



PROUDLY PRESENTED BY POUNEH
NON-PROFIT ORGANIZATION



ANCIENT
FESTIVAL OF
**MEHRGAN
SUKKOT**



+1 747 944 79 11



www.Mehrganevent.com

About the Festival



MEHREGAN & SUKKT FESTIVAL 2025 – INTERNATIONAL CELEBRATION IN LOS ANGELES

DATE: OCTOBER 12, 2025

LOCATION: WARNER CENTER PARK, WOODLAND HILLS – LOS ANGELES

Your Support, Our Shared Celebration

The Mehregan & Sukkot Festival brings together two ancient traditions of gratitude, unity, and joy. Mehregan, one of the oldest Iranian celebrations, symbolizes love, friendship, and appreciation for life's blessings, while Sukkot honors the harvest, hospitality, and community spirit.

This vibrant cultural gathering in Los Angeles will feature renowned artists, live music, traditional dances, handicrafts, diverse cuisines, and engaging family programs.


The festival is free to attend, offering a joyful space for families, friends, and culture enthusiasts to experience the authenticity, beauty, and splendor of both Iranian and Jewish heritage—celebrated side by side in harmony.

◆ More than 3,000 visitors from across Los Angeles and surrounding areas are expected to attend this festival.

◆ The presence of the Mayor, local officials, distinguished artistic and cultural figures, and prominent community leaders will transform this celebration into a unique and influential international event.

◆ In addition, international guests and foreign visitors will attend, making the festival a truly global gathering.

◆ This event provides an exceptional opportunity for community unity, cultural exchange, and showcasing the richness of Iranian art and heritage on the world stage.



About the Festival



Recognized by UNESCO as a World Heritage site, this masterpiece stands as a testament to the cultural significance and enduring legacy of our civilization

The International Mehregan Festival 2025 will receive extensive media coverage in the U.S. and abroad, bringing the festival's message and its sponsors to the widest audience.

Radio

Live broadcasting and promotion through leading Persian-language radio stations, as well as local and international stations.

Television & Visual Media

Comprehensive coverage by Persian-language TV networks abroad and major American media outlets to showcase Iranian culture and art.

MEDIA COVERAGE

Magazines & Publications

Feature articles and special reports in cultural, social, and lifestyle magazines within the Iranian-American community and mainstream media.

Digital Media

Strong presence on digital platforms through the festival's official social media channels, online advertising, and coverage by both Persian and English-language digital outlets.



SPONSORSHIP BENEFITS

PRE-EVENT EXPOSURE

- Logo placement on posters, brochures, and invitation cards
- Sponsor introduction on the festival's official social media platforms (Instagram, Facebook, LinkedIn)
- Sponsor mention in press releases and media announcements
- Sponsor logo and link featured on the official festival website

ON-SITE VISIBILITY

- Sponsor banners and stands displayed at the entrance and near the stage
- Sponsor acknowledgment by the event host at multiple intervals
- Dedicated booth for direct interaction with visitors
- Sponsor logo featured on tickets, program brochures, and photo backdrop
- Sponsor's promotional video displayed on the LED screen

POST-EVENT RECOGNITION

- Official thank-you posts on the festival's social media platforms
 - Sponsor logo included in the official after-movie
 - Certificate of Appreciation and official recognition from the organizing committee
 - Continued partnership opportunities in future events
- 

About the Festival



Advertising Boards: Where Your Brand Gets Seen

On the event layout map

- VIP booths are marked in green.
- Art & Cultural booths are shown in blue.
- Service booths are highlighted in purple.
- Food booths are displayed in red.



Venue & Capacity

The festival will be hosted at a spacious venue with ample capacity and full facilities to welcome attendees. The layout is designed to ensure smooth visitor flow, clear access to the main stage, and a memorable overall experience.

On-Site Advertising Spaces

A wide range of strategic advertising opportunities are available for sponsors and brand partners. These spaces are mapped and illustrated, and include:

- Main entrance and welcome areas
- Surrounding the main stage and performance zones
- High-traffic visitor pathways
- Featured photo and media backdrops

This setup ensures maximum visibility, allowing sponsors to prominently showcase their brand and leave a lasting impression on attendees and media alike.



MEHREGAN FESTIVAL – PROGRAM SCHEDULE

1. OPENING CEREMONY

- Welcome speech
- Introduction of sponsors and official supporters on stage
- Opening performance (anthem or musical piece)

2. Music & Performances

- International Traditional Music Ensemble (30 members)
- Instrumental Performance

3. Cultural & Literary Segments

- Shahnameh Recitation
- Naqqāli (Traditional Storytelling)
- Rumi Poetry Recitation

4. Entertainment & Artistic Programs

- DJ Performance
- Traditional Iranian Dance
- Family & Public Competitions with Prizes

5. Closing Ceremony

- Official appreciation of sponsors and supporters
- Announcement of competition winners & award presentation
- SPECIAL PERFORMANCE BY A RENOWNED SINGER
- **(SELECTED FROM SEVERAL TOP OPTIONS)**



ROYAL TIME
TELEVISION

FESTIVAL LEADERSHIP

FOUNDER OF THE FESTIVAL

MRS. SIMIN TEHRANI

PROJECT DIRECTOR

HAMED TAVASOLI

REPRESENTATIVE OF

ROYAL TIME TV AND POUNEH FOUNDATION



The International Mehregan Festival 2025 in Los Angeles is dedicated to celebrating and sharing the richness of Iranian culture, music, art, crafts, and traditions with the global community. The event is organized under the project leadership of Hamed Tavasoli, with the support of Royal Time TV and the non-profit Pouneh Foundation.

The Project Director is responsible for the planning, coordination, and full execution of the festival—from curating the program schedule and managing vendor booths to building partnerships with sponsors, media, and distinguished guests. Together with the Founder, Mrs. Simin Tehrani, this collaboration ensures that Mehregan 2025 will stand as one of the most significant cultural gatherings of Iranians abroad.



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