

For Immediate Release

DANIEL PUDER PRESENTING RENOWED GPS FOR SUCCESS TO KOLLAB YOUTH

LOS ANGELES – June 19, 2023 – Kollab Youth is excited to partner with ABC7 and author, speaker, CEO, and retired MMA fighter Daniel Puder for GPS for Success on Saturday, June 24.

GPS for Success is a day-long event, designed by Puder and led by him and Diana Pinto Puder. Tens of thousands of kids and adults have participated in various GPS for Success events through the years.

The June 24 event is a chance for Kollab Youth students, and local Los Angeles teens ages 14 – 19, to come together for a workshop on identifying strengths, planning for their futures, and creating positive mindsets. "There is no lag time when Daniel is with an audience," Mary Hewitt, CEO of Kollab Youth shared. "You are captivated the whole time. As long as our teens are open to the experience, I know it will accelerate their personal and professional growth."

Hewitt's expectation for Puder's event aligns directly with Kollab Youth's goal, which is to prepare youth for their personal and professional futures through skill building, career exploration and paid internships. Kollab Youth runs six-to-ten-week cohorts all through the year, where teens can interact with a variety of industry leaders. In addition, they partner with organizations and people to host exciting, relevant events for their teens.

"Most groups aren't doing what Kollab Youth is doing," Puder shared when asked about partnering with Kollab Youth. "We want to create a mindset for these kids to go after their dreams. The level of interaction Kollab Youth has achieved is not the norm. They are preparing teens for real life, and we are happy to be part of it."

The June 24 event will be held at ABC7's Studio B in Glendale. The programming has been curated specifically to reach teens. The event begins at 9:30 a.m. and wraps up at 4:00 p.m., with complimentary lunch offered thanks to Panda Express. In addition to the GPS for Success, teens will have a chance to tour ABC7's Studio B. Teens will also have a chance to win prizes including a Google Pixel C tablet and gift cards.

According to Pinto, attendees can expect "engaging activities and insightful discussions where teens will learn about effective communication, decision-making, teamwork, problem-solving, and strategic thinking." In addition, "they will gain practical knowledge and strategies to inspire and motivate others, foster collaboration, and make a positive impact in their communities."

"Kollab Youth has a proven track record of providing impactful programs that foster self-expression, creativity, and leadership skills among teenagers," Pinto added. "By joining forces,

we aim to combine our expertise and resources to offer a comprehensive and holistic program that addresses the diverse needs of today's teens."

Puder and Pinto teaming up with Kollab Youth is met with high-demand and high-expectation. Kollab Youth invites local youth organizations, schools, and individuals to sign up to attend.

To find out more about Kollab Youth and to sign up for this free event, visit kollabyouth.org.

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