

MEDIA KIT 2022



MOST POPULAR TOPICS

● ENTERTAINMENT

● FASHION

● BEAUTY

● HEALTHY FOODS

● INSTAGRAM STORIES
FEATURE

● ART

● EVENTS & TRAVELS

● HAIR CARE



SITE TRAFFIC

Monthly Page Views
30,865

Average Time On Site
10 minutes

ATLANTA WEBSITE

Impactatlantamagazine.com

DETROIT WEBSITE

Impactdetroitintl.com

AD RATES

\$ 200.00

FULL PAGE (8.75X11.25)

\$150.00

HALF PAGE (7.5X 4.8)

\$125.00

SIDEBAR AD (2.3X9.75)

\$100.00

BANNER (7.5X2.3)