

Official Media Kit 2026



MEDIA

KIT

THE PLATFORM
MAGAZINE

BRAND OVERVIEW

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**OUR MISSION IS TO EDUCATE, INSPIRE, AND EMPOWER
COMMUNITIES THROUGH CREDIBLE JOURNALISM,
HANDS-ON LEARNING, AND SERVICE-DRIVEN
STORYTELLING.**

TPM

The Platform Magazine LLC

**PAGEANTRY | FASHION
HEALTH | BUSINESS**

www.ThePlatformMagazine.com

ABOUT

ABOUT THE PLATFORM MAGAZINE FOUNDATION

LEGAL NAME: THE PLATFORM MAGAZINE LLC AND THE PLATFORM MAGAZINE FOUNDATION

STATUS: THE FOUNDATION IS A 501(C)(3) NONPROFIT ORGANIZATION

HEADQUARTERS: MARYLAND, UNITED STATES

WEBSITE: [HTTPS://WWW.THEPLATFORMMAGAZINE.COM](https://www.theplatformmagazine.com)

MISSION: TO INSPIRE POSITIVE CHANGE THROUGH IMPACTFUL GENERAL MEDIA AND STORYTELLING, WHILE ADVANCING EDUCATION AND CIVIC LEADERSHIP THROUGH INNOVATIVE EDUCATIONAL PROGRAMMING AND COMMUNITY ENGAGEMENT, IN SUPPORT OF ALL COMMUNITIES.

CORE FOCUS AREAS

- GENERAL MEDIA
- STEMM EDUCATION & WORKFORCE DEVELOPMENT
- BIOTECHNOLOGY & PUBLIC HEALTH LITERACY
- VETERAN & MILITARY FAMILY SUPPORT
- SCIENCE COMMUNICATION & MEDIA
- YOUTH EDUCATION & OUTREACH
- NATIONAL SECURITY & INNOVATION AWARENESS



13 years of publication | 500% audience growth in the past 12 months | National reach

AUDIENCE & REACH

THE PLATFORM MAGAZINE FOUNDATION REACHES A DIVERSE, HIGHLY ENGAGED NATIONAL AUDIENCE.

PRIMARY AUDIENCE SEGMENTS:

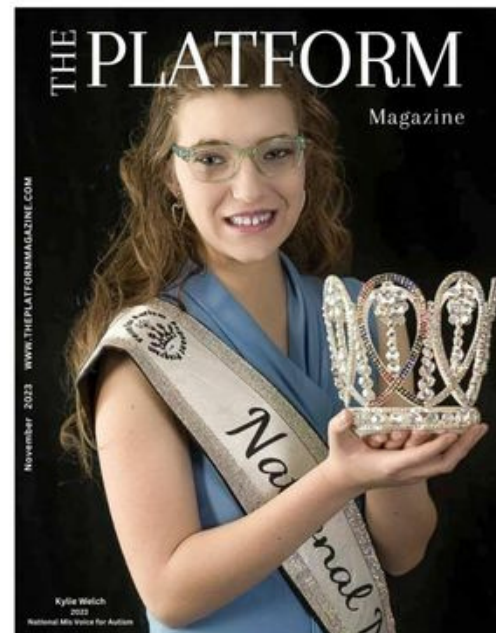
- GENERAL AUDIENCE
- STEM PROFESSIONALS & EDUCATORS
- STUDENTS (K-12, UNDERGRADUATE, GRADUATE)
- MILITARY FAMILIES & VETERANS
- POLICYMAKERS & GOVERNMENT PROFESSIONALS
- HEALTHCARE, BIOTECH & LIFE SCIENCES PROFESSIONALS
- COMMUNITY LEADERS & NONPROFIT ORGANIZATIONS

GEOGRAPHIC REACH:

- NATIONAL (UNITED STATES) WITH EXPANDING INTERNATIONAL READERSHIP

PLATFORM REACH:

- DIGITAL MAGAZINE READERSHIP
- SOCIAL MEDIA NETWORKS
- EDUCATIONAL PROGRAM PARTICIPANTS
- NATIONAL EVENT ATTENDEES



MEDIA PLATFORMS & DISTRIBUTION

DIGITAL MAGAZINE

- MONTHLY DIGITAL PUBLICATION
- NATIONAL READERSHIP
- DISTRIBUTED THROUGH WEBSITE, SOCIAL PLATFORMS, AND EMAIL SUBSCRIBERS

PRINT EDITIONS

- SPECIAL COMMEMORATIVE ISSUES
- EDUCATIONAL & THEMED EDITIONS
- DISTRIBUTED THROUGH SCHOOLS, LIBRARIES, EVENTS, AND PARTNERS

SOCIAL MEDIA

- LINKEDIN
- INSTAGRAM
- FACEBOOK
- TIKTOK
- YOUTUBE

WEBSITE

- ORIGINAL JOURNALISM
- EDUCATIONAL CONTENT
- EVENT COVERAGE
- COMMUNITY STORYTELLING

EVENT COVERAGE CAPABILITIES

TPMF PROVIDES PROFESSIONAL EVENT COVERAGE

INCLUDING:

