

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Ann-Marie Cole

Business Name: Pawsitive Instincts

Website and/ or Facebook Page: <https://www.pawsitiveinstincts.com/>
<https://www.facebook.com/PawsitiveInstinctsFelineNutrition>

Geographic Location: Australia

Language(s): English

- Currently Taking New Clients
 Not Currently Taking New Clients

Do you formulate for:

- Dogs
 Puppies
 Cats
 Kittens
 Medical or special-needs pets
 Other Species ()

General Food Philosophy / Feeding Approach:

My aim is to support health and wellness through a synergistic approach to wellness through the foundations of a wholefood species appropriate diet and supporting a cats natural instincts through feeding and enrichment.

Areas of Focus:

Feline Diets

Experience / Education / Credentials / Apprenticeship/ Training:

My current qualifications are:
Certificate II in Companion Animal Industry Studies through TAFE QLD (2000)
Certificate in Animal Nutrition through Holistic Animal Therapy Organisation (2020)
Diploma in Canine Health & Nutrition through the British College of Canine Sciences (2021)

Continuing Education:

Currently enrolled and studying:

Diploma in Feline Studies through Compass Education and Training

Certificate in Holistic Health for Dogs through the British College of Canine Sciences

Membership in Professional Organizations:

Student Member of International Society of Animal Professionals.

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

AAFCO 2020

NRC 2006

FEDIAF 2020

Other (Please specify: _____)

What methods, tools, and / of software(s) do you use for formulating:

Pet Diet Designer that I have updated with additional nutritional information

How many diets (approximately) have you formulated professionally for paying clients?

1-25

26-50

51-100

More than 100

My Professional Product includes:

Recipe / Meal Plan (PDF or other printable document)

Cooked recipes if desired

Raw recipes if desired

Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)

Preparation Instructions

Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)

Calorie Information

Feeding Advice

Phone Support

Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

Yes

No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

Yes

No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

Yes

No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

Yes (Please supply links)

No