

MEDIA KIT 2025



CELEBRATE THE GOOD LIFE

ABOUT LOUDOUN COUNTY MAGAZINE

Combining exquisite photography with compelling articles, Loudoun County Magazine celebrates Loudoun for all that it is and has to offer.



- Local Culture & Tourism
- Food & Drink
- Arts & Entertainment
- Health & Fitness
- Fashion & Décor

With distribution stretching across Northern Virginia, Loudoun County Magazine attracts local residents and tourists alike. And a key benefit to advertisers: Loudoun County Magazine doesn't get discarded. The publication is printed on high-quality paper, replete with timeless content and visually-stunning photos. Each issue is retained and referenced for an average of six-months. You will feel confident when advertising with Loudoun County Magazine, and you'll also feel good about putting your money towards a youth publishing project. So join us as we celebrate the highlights of Loudoun County.

\$178,707

Average annual household income in Loudoun County

\$839,900

Median home property value in Loudoun County

50,000

Average website visitors per month

6,000

Curated list of e-newsletter subscribers

37.8

Average age of LC Magazine readers



SERVICES OFFERED

Multiple platforms leverage your business... Printed bi-annually, Loudoun County Magazine is a print and online digital magazine, website, and media outlet that provides custom content, sponsored content, web banner advertisements, social media posts, a podcast, sweepstakes, contents and sampling, as well as e-newsletters with banner media.

DISTRIBUTION LOCATIONS



- Arlington
- Ashburn
- Aldie
- Alexandria
- Arlington
- Ashburn
- Brambleton
- Bristow
- Charlottesville
- Chesapeake
- Chantilly
- Charlottesville
- Chesapeake
- Falls Church
- Fairfax

- Falls Church
- Gainesville
- Herndon
- Hampton
- Leesburg
- McLean
- Manassas
- Newport News
- Norfolk
- Portsmouth
- Purcellville
- Reston
- Sterling
- Suffolk
- Vienna

- Virginia Beach
- Warrenton
- Williamsburg



ADVERTISING RATES

Print

Location	1X	2X
Front Inside Cover	\$750	\$1400
Back Inside Cover	\$750	\$1400
Full Page	\$650	\$1100
2/3	\$600	\$1000
1/2	\$450	\$800
1/3	\$400	\$750
1/4	\$300	\$550

Sponsored Content

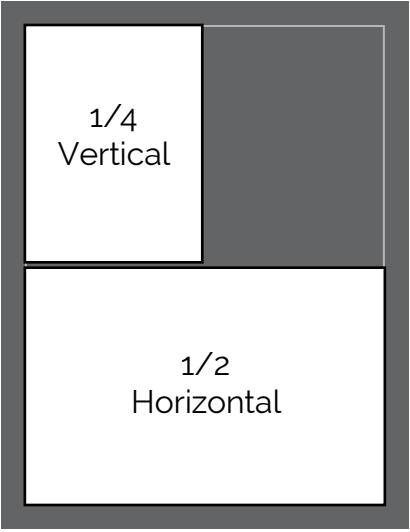
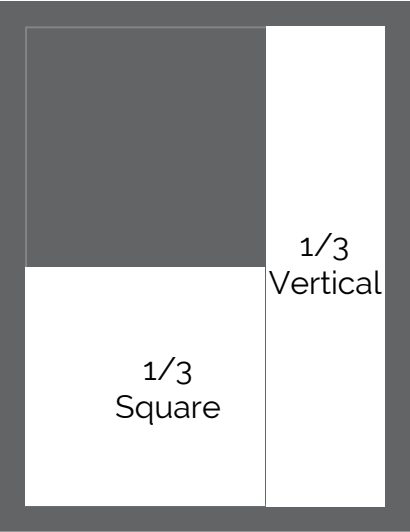
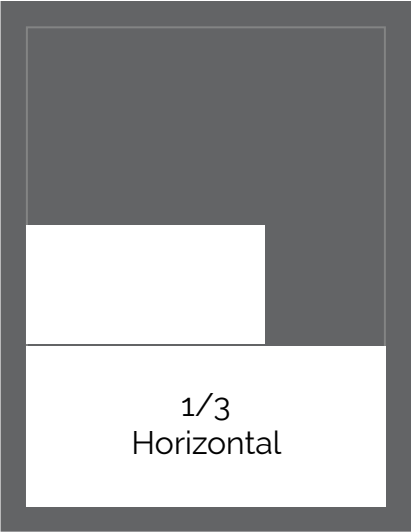
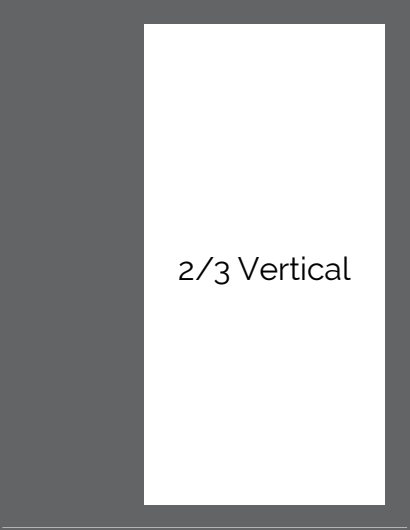
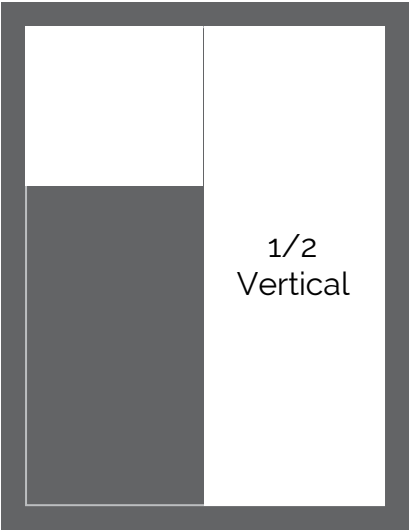
4 Page Story	\$2,440/issue
3 Page Story	\$2,200/issue
2 Page Story	\$1,980/issue
Feature Article Online	\$325/month
Business Directory Listing	\$200/year
Sponsored Email	\$450/email
Event Listing in NVSL Weekend	\$125/listing
Podcast Sponsor	\$225/episode

Press-ready PDF files (300 dpi, CMYK, with fonts enabled) are preferred. High-resolution JPEGs are also accepted.

0.25" bleed

Digital

Ad Size	Monthly Cost
Leaderboard Display Ad	\$225
Side banner Display Ad	\$100
Sponsored Email	\$250





Loudoun County Magazine will help market your business to our local community in Loudoun County. Contact us today:

info@loudouncommunitypress.org

202-415-0333

loudouncountymagazine.com [Instagram.com/loudouncommunitypress](https://www.instagram.com/loudouncommunitypress)

[Facebook.com/loudouncommunitypress1](https://www.facebook.com/loudouncommunitypress1)