- FEATURE ARTICLES
- ON-SITE PHOTOGRAPHY
- VIDEO INTERVIEWS
- SOCIAL MEDIA HIGHLIGHTS
- POST-EVENT RECAP STORIES
- DIGITAL PROMOTION

WE REGULARLY COVER:

- NATIONAL CONFERENCES
- STEM EVENTS
- DEFENSE & AEROSPACE EXPOS
- EDUCATION SUMMITS
- VETERAN & MILITARY-FOCUSED EVENTS
- COMMUNITY PROGRAMS

WHY PARTNER WITH THE PLATFORM MAGAZINE FOUNDATION

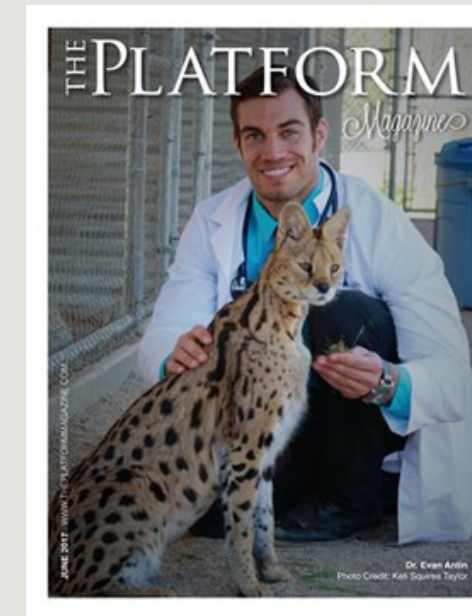
- CREDIBLE SCIENTIFIC EXPERTISE
- PROFESSIONAL EDITORIAL STANDARDS
- HIGH-IMPACT COMMUNITY ENGAGEMENT
- TRUSTED NATIONAL NETWORK
- MISSION-DRIVEN STORYTELLING
- PROVEN TRACK RECORD OF EDUCATIONAL IMPACT

PROGRAMS & INITIATIVES

- BIODISCOVERY STEM™ EDUCATIONAL SERIES
- STEMM & STRIDES COMMUNITY WELLNESS EVENTS
- VETERAN WELLNESS & SUICIDE PREVENTION PROGRAMS
- CHILDREN'S STEM LITERACY INITIATIVES
- NATIONAL SCIENCE & EDUCATION OUTREACH CAMPAIGNS



OUR METRICS



With 13 years of continuous publication and community impact, The Platform Magazine LLC and The Platform Magazine Foundation (TPMF) offer a rare combination of credibility, rapid growth, and trusted national reach.

Our platform demonstrates over 500% audience growth in the past year, reflecting strong relevance, momentum, and expanding public engagement across diverse audiences.

Our content consistently achieves high organic engagement, driven by compelling, mission-focused storytelling. With a national footprint and expanding international reach, our media outlet serves as a respected media voice across general media sectors, including education and community development.

Our organization blends data-informed strategy, editorial excellence, and community-centered storytelling, making us an ideal partner for organizations seeking meaningful visibility and authentic public engagement.

WWW.THEPLATFORMMAGAZINE.COM

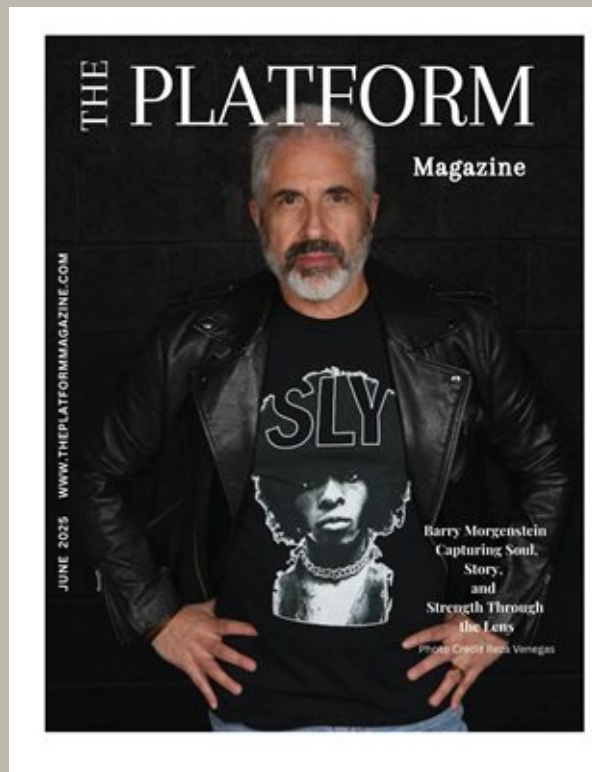
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THE PLATFORM

Magazine

THANK YOU