bleed on each side

**FULL PAGE**

8.2in x 9.95in (float/no bleed)

**1/2 PAGE**Vertical: 4in x 9.95in
Horizontal: 8.2in x 4.875in**1/3 PAGE**

4.6875in wide x 4.875in high

**1/4 PAGE**

4in x 4.875in

**BANNER**

8.2in x 2in

File Specifications:

- Ad file must be a hires, 300 dpi file at the correct dimensions.
- PDF or JPG files accepted only. (PDF file preferred.)
- Images within finished ad file must be CMYK (not RGB).
- Colour screens must be CMYK (not PMS or RGB).
- No bleeds unless a Cover file
- 1/8" bleed on each side of bleed files, crop marks outside of bleed area.
- Before saving PDFs, outline all fonts.

Tips:

Please proofread your ad. We will alert you of any errors we might see, however, the Publisher is not responsible for informational or text errors once an ad has been signed off.

Please familiarize yourself with our brand. Our brand features elevated writing, contributions, and sophisticated design. As indicated on our Insertion Order, we will ask advertisers to resubmit any ads that do not meet our brand standards.

Ad Submissions:

Camera-Ready Files

Your ad will be reviewed for tech specs and proofread for typos. A PDF proof will be sent to you to sign off your final approval, sent with notes for resubmission.

In-house Designed Ads

Ads designed in-house by our art department will use your submitted assets and directions. You will then receive a PDF proof to review/approve.

Email or send a link to your file to
advertising@homeonthecoast.ca
 or call
604 989 8184

JUNE / JULY 2019

@Home on the Coast

THE MAGAZINE OF ARCHITECTURE / HOME & INTERIOR DESIGN / WEST COAST LIVING

ADVERTISING INSERTION ORDER

Date _____

Sales Rep _____

Company _____

Contact _____

Email _____

Phone _____

Ad Sizes

- Double Spread
- Full Page
- 1/2 Page Vertical
- 1/2 Page Horizontal
- 1/3 Page
- 1/4 Page

Frequency

- 1 Issues
- 3 Issues
- Annual

Billing Information

Total \$ _____

Sales Tax 5% _____

Total Due _____

Payment Information

Name on Card _____

Credit Card # _____

Expiry _____ Postal Code _____ CVV _____

Signature _____

Additional Notes:

Please Note: @Home on the Coast reserves the right to ask advertisers to revise and resubmit finished ads that do not meet our brand standards.

GST # 857 830 475 RT0001