

WOODSIDE HERALD

SERVING SUNNYSIDE-WOODSIDE AND LONG ISLAND CITY

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2020-2021 ADVERTISING RATES

AD DEADLINE, TUESDAY 5pm

| BLACK & WHITE ADS | | 1 WEEK | 2 WEEKS | 3 WEEKS | 4 WEEKS |
|-------------------|-------|----------|------------|------------|------------|
| Full Page | 10X14 | \$535.00 | \$1,010.00 | \$1,485.00 | \$1,810.00 |
| Half Page | 10X7 | \$275.00 | \$510.00 | \$735.00 | \$960.00 |
| 1/4 Page | 5X7 | \$150.00 | \$270.00 | \$340.00 | \$485.00 |
| 1/8 Page | 4X4 | \$85.00 | \$160.00 | \$200.00 | \$260.00 |
| 1/16 Page | 2x4 | \$50.00 | \$85.00 | \$100.00 | \$135.00 |

COLOR ADVERTISING:
Available Weekly!
CONTRACTS AVAILABLE for
longer than 4 weeks, special pricing!

| | |
|----------------|------------------------------------|
| Classified | \$35 per insertion (size specific) |
| Name Change | \$125 per insertion |
| Liquor License | \$120 per insertion |
| Adoptions | \$140 per insertion |
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