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Welcome to **The Art[ful] Experience**, an artletter resource from Kestrel Fields Studio & Art Residency for artists, creators, art appreciators, and people who like to be creative no matter their profession or ability.

In this issue:

- Jan 30 at midnight: Registration closes for Taxes Workshop!
- The making of a Reel--LOL! (Exclusive video for you)
- Just 2 seats left in upcoming round of Art Critique Club

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## Registration Closes TONIGHT!

Be confident and informed with our Taxes-for-Artists workshop  
Register by midnight on January 30

**Sign up now with discount code  
SUNLIGHT**

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## Makin' Videos

Developing a new creative practice

## **Make stuff that sells... ... that you don't *mind* making**

At an artist's meet-up yesterday, another professional artist in our community shared that it's best to make what people will buy, but also that which you don't mind making.

Becoming a video creator to market Kestrel Fields Studio has been a HUGE learning curve, and one that has been, up till now, questionable in its fun levels. However, MUCH TO MY SURPRISE, as I've gotten better at it, I've found myself having more fun.

So I've made some videos.

- A video about my own artist's journey figuring out my taxes
- A couple of Reels trying to get people to sign up for the Taxes for Artists Workshop I'm hosting tomorrow
- **A making-of Reel #2 video that I made just for you--KFS's email subscribers!**

Click below to view any of them (Psst, the orange one is the subscriber exclusive!)

**Video: I Am No Longer Afraid of Taxes**

**Reel 1: Taxes Workshops Are Fun**

**Reel 2: Infomercial - This Taxes Workshop Will Change Your Life**

**Making-of Reel #2--LOL!**

Who knew this fiber artist (who is very screen-averse) has come to find delight in making online videos??



Thank you for watching. :)





**Kestrel Critique Club: Just 2 Seats Left**



Are you an artist ready to get some actually helpful feedback on your current works-in-progress? We'd love to have you join us for Kestrel Critique Club. Our next group of artists will meet every three months for a year starting **Monday, February 12.**

[Learn More & Register](#)

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[Visit Kestrel Fields Studio Website Here](#)

You received this Art letter because you've signed up to receive communication from us. We hope this content provides some value to you! If you're really excited about it, please help us grow our audience and pass this along to someone you know. No worries if you need to unsubscribe. 💙

Love & light in the creative life,  
Heather



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