

PARTNERSHIP PROPOSAL





About Us

Family Promise of Bradley County (FPBC) is a nonprofit organization dedicated to supporting children and their families facing housing insecurity. Since 2011, FPBC has served over 1,500 individuals in Bradley and Polk Counties.

Our holistic approach to building communities and strengthening lives meets families in need right where they are. Learn more about our mission, vision, and services below!

Mission

Our mission is to respond to the growing need to provide shelter, meals, and comprehensive support services to children and their families going through homeless transitions.

Vision

We envision a nation in which every family has a home, a livelihood, and the chance to build a better future.

Services

Prevention

Preventing families from becoming homeless in the first place with Shelter Diversion and Rental Assistance programs.

Shelter

Providing temporary shelter, meals, and support services to families experiencing homelessness.

Stabilization

Helping the families we serve not only succeed today but remain stable in their housing, financial capability and career paths tomorrow.

**Family Promise of Bradley County is a 501(c)3 organization.
All contributions are tax deductible.**



Cleveland Circuit Ride Sponsorships

The Cleveland Circuit Ride (CCR) is an organized bike ride that started in 2015 by the First United Methodist Church of Cleveland as a ministry to support local mission projects in the community. A partnership was formed with FPBC and in 2021, FPBC took over the management of the ride.

The ride is a family-friendly event that takes place at Black Fox Elementary School. Riders of all ages can choose from a 25km, 50km, and 100km ride. There is also a 100 mile route to challenge the more serious cyclists. The event will be on Saturday, September 6th and will begin at 8am.

We are grateful that **Easy Auto** is serving as our Ride Captain for the **fourth** year in a row!

Additional sponsorship opportunities are listed below. Each sponsor will have access to the following benefits:

- Logo on event t-shirts & advertising posters
- Company name on ride banner
- Ride entries & t-shirts (contact the FPBC office to secure your team's spots)

CHAMPION

\$5,000

Exclusive benefits:

- Social media spotlights
- Company name mentioned during radio spots

ADVOCATE

\$1,000

Exclusive benefit:

- Social media spotlights

FRIEND

\$500



CCR Sponsorship Response

To set up your CCR Sponsorship, please fill out this form and make your donation via Credit Card, Check, or ACH. The completed form can be mailed to our office and once received, we'll reach out to get your business logo for promotion. For online payments, scan the QR code below. Checks can be made payable to Family Promise of Bradley County. Thank you for your support!

Mail Form To:
Family Promise of Bradley County
Attn: Business Partnership
PO Box 5703
Cleveland, TN 37320

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

CCR Sponsorship Level (circle one):

*This is a one-time donation.

Champion (\$5,000)

Advocate (\$1,000)

Friend (\$500)

CC Number: _____

Expiration Date: ____ / ____ CVV: _____



Bank Account Information (ACH)

Routing #: _____

Checking #: _____