



2020

MEDIA KIT

Impact Magazine

WWW.IMPACTATLANTAMAGAZINE.COM

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SUSAN JONES FOUNDER & PUBLISHER



Susan Jones is the founder and publisher of IMPACT DETROIT MAGAZINE LLC. and IMPACT ATLANTA FASHION & BEAUTY. She is dedicated to promoting businesses small and large, while also creating positive stories about people and families in the Greater Detroit area, Atlanta area and around the world. Susan believes that faith without works is dead, and we must work while it's day. Susan leads by example; she has a plethora of volunteer services to her credit. In support of The Covenant House in Detroit, Susan fundraised and slept-outside in 18 degree weather to bring awareness to homeless children; this cause was featured on FOX 2 News.

In 2014, Susan was one of 60 people around the country invited by White House Business Council and Business Forward for a briefing at the White House to discuss strengthening the economic competitiveness of America's small business. Susan took this opportunity to advise senior White House and Administration officials on how federal policy affects businesses and home markets. Susan's publication, Impact Detroit Magazine LLC, provides informational and inspirational articles featuring distinctive individuals, businesses, sports, education, health, and other perspectives. The magazines are designed to engage readers in mutual causes and common interests on a global public platform.

The publications provide a downloadable app on any smartphone and offers both a digital issue and a print issue upon request. Susan was Honored and awarded a Leadership in Action Award from Career Mastered Class of 2016 and Phd. Lisa Wicker March 14, 2016. She was also just recently celebrated as a "Woman in History" March 20th by Ms. Bliss Cureton owner of "GreenBliss"



TERRI STEPHENSON

Editor-in-Chief

ABOUT THE EDITOR

IMPACT ATLANTA MAGAZINE FASHION & BEAUTY

Mrs. Terri Robinson- Stephenson, The Editor-in-Chief of Impact Atlanta Fashion and Beauty Magazine. Terri Joined the Detroit Franchise in 2015 as a Senior Writer and was later promoted to Managing Editor for the Atlanta Franchise in 2017. Most recently promoted to Editor-in Chief 2018. Terri brings over 30 years of Marketing, Sales, Finance, Collections, Training and Product development experience, specializing in enabling startup and established companies to increase revenue. A Highly accomplished professional with high business-savvy and excellent problem-solving skills, demonstrating the ability to provide leadership to an organization with focus on Revenue, Product and Brand longevity.

Terri studied Business and Entertainment Law at California State University and a Graduate of American Intercontinental University (AIU) holding degrees in those areas. She is known as being a highly reliable self-starter with strong work ethics, goal orientated, customer focused, self-motivated and energetic. Excelling in helping others become successful and being their best self.

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COLUMNIST

LET'S WORK TOGETHER!

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MIND? LET'S DO IT!

CONTACT US TO BRAINSTORM IDEAS
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ABOUT IMPACT MAGAZINE



IMPACT DETROIT MAGAZINE INSPIRES TO BRING YOU RELEVANT AND POSITIVE STORIES. STORIES THAT WILL INSPIRE, ENCOURAGE, EDUCATE AND LIFT YOU UP. WE ARE A FAITH-BASED MAGAZINE SINCE 2008. IMPACT DETROIT/ATLANTA INTERNATIONAL TRAVELS AROUND THE COUNTRY INTERVIEWING AND COVERING RED CARPET EVENTS, AWARD SHOWS, PREMIERS ETC. KEEPING YOU INFORMED ON WHAT'S HAPPENING AROUND THE WORLD. IN 2017 SUSAN PARTNERED WITH TERRI R.

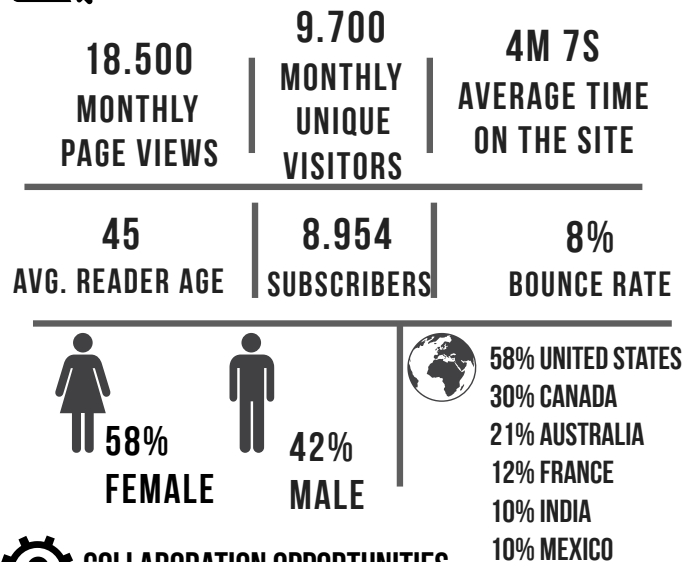
STEPHENSON OUR NEW (EDITOR IN CHIEF) AS WE INTRODUCED YOU OUR READERS TO ATLANTA GEORGIA THE NEW ENTERTAINMENT CAPITAL OF THE WORLD. YES, THE SOUTH HAS MADE A GREAT IMPACT ON BOTH THE ENTERTAINMENT AND FASHION INDUSTRY. OUR ATLANTA ISSUES HAS A PRIMARY FOCUS ON THE FASHION AND ENTERTAINMENT INDUSTRY, KEEPING YOU ABREAST OF THE NEW UP AND COMING FASHION DESIGNERS, STYLES AND TRENDS..

MOST POPULAR TOPICS

- ENTERTAINMENT • FASHION • BEAUTY



SITE TRAFFIC



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200k



300k



100k



600k



200k



500k

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1,100.00

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