

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name:

Business Name:

Website and/ or Facebook Page:

Geographic Location:

Language(s):

Currently Taking New Clients

Not Currently Taking New Clients

Do you formulate for:

Dogs

Puppies

Cats

Kittens

Medical or special-needs pets

Other Species (_____)

General Food Philosophy / Feeding Approach:

Areas of Focus:

Experience / Education / Credentials / Apprenticeship/ Training:

Continuing Education:

Membership in Professional Organizations:

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

AAFCO 2020

NRC 2006

FEDIAF 2020

Other (Please specify: _____)

What methods, tools, and / of software(s) do you use for formulating:

How many diets (approximately) have you formulated professionally for paying clients?

1-25

26-50

51-100

More than 100

My Professional Product includes:

Recipe / Meal Plan (PDF or other printable document)

Cooked recipes if desired

Raw recipes if desired

Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)

Preparation Instructions

Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)

Calorie Information

Feeding Advice

Phone Support

Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

Yes

No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

Yes

No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

Yes

No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

Yes (Please supply links)

No

FOR ADMIN USE ONLY

Email:

Phone:

If you designed your own tools, such as a spreadsheet, please tell us more about how and why you did.

Do you have any names of fellow professionals qualified to formulate fresh pet food diets that you think would be interested in appearing on this list?

Is there anything further you'd like us to know in considering your application to appear on the Directory of Fresh Food Consultants?

On this date, _____, 2021, I _____ give my permission for my name and the information I have provided herein for publication purposes to be included in a public nutritional resource directory of pet food consultants provided by Nutrition By Design with the goal of promoting well formulated homemade recipes that meet established minimum nutritional requirements. I understand that the information I provide for publication may be shared extensively worldwide. I can request my information be removed from the website (www.freshfoodconsultants.org) at any time, but I understand that, after the public release, the creators of the resource only have control over the information currently on the website and not the lists being downloaded or shared elsewhere.