

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Lucy Margareth Matricardi Ortiz

Business Name: Ancestral- Nutrición canina y felina

Website and/ or Facebook Page: <https://www.facebook.com/ancestral.nutricion>

Geographic Location: Monterrey, México

Language(s): Spanish and English

- Currently Taking New Clients
 Not Currently Taking New Clients

Do you formulate for:

- Dogs
 Puppies
 Cats
 Kittens
 Medical or special-needs pets
 Other Species ()

General Food Philosophy / Feeding Approach:

Balanced, science based diets, using spreadsheets, books and papers.

Areas of Focus:

Pathology formulation

Experience / Education / Credentials / Apprenticeship/ Training:

1. Veterinary college degree
2. Diploma in clinical nutrition, UNAM.
3. Certification in acute canine herbalism and essential oils, dogs naturally
4. Raw Pet food specialist, dogs naturally
5. Advanced canine nutrition certification, dogs naturally
6. Pet food specialist course, Dogs naturally.
7. Pathologies formulation for veterinarians, Sociedad Andaluza de Homeopatía.
8. Online course of scientific aromatherapy, Aromanimalia.
9. Canine diet formulation, online course, the possible canine.
10. Basics of Canine nutrition, the science dog.
11. Feeding dogs through the life cycle, the science dog.
12. Raw fed and nerdy online courses.

Continuing Education:

Currently starting second diploma in small clinical nutrition on February the 17th.

Membership in Professional Organizations:

Raw feeding veterinary society

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

- AAFCO 2020
- NRC 2006
- FEDIAF 2020
- Other (Please specify: _____)

What methods, tools, and / of software(s) do you use for formulating:

Animal diet formulation and Raw fed and nerdy

How many diets (approximately) have you formulated professionally for paying clients?

- 1-25
- 26-50
- 51-100
- More than 100

My Professional Product includes:

- Recipe / Meal Plan (PDF or other printable document)
- Cooked recipes if desired
- Raw recipes if desired
- Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)
- Preparation Instructions
- Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)
- Calorie Information
- Feeding Advice
- Phone Support
- Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

- Yes
- No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

Yes

No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

Yes

No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

Yes (Please supply links)

No