

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Amy Granillo

Business Name: SoCal Raw Fed Dogs

Website and/ or Facebook Page: Website: <https://www.socalrawfeddogs.com/>  
Facebook: <https://www.facebook.com/socalrawfeddogs>  
Instagram: @socalrawfeddogs

Geographic Location: US based working globally online

Language(s): English

- Currently Taking New Clients  
 Not Currently Taking New Clients

Do you formulate for:

- Dogs  
 Puppies  
 Cats  
 Kittens  
 Medical or special-needs pets  
 Other Species ( )

General Food Philosophy / Feeding Approach:

I think dogs should be fed a variety of high-quality, biologically appropriate fresh foods with the particular dog's individual needs factored into their feeding plan. My feeding approach is to use the cleanest quality & most nutritious ingredients that I can reach for to meet a dog's needs while using EFT principals + incorporating additional as needed functional foods for targeted system support.

Areas of Focus:

I formulate species-appropriate diets for adult dogs & puppies, with an emphasis on large & extra large breeds growth diets.

Additional Areas of Focus Include: Gut Health/Immune System Health & the Musculoskeletal System; Canine Herbalism & Eastern Food Therapy.

Experience / Education / Credentials / Apprenticeship/ Training:

Raw feeding since childhood & working professionally since 2017. BBA degree, Graduate Certificate in Companion Animal Nutrition, Applicable Professional Development Certs- CHN, DipCN, CertCN, Diet formulating training from Steve Brown, Nutritional needs of large and extra large breed puppies apprenticeship with Dr. Ellen, DVM, Canine herbalism mentorship from Rita Hogan, Eastern food therapy education (non certified) from Dr Smith, DVM & Dr. Damron, DVM.

Continuing Education:

I am a student at the University of Illinois at Urbana-Champaign's College of ACES in the Science, Pre-Veterinary & Medical BS program & a continuing student of canine herbalism with Rita Hogan.

Membership in Professional Organizations:

Vet Vine Specialty Consultant and Peer Reviewer with Elsevier Research Academy and the Journal of Molecular Biology.

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

- AAFCO 2020
- NRC 2006
- FEDIAF 2020
- Other (Please specify: Canine Ancestral & Eastern Food Therapy )

What methods, tools, and / of software(s) do you use for formulating:

For daily use, I utilize a program I built myself and the old skool pen to paper method simultaneously. I am experienced with the original Animal Diet Formulator, RAHU's Animal Diet Formulator, & the original Pet Diet Designer.

How many diets (approximately) have you formulated professionally for paying clients?

- 1-25
- 26-50
- 51-100
- More than 100

My Professional Product includes:

- Recipe / Meal Plan (PDF or other printable document)
- Cooked recipes if desired
- Raw recipes if desired
- Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)
- Preparation Instructions
- Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)
- Calorie Information
- Feeding Advice
- Phone Support
- Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

- Yes
- No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

- Yes
- No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

- Yes
- No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

- Yes (Please supply links)

The balanced diet recipe area is cloud based & not available to the public. Those recipes are for retainer clients only on a private platform for them to download. Complimentary functional food recipes/protocols are located on the main website under "Articles + Recipes."

- No