



Grower/Finisher

## Purina® All Seasons™ Cattle Nutrition Program

# Pounds matter

### More pounds means a better bottom line.

The Purina® All Seasons™ Cattle Nutrition Program supports maximizing the pounds of gain in finished cattle.

The program is designed to:

#### 1. Help build your operation's legacy with confidence.

- Get the service of an independent nutritionist without having to hire one
- Access performance and profitability data through our Feedlot Vision program

#### 2. Support healthy cattle in achieving greatness at every life stage.

- Optimize performance and maximize feed efficiency
- Get fewer pulls and re-treats with a high-quality nutrition program
- Mitigate stress events that impact marbling

#### 3. Offer flexible and convenient nutrition solutions that put you in control.

- Easily incorporate supplements with existing feedstuffs and rations
- Provide feeds that are 100% vitamin and trace mineral fortified, eliminating the need for extra mineral supplements
- Fine-tune nutrition and optimize performance with ration balancing software

The Purina® All Seasons™ Cattle Nutrition Program has solutions for every life stage to provide confidence you're doing what's right for your cattle and operation.



**Talk to your local Purina representative, or visit [ProofPays.com](https://www.proofpays.com) to start your feeding trial.**



FEED GREATNESS™

STEAKMAKER®

ACCURATION®