

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Catherine Lane, Chartered Herbalist, Dip.CFN

Business Name: The Possible Canine

Website and/ or Facebook Page: www.thepossiblecanine.com

Geographic Location: West Quebec

Language(s): English

- Currently Taking New Clients
- Not Currently Taking New Clients

Do you formulate for:

- Dogs
- Puppies
- Cats
- Kittens
- Medical or special-needs pets
- Other Species ()

General Food Philosophy / Feeding Approach:

NRC balanced, personalized, very large toolkit. I follow the science in all therapeutic cases as well as observations made in 20+ years clinical practise. My services are an ongoing process with adjustments tailored to the individual.

Areas of Focus:

All clinical conditions with an emphasis on cancer, renal/hepatic disease, IBD, allergy and food intolerance, heart disease, senior dogs, multi-condition cases. Herbs are at least as important in my work as nutritional support.

Experience / Education / Credentials / Apprenticeship/ Training:

I was initially mentored in the late 90s by Eddie Beltran, DVM, and then completed a diploma at the Companion Animal Institute in 2007 and another in Canine Anatomy and Physiology in 2010. Since then I have completed two foundation courses in clinical herbalism; one at Dominion College in Canada and one from Tieraona Low Dog, Foundations in Herbal Medicine.

Continuing Education:

I am currently studying with the Chestnut School of Herbal Medicine, Herbal Immersion Program, 1500 hours. Over the past 15 years I've completed multiple shorter, focused herbal courses (human oriented but with strong application for dogs) focused on inflammation, auto immune disease, cardiovascular disease, orthopedics, advanced clinical herbal formulation and more. I am currently completing another 1000 hours in herbalism and in the application process for full membership in the American Herbalist Guild. My belief is that education is ongoing, and there are always new areas of investigation and more to learn. I have the next ten years already planned!

Membership in Professional Organizations:

American Herbalist Guild, Associate Member
CIVT (College of Integrative Veterinary Therapies) Associate Member

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

- AAFCO 2020
- NRC 2006
- FEDIAF 2020
- Other (Please specify: _____)

What methods, tools, and / of software(s) do you use for formulating:

I've used Foodworks (Nutrico) since 2003.

How many diets (approximately) have you formulated professionally for paying clients?

- 1-25
- 26-50
- 51-100
- More than 100

My Professional Product includes:

- Recipe / Meal Plan (PDF or other printable document)
- Cooked recipes if desired
- Raw recipes if desired
- Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)
- Preparation Instructions
- Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)
- Calorie Information
- Feeding Advice
- Phone Support
- Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

- Yes
- No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

- Yes
- No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

- Yes
- No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

- Yes (Please supply links)

I have included some in my Newsletter but don't really have any online at this time. My focus is therapeutic support and I strongly feel these recipes need to be individually tailored to both condition(s) and dog.

- No