



## Education

James Madison University

BFA Graphic Design | Photo Minor | 2020

## Skills

### Software + Tech

InDesign | Illustrator | Photoshop  
Lightroom | After Effects | Premiere Pro  
Procreate | Sketch | Keynote | Invision  
Brackets | XD | Microsoft

### Visual Communication

Concert + event photography  
Social media  
Branding + marketing  
Photo manipulation  
Print knowledge  
Production management  
Research + development  
Creative problem solving  
Patterning  
Digital Illustration

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 908-461-8082

## Experience

### Junior Designer

EDM World Magazine | Harrisonburg, VA | January 2018–Present

Design full spread issues  
Oversee all other designers and assist in any issues  
Ensure that the layouts are produced in time to meet production  
In charge of branding and social media collateral  
Create design guides for incoming designers

### Graphic + Visual Designer

Phase One Music CO. | NYC | May–August 2019

Created promotional videos for high profile clients  
Designed merchandising for artists  
Rebuilt main website and artist's personal websites  
Designed social media collateral  
Worked to improve online peak engagement  
Signed NDA's to protect clients

### Graphic + Brand Intern

Dream Hotels | NYC | May–August 2019

Developed a quarterly brand issue featuring a new hotel  
Sat in corporate marketing meetings overlooking International hotels  
Created social media content for events all over the country  
Underwent brand identity training for corporate industries  
Used mixed media to create modern and eye catching effects

### Freelance Photographer + Designer

Cait Griffith Designs | Remote | 2015–Present

Create client contracts + invoices  
Develop rough layouts and concepts to be approved by clients  
Completes projects by coordinating with outside agencies, art services,  
Effectively communicates with clients throughout production  
Conceptualizes new designs for marketing material and ads  
Building a network of creative

**Clients Include:** Sigma 7 Engineering & Data Firm, Sheraton Hotels,  
Uprise Music Label, EMG Music Label, French Montanna, Max B, DFE  
Music Management, Dream Hotels, and EDM World Magazine.

## Memberships

American Institute for Graphic Arts (AIGA)

## Activities

Borderline Ski + Board Society  
Kappa Pi Art Honors Fraternity  
Alpha Phi, Theta Iota Chapter