

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

#### FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Alicia Boemi

Business Name: Holistic Pet Wellness

Website and/ or Facebook Page: holisticpetwellness.co

Geographic Location: USA but I work with clients all over from Africa to Hong Kong

Language(s): English

- Currently Taking New Clients
- Not Currently Taking New Clients

Do you formulate for:

- Dogs
- Puppies
- Cats
- Kittens
- Medical or special-needs pets
- Other Species ( )

#### General Food Philosophy / Feeding Approach:

Worked with dogs for over 12 years in many capacities from animal shelter director to vet assistant. Learned firsthand the impact well-rounded nutrition has on dogs, especially in rescue. The personal inspiration behind my work is my own rescue, Mylah, was diagnosed with diabetes at 10 months old, she is now over 10 years old and she would not be here without an individualized and holistic nutritional approach. I carry that same holistic nutritional approach to any dog I work with. I feel that working with the dog in front of you in a well-rounded manner is best.

Areas of Focus:

Proactive diets for adult dogs, specializing in therapeutic diets for diabetic dogs and proactive diets senior dogs. I also work with other therapeutic conditions such as pancreatitis and limited ingredient diets. I mainly focus on cooked diets but formulate raw as well.

Experience / Education / Credentials / Apprenticeship/ Training:

Formulating diets professionally since 2017. Completed Pet Nutrition Coach Certification with North American Veterinary Community, Canine Diet Formulation Tutorial, Nutrition & Herbs for Canine Conditions. Am a Certified Canine Myo-Manipulative Therapist (massage) and Kinesiology Practitioner. Am also a Certified Animal Aromatherapist. Full list on my website.

Continuing Education:

Currently taking Advanced Canine & Feline Nutrition at Southern Illinois University, to be completed in summer 2021

Membership in Professional Organizations:

None for nutrition but a professional canine massage organization and a professional aromatherapy organization.

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

- AAFCO 2020
- NRC 2006
- FEDIAF 2020
- Other (Please specify: \_\_\_\_\_)

What methods, tools, and / of software(s) do you use for formulating:

I use the RFN sheet that has been customized for professional use.

How many diets (approximately) have you formulated professionally for paying clients?

- 1-25
- 26-50
- 51-100
- More than 100

My Professional Product includes:

- Recipe / Meal Plan (PDF or other printable document)
- Cooked recipes if desired
- Raw recipes if desired
- Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)
- Preparation Instructions
- Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)
- Calorie Information
- Feeding Advice
- Phone Support
- Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

- Yes
- No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

- Yes
- No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

- Yes
- No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

- Yes (Please supply links)

I will in spring/summer on my website

- No