



Weaned Calf

## Purina® All Seasons™ Cattle Nutrition Program

# You can't afford a sick calf

**The value of healthy calves shouldn't be overlooked. After all, sick calves mean lost profits.**

The Purina® All Seasons™ Cattle Nutrition Program supports healthy calves and more pounds.

The program is designed to:

### 1. Support healthy cattle in achieving greatness at every life stage.

- Overcome stress and get calves eating quickly with a palatable starter feed and supplements
- Decrease the chance of sick calves with proper nutrition
- Increase weight gain and decrease mortality with a successful weaning program

### 2. Offer flexible and convenient nutrition solutions that put you in control.

- Select from options to fit forage availability, labor resources and feeding facilities
- Customize feed type preference, from complete and semi-complete feeds to supplement tubs
- Deliver the vitamins and minerals needed for timid or green calves

### 3. Help build your operation's legacy with confidence.

- 1,800 Proof Pays feeding trials completed across the nation, providing proof that Purina® nutrition solutions work

The Purina® All Seasons™ Cattle Nutrition Program has solutions for every life stage to provide confidence you're doing what's right for your cattle and operation.



**Talk to your local Purina representative, or visit [ProofPays.com](https://www.proofpays.com) to start your feeding trial.**



FEED GREATNESS™

ACCURATION®

STRESS CARE®

PRECON®